



—this week-end try eating outdoors—it's lots of Fun!

# let's have a PATIO PARTY

## Summer Salad Specials

Brighten your Patio Table and sharpen those outdoor appetites with Tempting Zestful Salads. You'll see everything you need at every VON'S Produce Department.

CRISP—WASTE TRIMMED	FOR A DELICIOUS SALAD	<b>5<sup>c</sup></b>
<b>ROMAINE PEPPERS</b>		<b>7<sup>c</sup></b>
CRISP—PLUMP—BELL	JUST RIGHT FOR SALADS OR SLICING	<b>2<sup>c</sup></b>
<b>CUCUMBERS</b>		<b>5<sup>c</sup></b>
LONG GREEN SLICING		<b>10<sup>c</sup></b>
<b>SPANISH ONIONS</b>	SLICE 'EM FOR HAMBURGERS OR CHOP 'EM FOR HOT DOGS	
<b>CORN ON THE COB</b>	THE BEST IN TOWN BUTTER TENDER LARGE, TRIMMED EARS	
<b>SWEET PLUMS</b>	ADD COLOR AND VARIETY TO YOUR PATIO FRUIT BOWL	

## Patio Party Treats

JERSEYMAID—FIRST DAY FRESH	<b>COTTAGE CHEESE</b> PINT	<b>18<sup>c</sup></b>
SWIFT'S SMOKED BRAUNSCHWEIGER	<b>LIVERWURST</b> IN THE PIECE	<b>59<sup>c</sup></b>
WISCONSIN WHEEL	<b>SWISS CHEESE</b> IN THE PIECE	<b>69<sup>c</sup></b>

## Barbecue Special

LUER'S TENDER	VON'S OWN
<b>SKINLESS FRANKS</b>	<b>BARBECUE SAUCE</b>
1-LB. PKG. <b>47<sup>c</sup></b>	PINT BOTTLE <b>49<sup>c</sup></b>

VON'S OWN FRESH TASTY	<b>POTATO SALAD</b> 16-OZ. CTN.	<b>29<sup>c</sup></b>
VON'S OWN BEEF OR CHEESE	<b>ENCHILADAS</b> 3 PKGS. OF TWO	<b>1<sup>00</sup></b>
SWIFT'S PREMIUM BAKED PICKLE OR	<b>PIMIENTO LOAF</b>	<b>55<sup>c</sup></b>
VON'S BLUE CHEESE	<b>DRESSING</b> 16-OZ. BOT.	<b>59<sup>c</sup></b>
GALLO BRAND COOKED	<b>SALAMI</b> LB.	<b>55<sup>c</sup></b>
PILLSBURY CINNAMON	<b>ROLLS</b> OVEN READY	<b>23<sup>c</sup></b>
VON'S OWN—PT. CTN.	<b>COLE SLAW</b>	<b>25<sup>c</sup></b>

## RIPE OLIVES

LINDSAY	LIPTON TEA
Medium Size . . . . . pint can	BLACK ORANGE PEKOE
Extra Large . . . . . pint can	16-CT. BAGS
Super Colossal . . . . . pint can	48-CT. BAGS
Large Pitted . . . . . pint can	1/4-LB. PKG.
	1/2-LB. PKG.
	25 <sup>c</sup>
	67 <sup>c</sup>
	43 <sup>c</sup>
	83 <sup>c</sup>

LIBBY NO. 303 CAN **FRUIT COCKTAIL 19<sup>c</sup>**

PATIO WHITE **NAPKINS 2 PKGS. OF 80 27<sup>c</sup>**

R.E.D. PUGET SOUND RED SOCKEYE **SALMON NO. 1/2 CAN 45<sup>c</sup>**

THE NEW GOLDEN SHORTENING **FLUFFO 3-LB. CAN 69<sup>c</sup>**

LAURA SCUDDER **MAYONNAISE QUART JAR 59<sup>c</sup>**

## Teenagers Delight

Here's a real treat! Lean, freshly ground Beef cooked outdoors and served on a Tender Fresh Flavored large size 4 inch bun that's already sliced.

<b>GROUND BEEF</b> 25 <sup>c</sup> lb.	WONDER BRAND <b>HAMBURGER BUNS</b> 23 <sup>c</sup> sliced pkg. of 6
TENDER JUICY <b>GROUND CHUCK</b> 43 <sup>c</sup>	SELECT CHOICE <b>GROUND ROUND</b> 59 <sup>c</sup>

WESTWOOD DELICIOUS ALL FLAVORS GENUINE **ICE CREAM** FULL HALF GALLON **49<sup>c</sup>**

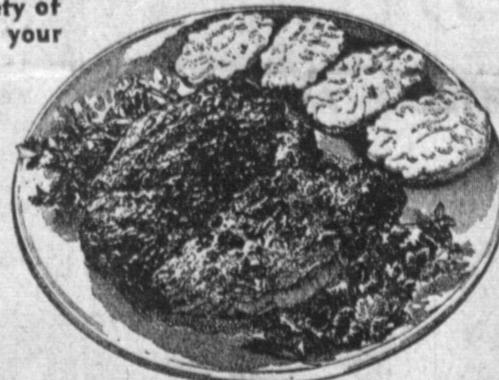
WESTWOOD FRESH FROZEN **LEMONADE** EACH CAN MAKES 24 OUNCES **19<sup>c</sup>**

CANADA DRY BLACK CHERRY OR **ROOT BEER** A REAL COOLER 2 28-OZ. BOTTLES PLUS DEPOSIT **39<sup>c</sup>**

## Featuring U.S. Graded "Choice" Beef

All Von's Markets carry a complete variety of steaks, chops, roasts and poultry for your barbecue.

