

# VON'S

# Genuine Spring Lamb Sale



a real Von's special



VON'S genuine milk-fed baby spring lambs are the finest U.S. Gov't. Graded "CHOICE" quality. All cuts are trimmed free of excess waste, and are guaranteed to have the finest and most delicious flavor. Take advantage of VON'S low price this week-end and SAVE!

TRIMMED WASTE FREE—SERVE WITH NEW POTATOES

**LEG OF LAMB** OVEN READY 5 TO 6 LB. AVG. **59<sup>c</sup> lb.**

PROPERLY AGED AND TRIMMED **LAMB SHOULDER ROAST** 3-3 1/2 LB. **33<sup>c</sup> lb.**

**LAMB CHOPS** 7-BONE OR SHOULDER BLADE **59<sup>c</sup> lb.**  
**LAMB CHOPS** RIB—LARGE LOIN OR ROUND BONE SHOULDER **69<sup>c</sup> lb.**  
**SMALL LOIN** LAMB CHOPS TO BROIL **89<sup>c</sup> lb.**

**GROUND BEEF** LEAN AND TENDER **29<sup>c</sup> lb.**

**LAMB ECONOMY CUTS**  
**LAMB BREAST** TO STEW **9<sup>c</sup> lb.**  
**LAMB NECKS** TO BRAISE **19<sup>c</sup> lb.**  
**LAMB LIVER** FRESH SLICED **19<sup>c</sup> lb.**  
**LAMB SHANKS** TO BRAISE **35<sup>c</sup> lb.**  
**LAMB PATTIES** TO BROIL **39<sup>c</sup> lb.**

**SLICED BACON** LUER'S QUALITY—GRADE "A" 1-LB. PKG. **49<sup>c</sup>**

LEAN TENDER **BOILING BEEF** **10<sup>c</sup> lb.** TENDER JUICY BEEF **SHORT RIBS** **23<sup>c</sup> lb.**  
 —FRESH SEAFOODS DELIVERED DAILY—  
 FRESH FILLETS OF **SEA BASS** **49<sup>c</sup> lb.** FANCY RED CHINOOK **SALMON STEAKS** **57<sup>c</sup> lb.**

**TOM TURKEYS** VON'S OWN "TABLE-KING" OVEN READY 22-25 LB. **45<sup>c</sup> lb.**

- DEL MONTE TOMATO **CATSUP** 2 14-OZ. BOTTLES **27<sup>c</sup>**
- COUNTY FAIR **TOMATOES** 2 NO. 2 1/2 CANS **25<sup>c</sup>**
- GOLD MEDAL **FLOUR** 2 3-LB. BAG **23<sup>c</sup>** 5-LB. BAG **49<sup>c</sup>** 10-LB. BAG **95<sup>c</sup>**
- BETTY CROCKER **PIE CRUST MIX** 9-OZ. PKG. **15<sup>c</sup>**
- LAURA SCUDDER **MAYONNAISE** QT. JAR **59<sup>c</sup>**
- CHICKEN, BEEF OR TURKEY FRESH FROZEN **SWANSON'S PIES** EACH **25<sup>c</sup>**
- SUNSHINE STATE FLORIDA FRESH FROZEN **ORANGE JUICE** 2 6-OZ. CANS **23<sup>c</sup>**
- FRESH FROZEN **PICTSWEET PEAS** 2 10-OZ. PKG. **29<sup>c</sup>**

GET YOUR **MARCO TV CARDS** AT YOUR NEARBY VON'S MARKET. EXCITING NEW GAME ON KTLA—CH. 5 10:30 TO 12 P.M., SAT. NIGHT, APRIL 30.

16	26	47	74	98
19	25	58	66	97
20	22	54	72	81
2	22	54	72	100
1	23	55	63	86

**FUNFAIR** FROZEN DESSERT IMITATION ICE CREAM HALF GALLON CARTON **39<sup>c</sup>**

**TUNA** BREAST O' CHICKEN CHUNK STYLE NO. 1/2 CAN **27<sup>c</sup>**

**KLEENEX** FACIAL TISSUE 2 300-CT. PKGS. **33<sup>c</sup>**

- PACIFIC THIN FLAKE **SODA CRACKERS** 1-LB. PKG. **25<sup>c</sup>**
- GOLD MEDAL PURE **EGG NOODLES** 8-OZ. PKG. **19<sup>c</sup>** 1-LB. PKG. **37<sup>c</sup>**
- SUNKIST **ORANGE ADE** 6-OZ. CAN **17<sup>c</sup>**
- SUNSHINE **HI-HO CRACKERS** 1-LB. PKG. **34<sup>c</sup>**
- VICTOR **LARGE SHRIMP** 3-OZ. CAN **43<sup>c</sup>**
- REGAL PALE **BEER** 6 CANS 1.14 QUART BOTTLE **40<sup>c</sup>**

