or issuing court citations.

Marvin T. Throndson, county dog owners cooperate by keeping their dogs confined to their lighting fixtures to carpeting. is for the projection of the resi- this one location. dents of this area as well as or the safety of their animals. to the Los Angeles County selling will be done that eve-Pound department, 11270 South ning.

gested groupings many more sections in other sizes and shapes available Let our decorators help you plan your

## Alpert's Trendmaker Furniture Holds Open House at New Store

This week-end marks a double celebration for Alpert's Trendmaker Furniture is no charge for this service ... the store celebrates its third anniversary in Torrance as well as its moving to a available to individuals whether

Alpert's, formerly located at 2067 Torrance blvd., will celebrate its grand open-

Complete Services

on of Los Angeles County location, 2153 Torrance boule away. No purchase is necescontinues to be a serious threat vard, corner Arlington and Tor- sary to qualify.

located west of the Los Angeles "During the time that we River and south of Slauson have been here we have been lety of furniture, we offer drapconstantly improving the cali- ery service, custom-made bed Pound Department deputies bre and variety of our merchan-spreads, carpeting, and the larghave been instructed to strictly dize," Lee Alpert, owner of the est selection of accessories and enforce the leashing ordinance store stated. "Today we can say wall decor anywhere in Southwithin the unincorporated area that we carry the finest modern ern California," Alpert stated of the county, by impounding brands and the largest selection "We carry many imports both 1 dogs found running at large, anywhere in Southern Califor in furnishings and accessories nia.

poundmaster, is asking that all line of furnishings ranging from India; furniture and accessories

premises except when on a leash and in the custody of a competent person. This order, calling for strict enforcement, calling for strict enforcement.

Instead of shopping around in different stores for what they want, customers can satisfy all "We came to Torrance three years ago with one aim in mind. That was to build not the large-

Grand Opening All complaints of dogs run- voted entirely to welcoming in been touring the various marning at large in the unincorp- dividuals who would like to kets for the past six months orated area, should be referred browse around the store. No seeking the finest lines.

"Today we are proud to carry Garfield avenue, Hondo, Cali- There will be gifts for the such world-famous lines as Paul said. fornia—telephone LOrain 7-2293 entire family. A number of McCobb, Greta Grossman, Glenn Alpert's policy is to offer the campus of the University of special prizes will also be given of California, Brown-Saltman, finest and most comprehensive California.

"In addition to the vast var-

. for instance: crystals from Alpert's carries a complete Venice; brass accessories from from Sweden, Holland, Den-Instead of shopping around in mark, and selected pieces from

That was to build, not the largest, but the best modern store Friday evening will be de in Southern California. We have

World-Famous Lines

Lightolier, Debut of California

BOB MANSFIELD

. . . manager

themselves of the profession: advice of two interior decorato. and one color consultant. Ther it involves a corner of a room or an entire home either in an apartment or a mansion.

Managing the local store will be Bob Mansfield who has had 13 years of experience in the furniture business and in interior decorating.

Long Experience

Alpert has had many years of experience in the business. At one time he did the decoratingfor the largest modern store in Los Angeles, prior to which he was co-owner and manager of a store in southwestern Los An-

Alpert was also associated in business with his father who retired after 27 years in the furniture business.

He has designed furniture and accessories and some of his creations are presently carried in his store.

Carson street, Torrance, was and many, many others," Alpert graduated with a BA degree in

selection at consistently lower, Thursday, June 23, 1955 TORRANCE PRESS





A special mattress, built to his own specifications, is also LARGER STORE FOR ALPERT'S . . . Alpert's Trendmaker Furniture store opens this week-end at new and larger quarters at 2153 Arlington Yovan John Popovich of 2067 ave. The opening, which also celebrates the

third anniversary of the store in Torrance, will be marked by a special open house featuring free gifts for the entire family.

STARTS

JUNE 24th

Warren L. Smith, permanent student at Harbor junior col- by their successful school work social science on Saturday, member of Alpha Gamma Sig-lege, has been given the annual give promise of attaining lead-June 18, at the Santa Barbara campus of the University of California.

ma, California Scholarship Honor award of the Reader's Digest announced today by Raymond or Society, and a graduating Association for students who J. Casey, College Director.

Proudly announce the

## ) Grand Opening

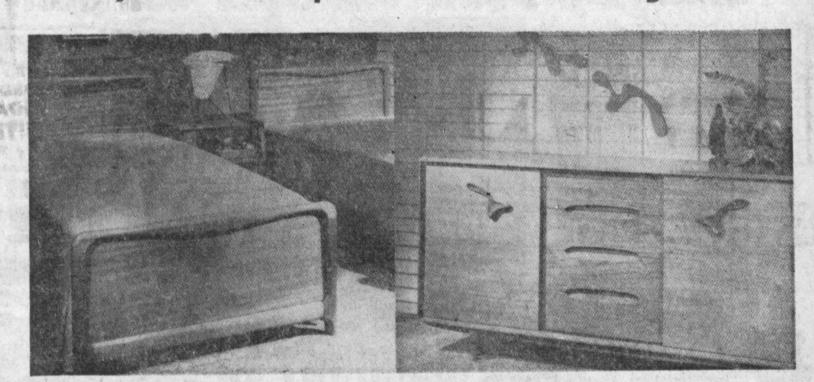
of our new location - 2153 Torrance Blvd. - corner of Arlington DOOR PRIZES -GIFTS FOR ALL - NO PURCHASE REQUIRED

With pardonable pride, we're inviting you to attend the grand opening in our new location . . . We've spent several months preparing for this event . . . and we think you'll find the results of our buying trips very exciting . . . for now, more than ever, you'll find the most stimulating collection of new home furnishing styles ever assembled. New designs, new colors, new ideas galore-crafted by America's most famous manufacturers, brands you'll be

You'll see exciting new accessories, wonderful lamps . . . it's like a pageant of beauty . . . and at still lower prices. Again, we say, the most complete home furnishing center you'll ever find - and dedicated to the enrichment of your home. Be sure to come . . . you'll enjoy it! Lots of free parking on our adjoining parking lots.

Store Hours will remain the same: 10:00 A.M. to 6:30 P.M.

many items sale priced for this exciting event



for graceful dining, Surfboard table has attractive top in choice of wood grains - heat proof and stain proof. Matching buffet has finished back for use as divider . cloth-textured plastic over foam rubber. Create a contemporary atmosphere in your dining room with this group. Expensive? . . . No - just looks it.

The result is the second of th

Imagination Unlimited

2153 torrance bly

trend-maker