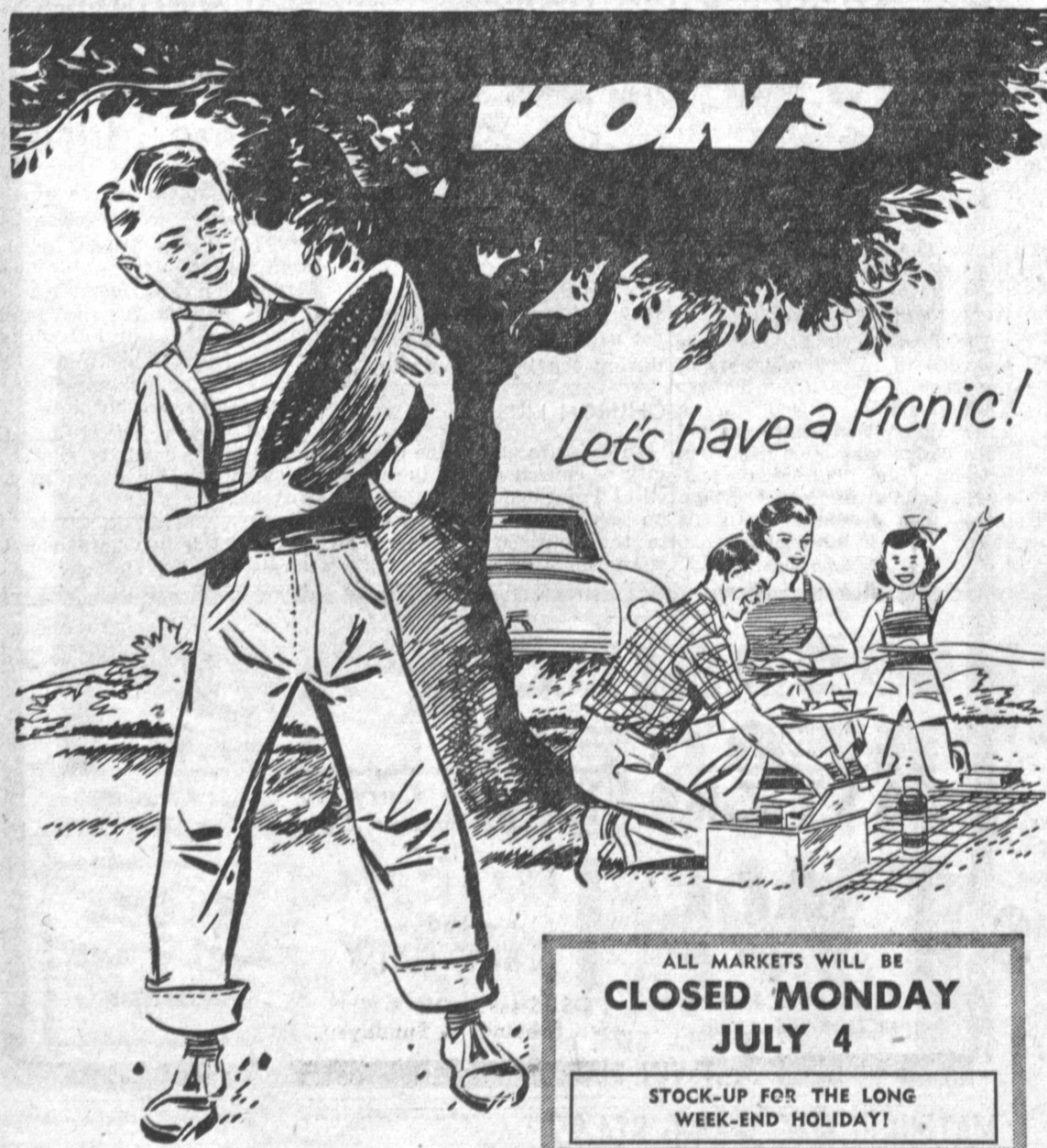


Bang-up 4th of July Specials



ALL MARKETS WILL BE
**CLOSED MONDAY
JULY 4**
STOCK-UP FOR THE LONG
WEEK-END HOLIDAY!