**ROUND STEAK** 63<sup>c</sup> lb.



Boneless Top or Bottom Round 73c lb.

**SWISS STEAK** FULL OF FLAVOR **59<sup>c</sup>** lb.

**RUMP ROAST** BONE IN **63<sup>c</sup>** BONE-LESS **73<sup>c</sup>** lb.

**SIRLOIN TIPS** STEAK OR ROAST (BONELESS) **77<sup>c</sup>** lb.

**SLICED BACON** FARMER JOHN GRADE A 1-LB. PKG. **53<sup>c</sup>**

OVEN READY—GENUINE MIDGET **STUFFED TURKEYS** 5, 7 LB. **59<sup>c</sup>**

FRESH DRESSED—DAILY DELIVERED **FRYING RABBITS** 2, 2 1/2 LB. **55<sup>c</sup>**

FRESH FILLETS OF **ROCKFISH** **37<sup>c</sup>**

EASTERN SMALL SIZE **SPARERIBS** 1-3 LB. **45<sup>c</sup>**

SELECT YOUNG STEER **BEEF LIVER** **45<sup>c</sup>**

GORTON'S BREADED **FISHSTICKS** 10-OZ. PKG. **43<sup>c</sup>**

POST **GRAPENUTS** 1 1/2-OZ. PKG. **27<sup>c</sup>**

GOLD MEDAL PURE **EGG NOODLES** 8-OZ. PKG. **19<sup>c</sup>**

CALO **DOG FOOD** 3 TALL CANS **41<sup>c</sup>**

CALO **CAT FOOD** 3 7/8-OZ. CANS **25<sup>c</sup>**

HEINZ STRAINED **BEAN SOUP** 6 5-OZ. JARS **57<sup>c</sup>**

HEINZ STRAINED **BEAN SOUP** (CHOPPED & 8-OZ. JARS 86c)

HOUSEHOLD CLEANSER **AJAX** 2 REG. CANS **25<sup>c</sup>** 2 LRG. CANS **35<sup>c</sup>**

CASHMERE BOUQUET **TOILET SOAP** 3 REG. BARS **25<sup>c</sup>**

All Purpose DETERGENT **FAB** LRG. 29<sup>c</sup> GT. PKG. **69<sup>c</sup>**

FOR MARVELOUS SUDS **VEL** LRG. 29<sup>c</sup> GT. PKG. **69<sup>c</sup>**

TOILET SOAP **PALMOLIVE** 3 REG. BARS **25<sup>c</sup>**

(2 LARGE BARS 25c)

## Van de Kamp's 40th Anniversary SPECIALS July 21, 22, 23



2-Layer Fresh **ORANGE CAKE 79<sup>c</sup>** Cinnamon **SUGAR LOAF 23<sup>c</sup>**

## HEINZ CONDENSED SOUPS

**CREAM OF TOMATO** 3 10 1/2-OZ. CANS **34<sup>c</sup>**

**CREAM OF CELERY, BEAN, PEA, VEGETABLE, VEGETARIAN VEGETABLE** 2 10 1/2-OZ. CANS **27<sup>c</sup>**

**BEEF NOODLE, BEEF WITH VEGETABLES, CHICKEN NOODLE, CHICKEN WITH RICE, CLAM CHOWDER, CREAM OF CHICKEN, MUSHROOM, CONSOMME, GUMBO CREOLE, SPLIT PEA** 2 10 1/2-OZ. CANS **33<sup>c</sup>**

## Health & Beauty Aids

**PEPSODENT SPECIAL** Get the record that money alone can't buy



**PEPSODENT TOOTH PASTE** 274 | 474 | 654

SPECIAL HALF PRICE SALE ON MUM!

**MUM** DEODORANT 2 REG. 43c JARS **69<sup>c</sup>**

CHEF MILANI IN PERSON VON'S Market, 4480 Atlantic Blvd. in North Long Beach will present the CHEF MILANI SHOW in person, July 25-26-27 (Mon., Tues., Wed.) from 2:30 to 3:00 P.M. on Channel 13 — KCOP.

## Your Favorite Procter & Gamble Products

<b>NEW BLUE CHEER</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>	<b>IVORY SOAP</b> 2 LRG. BARS <b>29<sup>c</sup></b> 3 MED. BARS <b>25<sup>c</sup></b>
<b>TIDE DETERGENT</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>	<b>IVORY PERSONAL TOILET SOAP</b> 4 REG. BARS <b>22<sup>c</sup></b>
<b>DREFT</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>	<b>LEAVES CLOTHES SOFTER</b> <b>IVORY FLAKES</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>
<b>Spic &amp; Span</b> LRG. 24 <sup>c</sup> GT. 76 <sup>c</sup>	<b>SO GENTLE</b> <b>Ivory Snow</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>
<b>JOY</b> 8-OZ. BOTTLE <b>29<sup>c</sup></b> GIANT BOTTLE <b>69<sup>c</sup></b>	<b>TOILET SOAP</b> 2 LRG. BARS <b>25<sup>c</sup></b> 3 REG. <b>25<sup>c</sup></b>
<b>OXYDOL</b> LRG. PKG. <b>29<sup>c</sup></b> GT. PKG. <b>69<sup>c</sup></b>	

# VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JULY 21-22-23-24 SALES TAX ADDED TO TAXABLE ITEMS