

# VON'S Spring Harvest of Values!

GET YOUR **MARCO TV CARDS**  
 AT YOUR NEARBY VON'S MARKET  
 EXCITING NEW GAME ON KTLA—CH. 5  
 10:30 TO 12 P.M. SAT. NIGHT, APR. 16

MARCO
16 26 47 74 88
19 35 50 66 87
20 32 54 72 100
1 33 55 69 86



Here they are folks! All of your favorite early spring vegetables for cooking or for salads. You'll really appreciate the freshness of Von's top quality vegetables. This week-end, plan to do all your food shopping at Von's—and SAVE!

- COUNTY FAIR PIECES
- SALAD PEARS** NO. 2 1/2 CAN **25c**
  - UKULELE HALF SLICES HAWAIIAN **PINEAPPLE** NO. 2 1/2 CAN **25c**
  - SALAD BOWL **SALAD DRESSING** QT. BOTTLE **37c**
  - DERBY (WITH BEANS) **CHILI con CARNE** 15-OZ. CAN **15c**
  - CHICKEN OF THE SEA **TUNA** CHUNK STYLE NO. 1/2 CAN **27c**
  - JERSEYMAID EVAPORATED CANNED **MILK** 2 TALL CANS **23c**
  - CALO **DOG FOOD** 3 REG. CANS **35c**
  - BALBOA CALIFORNIA **ORANGE JUICE** 46-OZ. CAN **23c**
  - TREESWEET 46-OZ. CAN, 23c **GRAPEFRUIT JUICE** 2 NO. 2 CANS **23c**
  - VAN CAMP'S **PORK & BEANS** 2 15 1/2-OZ. CANS **23c**  
 (2—21-OZ. CANS 29c 30-OZ. CAN 19c)

**Recipes Galore!**  
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 Special Savory Snacks  
 Ladies' Day Cakes  
 Grand Slam Sandwiches  
 Now On Sale 5¢

- WILLIAMS FAMOUS ALLGREEN WASTE FREE FRESH CUT
- ASPARAGUS** LB. **19c**
  - DELICIOUS FOR COOKING OR SALADS **CARROTS** 3 LBS. **10c**
  - FULL POD EARLY SPRING **FRESH PEAS** LB. **10c**
  - FAVORITE FOR SALADS—CRISP **ROMAINE** LB. **5c**
  - YOUNG TENDER SUMMER SQUASH or **ITALIAN SQUASH** LB. **10c**

- U.S. GOV'T. GRADE "A" Eviscerated-Oven Ready—Fresh Frozen
- GENUINE CAPONETTE ROASTING CHICKENS** 4 to 5 lb. AVERAGE WEIGHT **57c** lb.
  - U.S. GOV'T. GRADED "CHOICE" AND "GOOD" STEER BEEF
  - ROUND STEAK** BONE IN **63c** lb.
  - TENDER JUICY **SWISS STEAK** **59c** lb.
  - BONELESS **SIRLOIN TIPS** **77c** lb.
  - BONE IN **RUMP ROAST** **63c** lb.
  - BONELESS ROAST OF **BEEF SHOULDER** **59c** lb.
  - BONELESS RUMP OR BONELESS **SIRLOIN TIP** ROASTS **73c** lb.
  - BONELESS TOP OR BOTTOM **ROUND STEAK** **73c** lb.
  - BONELESS TENDER **BEEF STEW** **59c** lb.
  - Von's Own "Table King" Ovenready Beltsville—5-7 lb. **MIDGET TURKEYS** **55c** lb.
  - HORMEL'S MINNESOTA GRADE "A" **SLICED BACON** 1-LB. PKG. **47c**
  - VON'S 100% PURE PORK **PORK SAUSAGE** **39c** lb.  
 (VON'S OLD OAK SMOKED FLAVOR SAUSAGE—49c LB.)

OLD MANOR—FRESH ROASTED—ALL GRINDS

**COFFEE** 1-LB. CAN **75c**  
 2-LB. CAN 1.48

- Low Prices on Frozen Foods
- WESTWOOD ASSORTED FLAVORS 1/2-GAL. CARTON **ICE CREAM** **49c**
  - WESTWOOD FRESH FROZEN **LEMONADE** 4-OZ. CAN **10c**
  - FOODCRAFT SWEET **PICKLES** 12-OZ. JAR **29c**
  - CHASE & SANBORN **INSTANT COFFEE** 2-OZ. JAR **53c**  
 (4-OZ. JAR 99c)
  - NESTLE'S EVAPORATED **CANNED MILK** 2 TALL CANS **25c**
  - PICTSWEEP FRENCH STYLE **STRING BEANS** 2 9-OZ. PKGS. **29c**
  - PICTSWEEP MIXED **VEGETABLES** 2 10-OZ. PKGS. **27c**
  - SUNSHINE KRISPY **CRACKERS** 1-LB. PKG. **25c**
  - SUPERIO SPAGHETTI OR **MACARONI** 1-LB. PKG. **21c**  
 (2-LB. PKG. 41c)
  - DIAL DEODORANT **SOAP** 2 LBS. BARS **35c** 2 REG. BARS **25c**