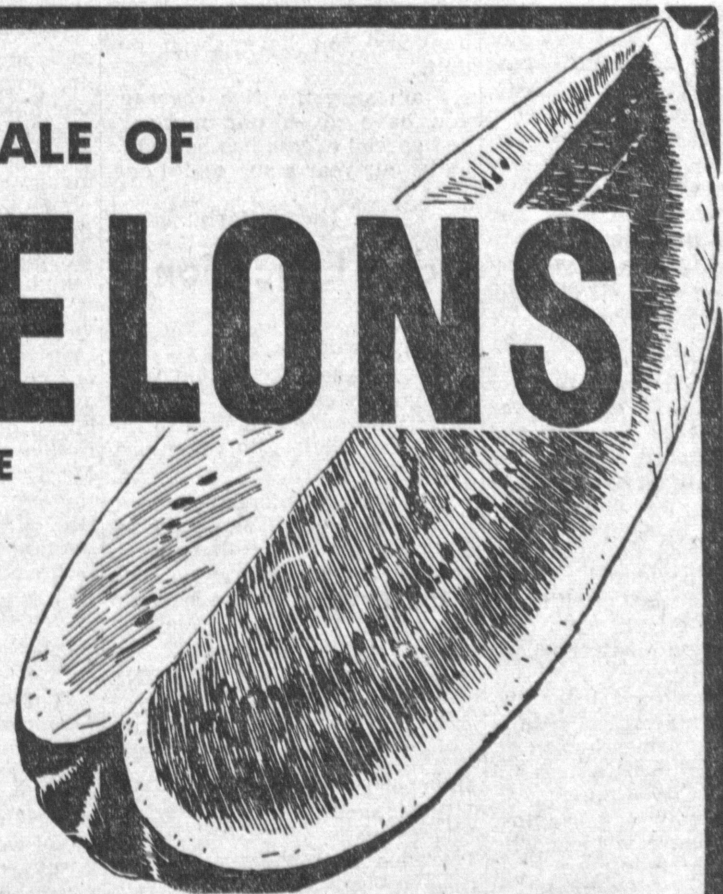
VON'S ANNUAL CARLOAD SALE OF WATERMELONS

RED—RIPE—FULL OF JUICE—KLONDIKE

SPECIAL
LOW PRICE!
ALL SIZES
YOU PICK 'EM

49^c Each

AVERAGE WEIGHT 20 LBS.



Ham for the Holidays

SWIFT'S PREMIUM HAM

THESE ARE SWIFT'S
FINEST QUALITY RED LABEL
READY TO EAT HAMS.

SHANK END 5-6 LB. **49^h**

BUTT END 4-5 LB. **59^h**

BUTT HALF 6-7 LB. **63^h**

HAM SLICES CENTER CUT READY TO EAT **98^h**

FULLY COOKED
READY TO EAT
SKINNED SHORT SHANK

WHOLE 12-18 LB. OR
SHANK HALF 6-8 LB.

55^{lb.}

EASTERN CORN FED PORK
SPARE RIBS
DELICIOUS BARBECUED

SMALL SIZE 1-3 LB. **45^{lb.}**

FRESH SEA FOODS

Fancy GABRIA SEABASS **67^h**

For Salad or Frying GREEN SHRIMP **77^h**

4-Fisherman FISH STICKS 2 8-oz. Pkgs. **79^h**

VON'S OWN "TABLE-KING" TURKEYS

20-24 LB. 14-16 LB. 4-6 LB. BELTS-VILLE

YOUNG TOMS NEW CROP HENS MIDGETS

45^{lb.} 49^{lb.} 55^{lb.}

FOR HAMBURGER—MEAT LOAF—CASSEROLE

GROUND BEEF 25^{lb.}
Excellent Quality—Fresh Ground Every Hour

SPERRY PANCAKE AND WAFFLE FLOUR 14-OZ. PKG. **16^c** 28-OZ. PKG. **28^c**

GOLD MEDAL SPAGHETTI OR MACARONI 1-LB. PKG. **21^c** 2-LB. PKG. **41^c**

HORMEL (WITH BEANS) CHILI CON CARNE 18-OZ. CAN **27^c**

KARO—1 1/2 LB. JAR BLUE LABEL **23^c** RED LABEL **24^c** GREEN LABEL **25^c**

SWANSON CHICKEN PRODUCTS

BONED FRICASSEE 14-OZ. CAN **39^c**

BONED CHICKEN 5-OZ. CAN **35^c**

CHICKEN ALA KING 10 1/2-OZ. CAN **45^c**

CHALLENGE GRADE AA FIRST 1-LB. QUALITY CTN. BUTTER **67^c**

Outdoor Picnic Specials!

FOOD KRAFT—WHOLE SWEET PICKLES 12 OZ. JAR **33^c**

HORMEL CHOPPED BEEF 12 OZ. CAN **37^c**

SUNSHINE KRISPY CRACKERS 1 LB. PKG. **25^c**

PETER PAN PEANUT BUTTER 9 1/2 OZ. JAR **37^c**

BELL BRAND PEANUT BUTTER 12 OZ. JAR **43^c**
(18 OZ. JAR 63c)

LAURA SCUDDER PEANUT BUTTER 12 OZ. JAR **43^c**
(18 OZ. JAR 63c)

