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gasoline mileage... AND reduces engine wear!

Course Set

At the request of the Waltaken to Family Medical Center teria P.TA, the Torrance evening high school and the Amer-Mrs. Raymond was riding ican Red Cross is offering a standard first aid class at Walteria elementary school auditorium on Tuesday and Thursday evenings through May 12. The course began April 12.

> Mrs. Marguerite Ferguson is instructor for the classes held from 7 to 10 p.m. Standard first aid certificates will be issued by the American Red Cross upon completion of the course.

Persons interested in enrolling in the course may register with Mrs. Ferguson at the class, the second of which will be held tonight, April 14.

with her husband, Howard, 72, when their car struck a parked car on Torrance Blvd. east of Pacific Coast Hwy.



THE NEW LOOK ... Hinckley's market, 24020 brated today, Friday, and Saturday. Numerous Narbonne ave., Lomita, has undergone a tre-mendous expansion program which will be celegifts, and bargains galore will be featured.

Three - Day Celebration Marks Expansion Of Hinckley's Market

A bargain-packed three-day celebration and countless gifts and prizes will mark the official grand opening of the greatly expanded Hinckley's market, 24020 Narbonne ave., Lomita, starting today through and including Saturday.

Established more than a quarter of a century ago by Mrs. Elizabeth Hinckley with an original investment of \$50, the store has nearly Tom Hinckley stated, who has their three children, Jean, 10

Expansion

\$15,000 addition.

ory doubled with this new

Hinckley's now offers more additional display areas featur- able items. ing expanded lines of nationally advertised food products.

Isles have been widened two feet, a complete new lighting gifts will be awarded. system has been installed, three check stands are now available, and the frontage on Narbonne avenue has been increased by p.m., and 7 p.m. 100 feet.

A large parking area is available for the convenience of shoppers.

"We have undertaken this excomplete supermarket with a away.

trippled in size and the inven- assumed the active manage- Suzanne, 8, and Tom, 2, reside ment of the store. in Torrance.

> Gifts and prizes to be given away include 100 bags of groceries, TV set, barbecue unit, meat, grocery, delicatessen, liq-

There will be a special con- ized display areas have been test today, Thursday, at 3 p.m. added. bags of groceries and appliance

Contest Friday and Saturday will take place at 11 a.m., 3 Spot contests and spot spec-

ials offering food items at "reduced" prices will be held at various other times during these

Free theater passes, green pansion in order to bring Tor bucks, balloons, bubble gum rance and Lomita residents a and suckers will also be given Pop corn and candy machines

will run all day for the youngsters Friday and Saturday. In addition, free coffee will be served Saturday. A special clown will entertain and the Luer mechanical Wieners will

Grand Prizes

be on hand.

Two free puppies will be the biggest events will take place at 7 p.m., when an \$89.50 Big Boy barbecue complete with hood, electric motor and spit as well as a 21" RCA TV set will

be given away. On Thursday, April 28,, Bill Welsh's "Star Shopper," a halfhour program, will be televised over channel 11 and will originate from the market at 10:30 a.m. The public is invited.

Background Hinckley's market was founded by Mrs. Elizabeth Hinckley more than 25 years ago on the principles of friendly hometown service, competitive prices, and a complete stock of

merchandise. These principles will be carried out by Mrs. Hinckley's son, Tom, who has assumed active management of the store. Third proprietor of the market is Kenneth Hinckley, husband of Mrs. Elizabeth Hinck-

Mr. and Mrs. Hinckley came to Lomita in 1924 and built their first market across the street from the present one.

It was sold when the Hinckley's went into the restaurant business, only to reestablish the market later at the present lo-

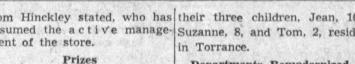
Mrs. Hinckley has been active in civic affairs for many years and has been associated with the South Bay Civic Opera association.

Tom Hinckley attended school locally, graduating from Narbonne in 1941. He served as a radio operator gunner in the U. S. Air Force for 31/2 years during World War II and as chemist at Columbia Steel before taking over the management of the market in 1947. He is a member of the Cham-

ber of Commerce, Lomita Kiwanis club and American Le-

He and his wife, Ilean, and

SAVE on Wall to Wall CARPETING 595 om INSTALLED CALL FR. 5-5044



Departments Remodernized The various departments than 50,000 individual items, clocks, roasters, toasters, uor, and produce department— 9000 foot floor space, and 25 mixers, and many other valu- have been completely remodernized, and several new special-

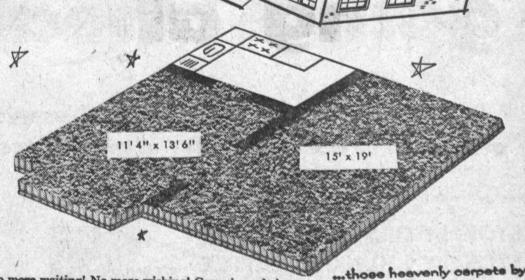
> The meat department, run by butchers Hubert Younce and Donald Barrier, features complete self-service or "personal ized" service, as the customer (Continued on Page 19)

From STAR

Thursday, April 14, 1955 TORRANCE PRESS

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LEES



There Is Substitute for Quality

Page II

FA. 8-1247

meet the newest

FA. 8-4321

Steve Stevens SALES MANAGER

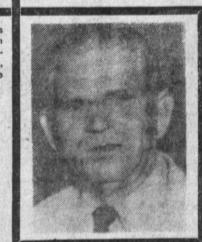
2326 TORRANCE BLVD.

Steve brings 17 years of Los Angeles experience to the South Bay. Formerly with Rhoades Erskin in Beverly Hills and O'Conner in Holly-wood, Stevens is now back with the same make auto with which he started in the business !



Dick Allen SERVICE MANAGER

With 20 years of mechanics in his background Allen comes to Hohman & Hadenfeldt from Chieftain Pontiac, Beverly Motors and Fudge



Vern Gibbs Assistant Service Mgr.

New to California, Vern moved to the South Bay from Little Rock, Ark., where he was three yeras Assistant Service Manager for the Little Rock Motor Co. Gibbs has been in the business 12

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