

from STRUM'S



Every Dad Should have his day

IN THIS "California Diamond" SPORT SHIRT





only Want to really please Pop? Present him with this new 5795 TruVal sport shirt. "California Diamonds" in contrasting fabrics are pic-stitched on the collar points. The same bright colors appear on the pocket. This fashion is made of fine combed cotton broadcloth that launders with luster. Sanforized for shrinkless safety and served up in a selection of colors sure to win his praise on June 19th!



GABARDINE SLACKS

Well-tailored for Dad's Summer leisure wear.





ELECTRIC SHAVERS

CAPRI, DELUXE Papermate Pens



Classic sleeveless style in soft, fluffy wool. Pastel

\$495





STRETCH NYLON SOCKS

New socks that will stretch to fit any size perfectly.

69c pr. 3 prs. 2.00



Swank & Anson MEN'S JEWELRY



TEXTAN

& SWANK

WALLETS

Large Assortment SHAVING KITS

from \$1.98

WEMBLEY GIFT BOW TIES

Big selection of new styles, Shop early!

> TIE RACKS \$1.00 and



If Dad has your love and kisses you'll give him



FAMOUS MANHATTAN SHORTS

\$125

FRUIT OF THE LOOM Sanforized SHORTS



wonderful gift . . . BOX OF 69¢ each

Whether your dad's tastes are plain or fancy he'll go for these sturdy Sanforized shorts. That's because the colorful Father's Fancy pattern includes boats, cars, pipes, slippers . . . everything pop prefers. Solid comfort in sizes 28 to 44.

a new shirt FREE if TruVal's WEARANTEED' COLLAR doesn't outlast the shirt itself



\$295

THE VOLL PARAGON

If you're a member of the "spread-collar clan," get an eyeful of this smooth-fitting style. TruVal has tailored this fine broadcloth with a double-strength collar that's "wearanteed" to outwear the rest of the shirt or we'll give you a new one, with no questions asked. French or barrel cuffs, and sanforized for permanent sure fit - see this wonderful value now!



Bold stripes to brighten up the night

There's nothing quiet about the colors of these uninhibited striped pajamas, but the smooth, firm cotton fabric makes for mighty peaceful sleeping. They're easy to launder and hard to wear out. Your choice of a riot of happy color combinations, in middy and coat styles. Make your choice today, and life will look brighter tonight.

\$395

Cool Colorful CONTINENTAL

襲 Tru Val Olympian SPORT SHIRT

Here is the Italian styling you've seen in expensive fashions this season. TruVal tailors it of fine chambray, adds a pleasing bit of embroidery, and presents it in cool summer colors at this low price! Sanforized. See the Olympian today.

1261 SARTORI AVE.

Torrance

OPEN FRI. NITES