FRENCH'S MUSTARD 6 OZ. JAR **11^c** 9 OZ. JAR **16^c**

BELL BRAND BAR-B-CUE POTATO CHIPS 4 1/2 OZ. PKG. **29^c**

Delicatessen Specials

LUER'S & SWIFT'S PREMIUM FRANKFURTERS 1-LB. PKG. **45^c**

WINDSOR WISCONSIN SLICED AMERICAN LOAF CHEESE LB. **49^c**

SWIFT'S PREMIUM (8-9 LB. AVERAGE) CANNED HAMS LB. **79^c**

PLUMROSE—DANISH 4-LB. CAN CANNED HAMS **4.39**

VON'S OWN KITCHEN FRESH 1-PT. CARTON POTATO SALAD **29^c**

Outdoor Barbecue Needs

CHARRO CHARCOAL 10-LB. BAG **95^c** 20-LB. BAG **1.79**

RED STAR CHARCOAL 6-LB. BAG **59^c** 15-LB. BAG **1.35**

WIZARD FIRE LIGHTER 16-OZ. CAN **39^c**

COLLIERS BRIQUETS 5-LB. BAG **69^c** 10-LB. BAG **1.29**

CHRIS AND PITTS BARBECUE SAUCE 16-OZ. JAR **39^c**

MISSOURI BARBECUE SAUCE 8-OZ. JAR **27^c** 12-OZ. JAR **47^c**

REYNOLDS ALUMINUM FOIL WRAP 25-FT. ROLL **25^c**

SHORTENING SPRAY ALL PURPOSE 3 LB. CAN **69^c**

WESSON OIL FOR SALADS 1 PINT BOTTLE **29^c**
QT. BOTTLE, 55c

SPAM FOR DELICIOUS SANDWICHES 12 OZ. CAN **35^c**

TUNA CHICKEN OF THE SEA CHUNK STYLE NO. 1/2 CAN **27^c**

LEMONADE SUNKIST FRESH FROZEN 2 6 OZ. CANS **23^c**

RINSO BLUE NEW DETERGENT LG. PKG. **29^c** GT. PKG. **69^c**

LUCKY LAGER BEER

6 12-OZ. CANS **1.14**

6 16-OZ. CANS **1.38**

QT. BOTTLE **40^c**

(PLUS DEPOSIT)

ASSORTED BEVERAGES

PAR-T-PAK 3 10-OZ. CANS **29^c**

Hunt's Fine Foods

HUNT'S PORK & BEANS 3 15 1/2-OZ. CANS **25^c**
(NO. 2 1/2 CAN 17c)

HUNT'S TOMATO SAUCE 6 8-OZ. CANS **39^c**

HUNT'S WHOLE NEW POTATOES 3 15 1/2-OZ. CANS **25^c**

HUNT'S SPINACH NO. 2 1/2 CAN **15^c**

HUNT'S BARTLETT PEARS NO. 2 1/2 CAN **35^c**

HUNT'S—ALL GREEN ASPARAGUS TIPS 11-OZ. CAN **29^c**

M.D. TOILET TISSUE 3 REG. ROLLS **31^c**

SWIFT'S MEAT FOR BABIES 3 1/2-OZ. CAN **20^c**

BORAXO HAND SOAP 8-OZ. CAN **17^c** 16-OZ. CAN **30^c**

BORAX SOAP CHIPS LG. PKG. **29^c**

BLUE BONNET MARGARINE LB. CTN. **27^c**

PARKAY COLORED MARGARINE LB. CTN. **27^c**

BAKER BOY CONFECTION ROLL PER ROLL **49^c**

JAN-U-WINE CHOP SUEY 17-OZ. CAN VEGETABLES **31^c**

Key Value DR. PEPPER 6 8-OZ. CANS **49^c**
8-10-OZ. CANS 59c

MAXWELL HOUSE INSTANT COFFEE 2-OZ. JAR **57^c**

NABISCO RITZ CRACKERS 1-LB. PKG. **34^c**

THE DRAWING FOR
VON'S HAWAIIAN
HOLIDAY PRIZES
WILL BE SOON.

WATCH VON'S ADS
OF JULY 7th
FOR FULL DETAILS



VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JUNE 30, JULY 1-3

1260 W REDONDO BEACH BLVD.
GARDENA



Van de Kamp's
40th Anniversary
SPECIALS
June 30, July 1, 2

Oatmeal,
Sugar and Shortbread
COOKIES . . . pkg. **25^c**
(Reg. 29c pkg.)

2-Layer Chocolate
PECAN CAKE ea. **89^c**
(Reg. 98c ea.) 48c half



Palm Leaf
COFFEE CAKE ea. **25^c**
(29c value)

Van de Kamp's
BAKERIES—COFFEE SHOPS

LUX SOAP FLAKES
LB. PKG. **29^c** GT. PKG. **58^c**

LUX TOILET SOAP
New Gold Foil Wrap
3 REG. BARS **25^c** 2 LG. BARS **25^c**

SURF HEAVY DUTY DETERGENT
LB. PKG. **29^c** GT. PKG. **69^c**

LIFEBUOY TOILET SOAP
3 REG. BARS **27^c** 2 LG. BARS **27^c**

BREEZE WASHES EVERYTHING
LB. PKG. **30^c** GT. PKG. **73^c**

LUX LIQUID DETERGENT
12-OZ. CAN **37^c** 22-OZ. CAN **66^c**

HEALTH & BEAUTY AIDS
FOR QUICK HEADACHE RELIEF
24 TABLETS

BAYER ASPIRIN **21^c**

KOLYNOS WHITE OR CHLOROPHYL TOOTH PASTE
2 LB. TUBES **69^c**

FOR SPEEDY RELIEF
25 TABLETS

ALKA-SELTZER **58^c**