

VON'S the finest fruits & vegetables in town!



YOU WILL BE DELIGHTED WHEN YOU SEE THE CONSISTENT HIGH QUALITY OF VON'S FRESH FRUITS AND VEGETABLES. VON'S EXPERT BUYERS LITERALLY "HAND PICK" THE VERY BEST SELECTIONS ON THE EARLY PRODUCE MARKET. THAT'S WHY IT'S TRULY "REALLY FRESH." THIS WEEK-END TAKE ADVANTAGE OF VON'S SPECIAL LOW PRICES ON FRESH FRUITS AND VEGETABLES.

CRISP, SOLID HEADS
FRESH NEW CABBAGE LB. **2^c**

HALF-POUND SIZE—NUTRITIOUS
CALAVO AVOCADOS 3 FOR **25^c**

TENDER—FRESH PULLED
YOUNG CARROTS 3 LBS. **10^c**

OREGON, ALL PURPOSE, CRISP
PIPPIN APPLES 3 LBS. **25^c**

SERVE HAM 'N YAMS
KEY WEST RED YAMS LB. **10^c**

WELL TRIMMED, CRISP
FRESH ROMAINE LB. **5^c**

LAURA SCUDDER
MAYONNAISE QUART JAR **59^c**
 SPECIAL LOW PRICE
BOOK MATCHES BOX OF 50 **10^c**
 THE LIQUID SHORTENING
WESSON OIL QUART BOTTLE **59^c**
 SUNNY VALLEY—GRADE A FRESH
LARGE EGGS DOZ. **49^c**
 OCEAN SPRAY—DELICIOUS WITH CHICKEN OR TURKEY
CRANBERRY SAUCE 16-OZ. CAN **19^c**
 CANE AND MAPLE—24-OZ. JAR **49^c**
VERMONT MAID SYRUP 12-OZ. JAR **25^c**

Pre-Easter Ham Sale
LUER'S—MORRELL'S—ARMOUR
 SHORT SHANK—TENDER CURED—HICKORY SMOKED—14 TO 18 LBS.

HAM WHOLE OR SHANK HALF **45^c lb.**

HAM BUTT END **49^c lb.** **HAM SLICES** CENTER CUT **89^c lb.**

U.S. GOVT. GRADED CHOICE AND GOOD BEEF
SWISS STEAK **63^c lb.**

JUICY TENDER ECONOMICAL
ROUND STEAK BONE IN **67^c lb.**

TO FRY OR BROIL TOP OR BOTTOM
ROUND STEAK BONELESS **77^c lb.**

TENDER FULL OF FLAVOR
RUMP ROAST BONE IN **67^c lb.**
 (BONELESS RUMP ROAST—77c LB.)

SWIFT'S PREMIUM GRADE "A"
SLICED BACON 2-LB. PKG. **1.09** 1-LB. PKG. **57^c**

SWIFT'S PREMIUM—HEAT AND EAT
LINK SAUSAGE 1/2-LB. PACKAGE **49^c**

GROUND BEEF **29^c lb.**
PORK SAUSAGE **39^c lb.**
BOILING BEEF **9^c lb.**
SHORT RIBS **19^c lb.**

JERSEYMAID FIRST DAY FRESH
COTTAGE CHEESE CREAMED OR FARMER STYLE FT. CTN. **18^c**

SWIFT'S PREMIUM
ALL BEEF SALAMI LB. **49^c**

NEW YORK
SHARP CHEESE OVER TWO YEARS OLD LB. **69^c**

VON'S DELICIOUS
ENCHILADAS JUST HEAT AND EAT 3 FOR **1⁰⁰**

VON'S OWN DRESSING
THOUSAND ISLAND IT'S TOPS FOR SALADS FT. JAR **69^c**

BEST FOODS
COOKING OIL PINT BOTTLE REG. 34c LESS 5c **29^c**
 (QUART—65c LESS 10c, TOTAL PRICE 55c)

STEWART'S MAINE
BLUEBERRIES NO. 300 CAN **25^c**

COUNTY FAIR FANCY RED
KIDNEY BEANS 2 17-OZ. CANS **27^c**

SALAD BOWL
SALAD DRESSING QUART BOTTLE **39^c**

SNOWDRIFT
SHORTENING 3 -LB. CAN **77^c**

PETER PIPER WHOLE
SWEET PICKLES PINT JAR **29^c**

Frozen Foods

GRAPE JUICE WELCH'S 2 8-OZ. CANS **29^c**

GARDEN PEAS PICTSWEET 2 10-OZ. PKGS. **29^c**

ORANGE JUICE PICTSWEET 2 8-OZ. CANS **29^c**

HEINZ BIG VALUE PARADE

HEINZ **TOMATO KETCHUP** 14-OZ. BOTTLE **19^c**

TOMATO SAUCE WITH PORK OR VEGETARIAN 16-OZ. CAN **15^c**

BAKED BEANS KOSHER STYLE 25-OZ. JAR **39^c**

DILL PICKLES

HEINZ BABY FOODS
 ASSORTED 6 5-OZ. JARS **57^c** ASSORTED CHOPPED 6 8-OZ. JARS **86^c**

HEINZ CONDENSED SOUPS
 CREAM OF TOMATO..... 3 10 1/2-OZ. CANS **32^c**
 CREAM OF CELERY, BEAN, PEA, VEGETABLE, VEGETARIAN VEGETABLE..... 2 10 1/2-OZ. CANS **27^c**
 BEEF NOODLE, BEEF WITH VEGETABLES, CHICKEN NOODLE, CHICKEN WITH RICE, CLAM CHOWDER, CREAM OF CHICKEN, MUSHROOM, CONSOMME, GUMBO CREOLE, SPLIT PEA..... 2 10 1/2-OZ. CANS **33^c**

