

VON'S

**SIX ROUND TRIPS
To Hawaii for Three
Lucky Couples—All Expenses Paid**

**TWO ROUND TRIPS BY OCEAN LINER
(FOR ONE COUPLE)**

Round trip for one couple to Hawaii by ship on the MATSON LINES big luxury liner "LURLINE", including a 10-day stay at the popular and world famous ROYAL HAWAIIAN HOTEL (European Plan), plus \$500.00 spending money for the winning couple.

**FOUR ROUND TRIPS BY AIR CLIPPER*
(FOR TWO COUPLES)**

Round trips for two couples to Hawaii by PAN-AMERICAN WORLD AIRWAYS in a luxurious Boeing STRATO-CLIPPER—including a 7-day stay at Matson's Beautiful New PRINCESS KAIULANI HOTEL (European Plan), plus \$500.00 spending money for each couple.
*Trade Mark Reg. U.S. Pat. Office

PLUS THESE VALUABLE RCA-VICTOR PRIZES

- 1—ESTATE 30" GAS RANGE
 - 1—"TRENT" TELEVISION SET
 - 1—"VICTROLA" 3-SPEED RADIO-PHONOGRAPH
 - 1—STRATO-WORLD PORTABLE RADIO
 - 6—"45 VICTROLA" PHONOGRAPHS
- PLUS "THE POPULAR TREASURE CHEST OF MOOD MUSIC" VICTOR RECORD ALBUM

Here's All You Have To Do

Come into a Von's Market, write your name, address and phone number on a registration blank which we will provide. Deposit this blank and you may be one of the lucky couples to win a marvelous "Hawaiian Holiday" vacation. The "Hawaiian Holiday" vacation trips must be taken as specified by Pan American World Airways and the Matson Navigation Company. There will be no cash alternatives on any of the vacation trips or prizes and the vacation trips are non-refundable. No purchase is required. Age limit 18 years. No Von's employees or their direct families are permitted to participate.
So hurry to Von's Grocery Company and win your "Hawaiian Holiday."

NOTHING TO BUY! NO CONTEST TO ENTER!

last four days to win a grand and glorious



It's all FREE! Nothing to buy!

U. S. Gov't. Graded "Choice" Beef

SWISS STEAK	FULL OF FLAVOR TENDER AND JUICY	59¢
ROUND STEAK	BONE IN	63¢
RUMP ROAST	BONE IN	63¢
GROUND BEEF	FRESHLY GROUND LEAN AND TENDER	25¢
GROUND CHUCK		39¢
GROUND ROUND		59¢
FRYING RABBITS	2-2 1/4 LB.	55¢
	BONELESS TOP OR BOTTOM ROUND	73¢
	BONELESS RUMP	73¢
	GENUINE FILET OF SOLE	63¢
	RUPERT PERCH FILLET	41¢
	CENTER SLICES NORTHERN HALIBUT	43¢



**SWIFT'S PREMIUM
HAWAIIAN STYLE
NEW STYLE—NO WASTE
HAM**

14-18 LB. **HAM**

SKINLESS—SHANKLESS—FULLY COOKED

These are Swift's New Style Fully Cooked Ready to Eat Hams with all the skin and shank removed. Try one—they're delicious!

WHOLE HAM	OR EITHER END	65¢
FULL HALF HAM	7-8 LB.	67¢
	CENTER SLICES—98c LB.	
SLICED BACON	1-LB. PKG.	59¢
LINK SAUSAGE	1 1/2-LB. PKG.	49¢

VON'S COLORED

MARGARINE	1-LB. CTN.	10¢
WESTWOOD FRESH FROZEN		
LEMONADE	6-OZ. CAN	10¢
BREAST-O-CHICKEN		
TUNA	CHUNK NO. 1/2 CAN	25¢
ALL PURPOSE SHORTENING		
CRISCO	3 LB. CAN	69¢
THE WASHDAY MIRACLE		
TIDE	LRG. PKG. 25¢ GT. PKG. 59¢	

IT'S DELICIOUS

HULA HIGHBALL	46-OZ. CAN	39¢
REFRESHING	QT. BOTTLE 98¢	53¢
HAWAIIAN PUNCH	PT. BOT.	53¢
IT'S TIME FOR		
DR. PEPPER	6-OZ. CANS 49¢ 6 10-OZ. CANS 59¢	

Delicatessen Specials

SWIFT'S PREMIUM—SLICED—ALL BEEF		
LARGE BOLOGNA	LB.	39¢
JERSEYMAID CREAMED OR FARMER STYLE		
COTTAGE CHEESE	PT. CTN.	18¢
RED ROOSTER, MILD WISCONSIN, SLICED		
BRICK CHEESE	LB.	65¢
SWIFT'S PREMIUM SKINLESS TENDER		
FRANKFURTERS	1-LB. PKG.	45¢
SWIFT'S PREMIUM OLD FASHIONED		
BRAUNSCHWEIGER	LB.	59¢

GOOD 'N' RICH	8 1/2-OZ. PKG.	49¢
CHEESE CAKE MIX		
JACQUES	8-OZ. JAR	19¢
FRENCH DRESSING		
SUPERIOR	12-OZ. JAR	31¢
HONEY	24-OZ. JAR	57¢
O-CELLO	SIZE 2-C	25¢
SPONGES	2 1/2-C	39¢

KRCA KEY VALUES

PEPSI-COLA	6 BOTTLES	45¢
ALL GRINDS		
BUTTER-NUT COFFEE	1-LB. CAN	89¢
MOUNTAIN		
CANDY BAR	3 FOR	25¢

CANTALOUPE

Delicious
Thick Meated
Vine Ripened
Special
Low Price

4¢ lb.