**Fluffo** IT'S NEW! IT'S GOLDEN! 3-LB. CAN **90<sup>c</sup>**

- LUX** TOILET SOAP 2 LRG. BARS **23<sup>c</sup>** 3 REG. BARS **23<sup>c</sup>**
- LUX** SOAP FLAKES LARGE PKG. **29<sup>c</sup>** GIANT PKG. **58<sup>c</sup>**
- LUX** LIQUID DETERGENT 12-OZ. CAN **37<sup>c</sup>** 22-OZ. CAN **66<sup>c</sup>**
- LIFEBUOY** TOILET SOAP 2 LRG. BARS **25<sup>c</sup>** 3 REG. BARS **25<sup>c</sup>**
- BREEZE** FOR WASHING LRG. PKG. **29<sup>c</sup>** ST. PKG. **58<sup>c</sup>**
- SURF** HEAVY DUTY DETERGENT LRG. PKG. **25<sup>c</sup>** ST. PKG. **50<sup>c</sup>**
- RINSO** BLUE DETERGENT LRG. PKG. **29<sup>c</sup>** ST. PKG. **69<sup>c</sup>**
- WHITE KING **"D" DETERGENT** LRG. PKG. **29<sup>c</sup>** ST. PKG. **58<sup>c</sup>**
- FOR HEAVY WASHING **NEWS DETERGENT** LRG. PKG. **22<sup>c</sup>** ST. PKG. **57<sup>c</sup>**

U. S. NO. 1 SMALL NEW **POTATOES** 5 LB. BAG **19<sup>c</sup>**  
**SPRING PEAS** NEW FULL PODS LB. **10<sup>c</sup>**  
**PIPPIN APPLES** CRISP OREGON 3 LBS. **25<sup>c</sup>**  
**PINEAPPLE** ISLAND FRESH FROM HAWAII LB. **10<sup>c</sup>**

**AJAX** HOUSEHOLD CLEANSER 2 REG. CANS **25<sup>c</sup>**

**CASHMERE BOUQUET** TOILET SOAP 2 LRG. BARS **23<sup>c</sup>** 3 REG. BARS **23<sup>c</sup>**

**PALMOLIVE** TOILET SOAP 2 LRG. BARS **23<sup>c</sup>** 3 REG. BARS **23<sup>c</sup>**

**FAB** DETERGENT LRG. PKG. **29<sup>c</sup>** ST. PKG. **69<sup>c</sup>**

**VEL** MAKES MARVELOUS SUDS LRG. PKG. **29<sup>c</sup>** ST. PKG. **69<sup>c</sup>**

**JEWEL SHORTENING** 3 1/2-LB. CAN **79<sup>c</sup>**

**LIPTON SOUP MIXES**

CHICKEN NOODLE or TOMATO VEGETABLE 3 PACK CARTON **39<sup>c</sup>**

ONION 2 PKGS. **33<sup>c</sup>** BEEF VEGETABLE 2 PKGS. **33<sup>c</sup>**

C AND B **MINT SAUCE** 6-OZ. BOTTLE **29<sup>c</sup>**

TOM'S PEANUT BUTTER **LOG CANDY** 12-OZ. BAG **29<sup>c</sup>**

BAKER BOY **CONFECTION ROLL** EACH **49<sup>c</sup>**

CALO **DOG FOOD** 3 TALL CANS **41<sup>c</sup>**

JERSEYMAID **NON-FAT MILK** QT. CTN., 9c 1/2-GAL. CTN. **17<sup>c</sup>**

CHALLENGE GRADE "AA" **BUTTER** FIRST QUALITY POUND CARTON **67<sup>c</sup>**

GOLD SEAL **WOOD CREAM** PINT CAN **59<sup>c</sup>**

**LINDSAY RIPE OLIVES** MEDIUM SIZE PT. CAN **25<sup>c</sup>** GIANT SIZE PT. CAN **29<sup>c</sup>** LARGE PITTED PT. CAN **33<sup>c</sup>**