GET YOUR
MARCO TV CARDS
 AT YOUR NEARBY VON'S MARKET
 EXCITING NEW GAME ON KTLA—CH. 5
 10:30 TO 12:00 P.M. SAT. NIGHT APR. 2

16	28	47	74	98
18	35	58	66	97
20	32	50	62	61
2	22	54	72	100
1	23	55	63	88

DR. ROSS ASSORTED
DOG FOOD 4 REG. CANS **49^c**

MJB LONG GRAIN
WHITE RICE 14-OZ. PKG. **19^c**
 (28-OZ. PKG. 37c)

HILTON'S
OYSTER STEW 13 1/4-OZ. CAN **35^c**

TREE TEA PEKOE
TEA BAGS 16-CT. PKG. **22^c** 48-CT. PKG. **57^c**
 (BLACK TEA, 1/4-LB. PKG. 35c)

LAURA SCUDDER
Peanut Butter 12-OZ. JAR **41^c** 18-OZ. JAR **59^c**

JACQUES FRENCH OR PARISIAN
Salad Dressing 8-OZ. JAR **19^c**

MARLO
BEEF STEW 1 1/2-LB. CAN **39^c**

SUNSHINE
Hi Ho Crackers 1-LB. PKG. **34^c**

LOMA LINDA
Ruskets Flakes PER PKG. **17^c**

SUPERIOR ORANGE, SAGE, CLOVER
Pure Honey 12-OZ. JAR **31^c**
 (24-OZ. JAR 57c)

CHALLENGE FIRST QUALITY
BUTTER 1-LB. GRADE AA **67^c**

JOLLY TIME WHITE OR YELLOW
POPCORN 10-OZ. PKG. **21^c**

New **DEL RICH MARGARINE** 1-LB. CARTON **27^c**

DOG-E-STU **TILO**

Looks and tastes like home-made stew!
 3 14-oz. Cans **45^c**

THE ORIGINAL CERAMIC TILE CLEANER
TILO 1/2-PT. BOTTLE **56^c**
 PINT BOTTLE **94^c**

PUREX **SAFER FOR LINENS BECAUSE IT'S PURE**

QUART BOTTLE **17^c**
 1/2-GAL. BOTTLE **29^c**
 1-GAL. BOTTLE **49^c**

Van de Kamp's 40th Anniversary SPECIALS
 March 31, April 1, 2

Swedish Twist **COFFEE CAKE** **29^c ea.**
 (Reg. 37c ea.)

Devil's Food **DELUXE SQUARE** **59^c ea.**
 (75c value) 30c half

Van de Kamp's BAKERIES—COFFEE SHOPS

FRESH FILLETS OF **ROCK FISH** **39^c lb.** **SEA TROUT** **49^c lb.**

SWORDFISH **STEAKS** **45^c lb.**
 RED CHINOOK **SALMON STEAKS** **55^c lb.**

BETTY CROCKER ASSORTED
CAKE MIXES PER PKG. **33^c**

JERSEYMAID FIRST DAY FRESH
NON FAT MILK QUART CARTON **9^c**
 (HALF-GALLON CARTON—17c)

SANITARY NAPKINS
MODESS PER PKG. **39^c**

O'CEDAR REGULAR 4.50 NO. 76
SPONGE MOP **3⁵⁰**

HEAVY DUTY DETERGENT
VOGUE 20-OZ. PKG. **20^c** 40-OZ. PKG. **39^c**

CASHMERE BOUQUET
TOILET SOAP 3 REG. BARS **23^c**
 (2 LARGE BARS—23c)

WASHES EVERYTHING—ALL PURPOSE
BREEZE GIANT PKG. **58^c**
 (LARGE PKG. 29c)

20-MULE TEAM
BORAX 2-LB. PKG. **32^c**

BORAXO
HAND SOAP 8-OZ. CAN **17^c**

O'CELLO
SPONGES 1-C SIZE **19^c** 2 1/2-C SIZE **39^c**

Health & Beauty Aids

ANTIZYME TOOTH PASTE **1/2 PRICE SALE** **49^c**

WONDERFUL NEW EASY-TO-DO PIN-CURL PERMANENT **1.50**

Perfect for new, shorter hair styles... gives that softer, lovelier picture—pretty look!

ANTIZYME TOOTH PASTE **49^c**

VASELINE HAIR TONIC 2-OZ. BOTTLE **49^c**

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., SUN., MAR. 31—APRIL 1-2-3

1260 W. REDONDO BEACH BLVD.
 GARDENA