NEW BERMUDA
SWEET ONIONS 2 LBS. **5¢**

HAWAIIAN
FRESH PINEAPPLE LB. **10¢**

SWIFT'S		
SWIFT'NING	3-LB. CAN	75¢
SWIFT'S		
MEAT FOR BABIES	PER CAN	20¢

ARMOUR'S

CHOPPED HAM	12-OZ. CAN	47¢
ARMOUR'S		
CORNER BEEF HASH	16-OZ. CAN	29¢

SODA CRACKERS	PACIFIC 1-LB. SALTINE PKG.	25¢
GRAHAM CRACKERS	HONEY 1-LB. TREAT PKG.	27¢
TAMALES	VAN CAMPS 15 1/2-OZ. CAN	21¢
BEEF DINNER	KOLD 12-OZ. KIST PKG.	79¢
MODESS	SANITARY NAPKINS BOX	39¢

IRIS CUT

SWEET PEAS	17-OZ. CAN	19¢
IRIS FANCY		
GREEN BEANS	17-OZ. CAN	23¢
PILLSBURY PEANUT		
COOKIE MIX	13 1/4-OZ. PKG.	29¢
NABISCO SNOWFLAKE		
SODA CRACKERS	1-LB. PKG.	25¢
DR. ROSS—ASSORTED FLAVORS		
DOG FOOD	3 TALL CANS	41¢

REGAL PALE		
BEER		
6 CANS	1.14	
QUART BOTTLE	40¢	
PLUS DEPOSIT		
SUPERIOR SPAGHETTI OR	1-LB. PKG.	21¢
MACARONI	2-LB. PKG.	41¢
PREM-SPICED		
LUNCHEON MEAT	12-OZ. CAN	39¢
CHALLENGE FIRST QUALITY		
GRADE AA BUTTER	1-LB. CTN.	67¢
BROOKFIELD FIRST QUALITY		
GRADE A BUTTER	1-LB. CTN.	66¢

BELL BRAND		
POTATO CHIPS	5-OZ. PKG. 29¢ 7-OZ. PKG. 39¢ 11 1/4-OZ. PKG. 59¢	
NORTH AMERICAN		
STEAK SAUCE	3 5 1/2-OZ. CANS	29¢

KAL KAN		
Horsemeat	2 15-OZ. CANS	41¢
THORO FED		
Dog Food	3 TALL CANS	45¢

BLUE DETERGENT	LRG. PKG. 29¢ GT. PKG. 69¢
RINSO	
WOODBURY FACIAL	
SOAP	3 REG. BARS 25¢ 2 LRG. BARS 25¢
WHITE KING GRANULATED	
SOAP	LRG. PKG. 30¢ GT. PKG. 60¢
SNOWY POWDERED	
BLEACH	15-OZ. PKG. 47¢

WAXTEX

SANDWICH BAGS	
30-COUNT PKG.	10¢
75-COUNT PKG.	23¢

NOW IN COLOR! NEW

KLEENEX
PINK, YELLOW AND PURE WHITE
400-COUNT PACKAGE **23¢**

DELSEY*
3 ROLLS FOR **37¢**

KOTEX*
SANITARY NAPKINS
EACH **39¢**

*T.M. Reg. U.S. Pat. Off.

Van de Kamp's 40th Anniversary SPECIALS
June 23, 24, 25

Pineapple Iced 13-Egg ANGEL FOOD CAKE
Large... 98¢ ea. Small... 59¢ ea. (51.25 Value) (69¢ Value)

Cinnamon ROLLS..... **23¢**
(Reg. 27¢ per 1/2 doz. pack of 6)

Van de Kamp's
BAKERIES—COFFEE SHOPS

Your Favorite Procter & Gamble Products

NEW BLUE CHEER	LRG. PKG. 29¢ GT. PKG. 69¢
FOR DISHES AND FINE FABRICS	
DREFT	LRG. PKG. 29¢ GT. PKG. 69¢
For Cleaning Walls and Woodwork	
Spic & Span	LRG. PKG. 24¢ GT. PKG. 76¢
LIQUID DETERGENT	
JOY	6-OZ. BOTTLE 29¢ GIANT BOTTLE 69¢
WASHDAY MIRACLE	
OXYDOL	LRG. PKG. 29¢ GT. PKG. 69¢
SO GENTLE	
Ivory Snow	LRG. PKG. 29¢ GT. PKG. 69¢
So Pure—It Floats!	
Ivory Soap	2 LRG. BARS 27¢ 3 MED. BARS 23¢
IVORY PERSONAL	
TOILET SOAP	4 REG. BARS 21¢
LEAVES CLOTHES SOFTER	
IVORY FLAKES	LRG. PKG. 29¢ GT. PKG. 69¢
CAMAY	
Toilet Soap	2 LRG. BARS 25¢ 3 REG. BARS 25¢

VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., JUNE 23-24-25-26
SALES TAX ADDED TO ALL TAXABLE ITEMS