PETER PAN—3/4-OZ. JAR **PEANUT BUTTER** **35<sup>c</sup>** (18-OZ. JAR 59c)

MIB LONG GRAIN—14-OZ. PKG. **WHITE RICE** **19<sup>c</sup>** (28-OZ. PKG. 37c)

TREE TEA—PEKOE—16 BAGS **TEA BAGS** **23<sup>c</sup>** (48 BAGS 59c)

ALBERS YELLOW—20-OZ. PKG. **CORN MEAL** **15<sup>c</sup>** (40-OZ. PKG. 27c)

ALBERS WHITE—20-OZ. PKG. **CORN MEAL** **17<sup>c</sup>** (40-OZ. PKG. 29c)

ALBERS—20-OZ. PKG. **HOMINY GRITS** **19<sup>c</sup>** (40-OZ. PKG. 27c)

SWANSON'S CHICKEN PRODUCTS **Boned Fricassee**... 14-oz. can 39c

**Whole Chicken**... 3 3/4-lb. can 1.65

**Boned Turkey**... 5-oz. can 33c

**Boned Chicken**... 5-oz. can 35c

**Chicken a la King**... 10 1/2-oz. can 43c

**Manning's COFFEE** REGULAR OR DRIP 1-LB. CAN **93<sup>c</sup>** 2-LB. CAN **184**

**FREE** 75c PINT **Beautiflor** LIQUID WAX with purchase of the NEW **Beautiflor** Waxer **\$2.77**

—Delicatessen Values—

SWIFT'S PREMIUM BAKED **PICKLE & PIMENTO LOAF** lb. **55<sup>c</sup>**

FIRST DAY FRESH JERSEYMAID **COTTAGE CHEESE** Pint **18<sup>c</sup>**

FEINBERG GENUINE EASTERN **KOSHER SALAMI** lb. **79<sup>c</sup>**

VON'S FAMOUS **BLEU CHEESE DRESSING** Full Pint **59<sup>c</sup>**

IMPORTED DANISH WONDERFUL COPENHAGEN **CHEESE SPREAD** 4 oz. Package **19<sup>c</sup>**

KAL CAN **HORSEMEAT** 2 15-OZ. CANS **41<sup>c</sup>**

THORO FED **DOG FOOD** 3 TALL CANS **45<sup>c</sup>**

**Health & Beauty Aids**  
 For fast pain relief **53<sup>c</sup>** BOTTLE OF 30  
**BUFFERIN** twice as fast as aspirin! doesn't upset your stomach!  
 SPECIAL OFFER! IPANA TOOTH PASTE 2 Giant Tubes **69<sup>c</sup>**  
 EVENING IN PARIS STICK DEODORANT REG. 63c SIZE 2 for \$1.00

**Van de Kamp's** Good Breakfast **SPECIALS** April 28, 29, 30

- English MUFFINS... 4 for 15<sup>c</sup> (Reg. 4 for 19c)
- Cinnamon MUFFINS... 4 for 15<sup>c</sup> (Reg. 4 for 19c)
- Almond Twist COFFEE CAKE... 25<sup>c</sup> (Reg. 29c ea.)
- Cinnamon SUGAR LOAF... 23<sup>c</sup> (Reg. 27c ea.)
- Butter Horn COFFEE CAKES 2 for 17<sup>c</sup> (Reg. 2 for 20c)
- 2-Layer Milk Chocolate CAKE... 79<sup>c</sup> (Reg. 89c ea.) 40c half

1. Gentler bleaching action... added protection for linens!  
 2. Greater disinfecting efficiency... added protection for health!  
 YOU GET BOTH **CLOROX**

SPECIAL LOW PRICE! **trend** cuts grease so fast... dishes seem to do themselves  
 LARGE PACKAGE 2 FOR **39<sup>c</sup>** GIANT PACKAGE **49<sup>c</sup>**

**VON'S** PRICES EFFECTIVE THURS., FRI., SAT., SUN., APRIL 28-29-30—MAY 1 TAXES ADDED TO TAXABLE ITEMS