

A New Adventure In Food Shopping




We were completely amazed, and overwhelmed at your response to our Grand Opening Sale. Sales representatives of many of the food manufacturers told us this was one of the largest openings ever held.

For example, we sold 14,000 Frozen Chicken Pies, 12,000 Frozen Fruit Pies, 20,000 Sandwich Steaks, 216,000 eggs, 12,000 lbs. of Hot Dogs and so on with record breaking sales every day, in every department.

Our way of doing business is quite different than what you might have been accustomed to.

Throughout our store, in every aisle, on every shelf, you'll find our everyday price in a category much lower than you have been paying. In the final analysis it's the cost of your total food bill that really counts.

You'll like our pastel colors, our modern design, our scientific lighting, but the real beauty of our new store, is in the hundreds and hundreds of lower shelf prices.

If you did not get an opportunity to shop our new store last week do so at your earliest convenience.

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