



VON'S



Beef Sale



VON'S PAN-READY TRIM POLICY

Our meat cutting methods guarantee you uniform and economical trim—saving dollars for you. This policy makes it possible for you to plan your meals with pan-ready meat cuts.

All VON'S Markets feature U.S.D.A. Graded CHOICE Young Steer Beef. Whether it's a Tender Delicious Roast or Grand Eating Juicy Steaks for your Outdoor Barbecue—This week-end select your favorite cuts at your nearby VON'S.

DELICIOUS JUICY TENDER
CHUCK ROASTS **29¢** **33¢** **39¢** **59¢**
BLADE CUT CENTER CUT ROUND BONE SHOULDER BONELESS CHUCK

BEEF SHORTRIBS **23¢** **PLATE BOILING BEEF** **9¢** **BONELESS BEEF STEW** **59¢**

SALAD DRESSING
MIRACLE WHIP **45¢**
QT. BOT.

RITZ FRESH
CRACKERS **29¢**
1-LB. PKG.

CRYSTAL PURE GRANULATED
SUGAR **45¢** **89¢**
5-LB. BAG 10-LB. BAG

VON'S VALUE
COFFEE **69¢** **136¢**
1-LB. BAG 2-LB. BAG

JERSEYMAID EVAPORATED
CANNED MILK **2** **19¢**
2 TALL CANS

WESTVALE FANCY
CHUNK TUNA **19¢**
NO. 1/2 CAN

TREESWEET
ORANGE JUICE **29¢**
46-OZ. CAN

SWIFT'S PREMIUM GRADE A
SLICED BACON **63¢**
1-LB. PKG.

SWIFT'S PREMIUM DAISIES
SMOKED PORK BUTTS **65¢**
LB.

SWIFT'S BROOKFIELD SKINLESS
PORK LINK SAUSAGE **55¢**
LB.

SWIFT'S PREMIUM—3 1/2-4 LB. AVG.
YOUNG DUCKS **55¢**
OVEN READY

Swift's Premium Ham
 FULLY COOKED—READY TO EAT
 SKINNED SHORT SHANK

SHANK END **49¢**
BUTT END **59¢**
CENTER SLICES **98¢**

VON'S FRESH
GROUND MEATS **49¢** **59¢** **39¢** **25¢**
PURE PORK SAUSAGE GROUND ROUND GROUND CHUCK GROUND BEEF

STA-KRISP—FRESH BAKED
SODA CRACKERS **19¢**
1 LB. PKG.

JERSEYMAID
HALF & HALF **18¢** **33¢**
PINT CTN. QT. CTN.

LIBBY'S
CORNED BEEF HASH **29¢**
16 OZ. CAN

DUNN'S PURE BLACK CAP
RASPBERRY JELLY **29¢**
16 OZ. JAR

GLOBE A-1
FLOUR **25¢** **53¢** **99¢**
2 LB. BAG 5 LB. BAG 10 LB. BAG

Von's Really Fresh Produce

EXCELLENT FLAVOR THICK ORANGE MEATED
PERSIAN MELONS **6¢**
6 LBS.

JUICY, FRESH FLAVOR
VALENCIA ORANGES **10** **39¢**
PLUMP, SWEET, RIPE

NECTARINES **2** **25¢**
TOPS IN VITAMIN "A"

CARROTS **5¢**
CELLO BAG

Delicatessen Specials

SWIFT'S SALAMI **49¢**
ALL IN THE BEEF PIECE

SMOKIES **49¢**
OSCAR MAYER 12-OZ. PKG.

CHEDDAR CHEESE **49¢**
OREGON CREAMY

BLEU CHEESE DRESSING **59¢**
16 OZ. JAR

HEALTH SALAD **35¢**
VON'S VITAMIN PACKED PINT JAR

VELVEETA
CHEESE FOOD **79¢**
2 LB. LOAF

BABO HOUSEHOLD
CLEANSER **2** **25¢**
(2 GT. CANS 35¢) REG. CANS

B & M BOSTON
BAKED BEANS **25¢**
28 OZ. CAN

SUNSHINE HYDROX
COOKIES **25¢**
(12 OZ. PKG. 39¢) 7 1/2 OZ. PKG.