- Lunch Box Treats
- SWIFT'S PREMIUM—SLICED OR PIECE **ALL BEEF LARGE BOLOGNA** LB. **43c**
  - JUST POP IN THE OVEN—BALLARD'S **BISCUITS** 2 CANS OF 10 **25c**
  - WISCONSIN AMERICAN SLICED **LOAF CHEESE** LB. **49c**
  - SWIFT'S PREMIUM TENDER **FRANKFURTERS** LB. PKG. **47c**
  - VON'S OWN TANGY TASTY **COLE SLAW** PINT CARTON **25c**

- FRESH CAUGHT MONTEREY **ROCKFISH FILLETS** **33c**
- FRESH PACIFIC **FRYING OYSTERS** 12-OZ. JAR **53c**
- BLUE BONNET COLORED **MARGARINE** 1-LB. CARTON **27c**
- TABLE PRIDE PURE STRAWBERRY **PRESERVES** 20-OZ. JAR **39c**
- Lindsay** California Pitted **RIPE OLIVES**
- Medium Size, Pt. Can **25c** Extra Large, Pt. Can **27c** Large Size Pitted, Pt. Can **33c**

Van de Kamp's 40th Anniversary **SPECIALS** April 14, 15, 16

- Cinnamon **COFFEE LOAF** 33c ea. (39c Value)
- 2-Layer Pecan **SPICE CAKE** 89c ea. (99c Value) 45c half

Van de Kamp's BAKERIES—COFFEE SHOPS

- JERSEYMAID FRESH CHURNED
- BUTTERMILK** QUART CARTON **13c**
  - WILLAPOINT **OYSTERS** 10-OZ. CAN **49c**
  - GREEN GIANT **PEAS** 17-OZ. CAN **20c**
  - WASHES EVERYTHING **BREEZE** LGE. PKG. **29c** GIANT PKG. **58c**

- CHALLENGE GRADE AA **BUTTER** 1-LB. CTN. **67c**
- CAMPANIA **TOMATO PASTE** 8-OZ. CAN **10c**
- BORAXO **HAND SOAP** 8-OZ. CAN **17c**  
 (16-OZ. CAN 30c)
- BORAXO **SOAP CHIPS** 1-LB. PKG. **29c**
- TWENTY MULE TEAM **BORAX** 1-LB. PKG. **19c**  
 (2-LB. PKG. 32c)

- LIPTON TEA** THE BASKET TEA
- 1/4-LB. PKG. **35c** 1/2-LB. PKG. **69c**
- LIPTON TEA BAGS** THE BASKET TEA
- 16-COUNT PKG. **19c** 48-COUNT PKG. **55c**

Health and Beauty Aids

For fast pain relief... **BUFFERIN** **53c** Bottle of 30

twice as fast as aspirin! doesn't upset your stomach!

THE NEW LOTION DEODORANT **BAN** MORE EFFECTIVE THAN CREAMS! EASIER TO APPLY THAN SPRAYS! **98c**

- ZEE PAPER PRODUCTS
- ZEE **TISSUE** 4 REG. ROLLS **30c**
  - ZEE **WHITE NAPKINS** 2 80 COUNT PKGS. **27c**
  - ZEE **PAPER TOWELS** PER ROLL **16c**
  - ZEE **WAX PAPER** 125-FOOT ROLL **21c**

NEW **DOG-E-STU** 3 TALL CANS **45c**

Looks and tastes like "home-made" stew!  
 A MEAT-VEGETABLE-GRavy FEAST!

THE ORIGINAL CERAMIC TILE CLEANER **TILO** 1/2-PT. BOTTLE **56c** PINT BOTTLE **94c**

All Von's Markets Feature Jerseymaid "First-Day-Fresh" Dairy Products!

- HOMOGENIZED MILK Quart 20c 1/2 gal. 40c
- CHOCOLATE DRINK Quart 18c
- NON-FAT MILK 1 qt. 9c 1/2 Gal. 17c
- HALF & HALF pint 20c qt. 37c

# VON'S

PRICES EFFECTIVE THURS., FRI., SAT., SUN., APRIL 14-15-16-17

1260 W. REDONDO BEACH BLVD., AT NORMANDIE