JERSEYMAID FRESH CHURNED
BUTTERMILK **13¢**
QT. CTN.

HILTON
OYSTER STEW **35¢**
13 1/2 OZ. CAN

SUPERIOR PURE
EGG NOODLES **19¢**
(16 OZ. PKG. 37¢) 8 OZ. PKG.

PATIO WHITE
NAPKINS **2** **27¢**
30 CT. PKGS.

PETERPAN
PEANUT BUTTER **37¢**
9 1/2 OZ. JAR

CHALLENGE—GRADE AA
BUTTER **67¢**
LB. PKG.

MY-T-FINE INSTANT
DESSERT **3** **28¢**
REG. PKGS.

JAN-U-WINE
BEAN SPROUTS **15¢**
17 OZ. CAN

BETTY CROCKER
CAKE MIXES **25¢**
REG. PKG. YELLOW—WHITE—CHOCOLATE

BEECHNUT
BABY FOOD STRAINED
6 **4 1/2-OZ. JARS** **57¢**

JUNIOR SIZE
6 **7 1/2-OZ. JARS** **86¢**

LIFEBUOY TOILET
SOAP
3 **REG. BARS** **27¢** **2** **LG. BARS** **27¢**

NORTH AMERICAN
STEAK SAUCE
3 **5 1/2-OZ. CANS** **29¢**

THOROFED
DOG FOOD **3** **TALL CANS** **45¢**

KAL KAN
HORSEMEAT **2** **REG. CANS** **41¢**

New DELRICH MARGARINE
25¢
1-LB. PKG.

SWIFT'S
JEWEL OIL **49¢**
QT. BOT.

SWIFT'S PRODUCTS

PREM SPICED LUNCHEON MEAT **12 OZ. CANS** **39¢**

PARD DOG FOOD **3** **TALL CANS** **45¢**

BEEF STEAKS **WITH 13 OZ. GRAVY CANS** **49¢**

SUNBRITE CLEANSER **3** **REG. CANS** **25¢**

CORNED BEEF **12 OZ. CANS** **47¢**

MEAT FOR BABIES **3 OZ. CANS** **20¢**

ALLSWEET MARGARINE **LB.** **27¢**

"GRADE A" FIRST QUALITY
 BROOKFIELD BUTTER **LB.** **66¢**

SWIFT'NING **3 LB. CAN** **75¢**

Van de Kamp's
40th Anniversary SPECIALS
 July 7, 8, 9

Cinnamon **COFFEE LOAF** **33¢**
(39¢ Value)

2-Layer Pecan **SPICE CAKE** **89¢**
(98¢ Value) 45¢ half

HEALTH & BEAUTY AIDS

SEA AND SKI
 SUN TANNING CREAM
2 OZ. BOT. **59¢** **4 OZ. BOT.** **98¢**

1/2 PRICE SALE
 ETIQUET SPRAY DEODORANT
 REG. 98¢ **PLASTIC BOT.** **49¢**

WOODBURY ALL PURPOSE
 DRY SKIN & COLD CREAM
 REG. 69¢ **SIZE** **49¢**

PUREX BLEACH

QT. BOT. **17¢**

1/2-GAL. BOT. **29¢**

GAL. BOT. **49¢**

LIPTON TEA

16 **BAG CTN.** **45¢** **48** **BAG CTN.** **67¢**

BLACK TEA **1/4 LB. PKG.** **43¢** **1/2 LB. PKG.** **83¢**

VON'S "HAWAIIAN HOLIDAY"

WATCH THE DRAWING FOR "VON'S HAWAIIAN HOLIDAY" WINNERS ON N.B.C. TELEVISION STATION KRCA, CHANNEL 4, ON THE FOLLOWING PROGRAMS FRIDAY, JULY 8th: "MAJOR DOMO," 9:00-9:30 A.M.; MIKE ROY'S "KEY TO THE KITCHEN," 2:30-3:00 P.M.; TOM FRANDSEN'S "SEE-HEAR," 6:05-6:25 P.M.

THE WINNERS NAMES WILL BE POSTED AT ALL STORES

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JULY 7, 8, 9, 10
 SALES TAX ADDED TO ALL TAXABLE ITEMS