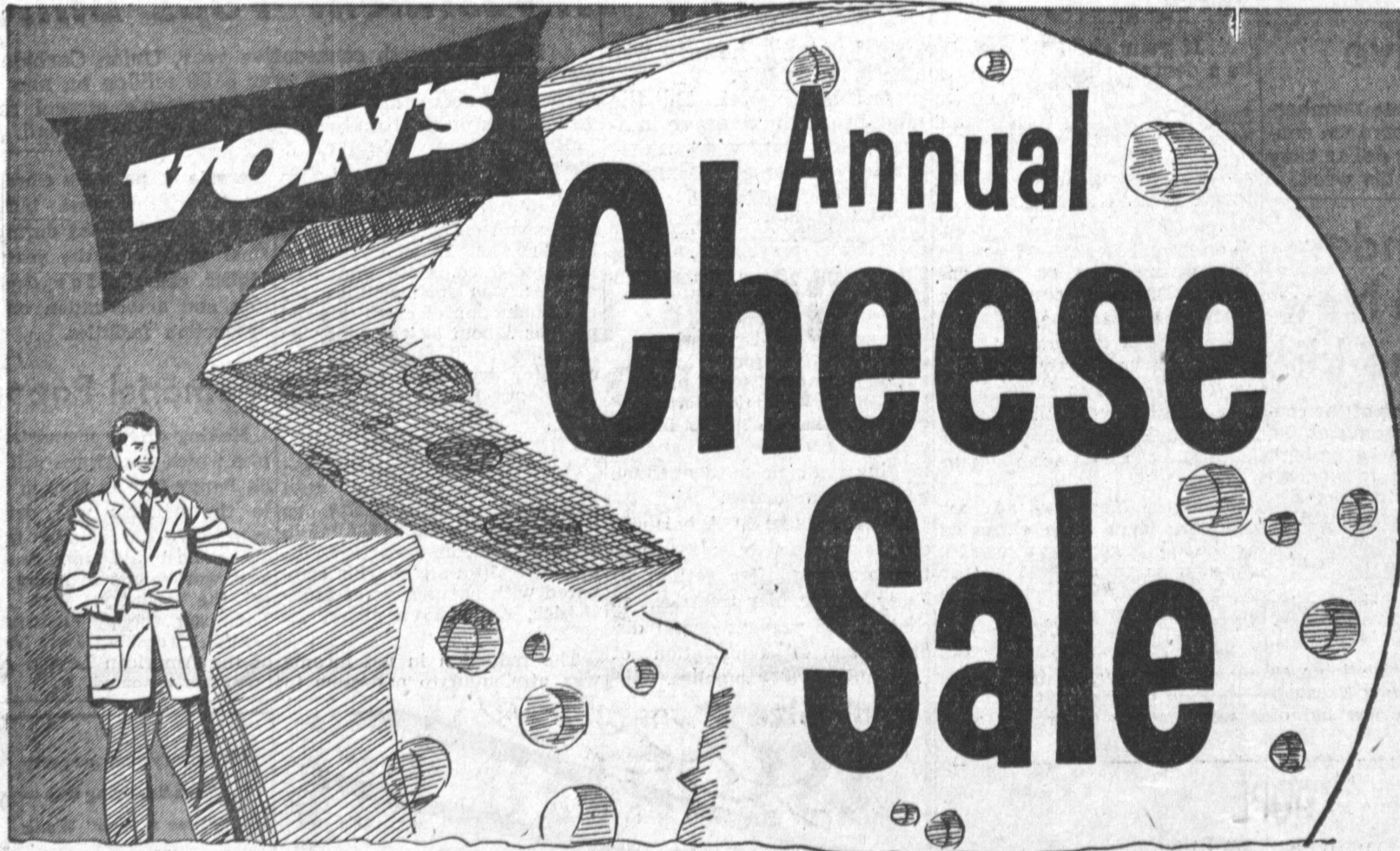


VON'S Annual Cheese Sale



Largest Selection of Imported and Domestic Cheese in the West
 PLUS
 Special Low Prices with Von's Guarantee of Top Quality!

VON'S Bulk Cheese Program is to select only the best of NATURAL Cheeses, made in Oregon, Wisconsin or New York. They must be made by the old fashioned, time proven methods that insure the finest quality, texture and taste. Do not confuse these fine natural cheeses with any "Rindless Cheese."

SUNNY VALLEY—LARGE SIZE—GRADE "A"
FRESH EGGS DOZEN IN CARTON **49¢**

VON'S COLORED **MARGARINE** 2 ONE LB. CARTONS **25¢**

CRYSTAL GRANULATED **SUGAR** 10 LB. BAG **89¢** 5 LB. BAG **45¢**

APPLE CITY **APPLE SAUCE** 16-OZ. CAN **10¢**

JERSEYMAID GRADE "AA" **BUTTER** FIRST QUALITY LB. CARTON **59¢**

SAVE TIME—ALL COFFEE—100% PURE COFFEE
NESTLE'S INSTANT COFFEE 4-OZ. JAR **89¢**

SWANSON'S FROZEN CHICKEN, BEEF OR TURKEY
TV DINNER EACH **65¢**

JERSEYMAID FIRST DAY FRESH—CREAMED OR FARMER STYLE
COTTAGE CHEESE PINT CARTON **18¢**

NEW YORK **SHARP CHEESE** OVER 2 YEARS OLD LB. **69¢**

COUNTY FAIR **PEARS** NO. 2 1/2 CAN **25¢**

ROYAL PRINCE SOUTHERN **YAMS** 17-OZ. CAN **19¢**

KORONA CUT STRING **BEANS** 16-OZ. CAN **10¢**

BIRDS EYE FRESH FROZEN **PEAS** 2 10-OZ. PKGS. **29¢**

STAR KIST CHUNK STYLE **TUNA** NO. 1/2 CAN **31¢**

A NATURAL CHEDDAR—MADE FROM WHOLE RAW MILK
MILD OREGON LB. **45¢**

FULL FLAVOR—MADE IN 200 LB. WHEELS IN WISCONSIN
SWISS IN THE PIECE LB. **59¢**

A WELL AGED NATURAL CHEDDAR CHEESE—SHARP, NIPPY
REEDSPORT LB. **65¢**

OLD FASHIONED JACK CHEESE LB. 43¢	WISCONSIN AGED BRICK CHEESE LB. 65¢	TREASURE CAVE BLEU CHEESE LB. 65¢ FOR SALADS OR DESSERTS
BORDEN'S FRESH CREAM CHEESE 8-OZ. PKG. 32¢	BORDEN'S SLICED LOAF CHEESE 8-OZ. PKG. 29¢ AMERICAN-PIMENTO-CHATEAU	The Gourmet's Delight LIEDERKRANZ 4-OZ. PKG. 35¢

DUNCAN HINES ASSORTED **CAKE MIXES** Per Pkg. **29¢**
 BETTY CROCKER **PIE CRUST FLOUR** 9-oz. Pkg. **15¢**
 BETSY ROSS PURE **GRAPE JUICE** 24-oz. Bottle **21¢**
 PICTSWEET FRESH FROZEN **ORANGE JUICE** 2-6-oz. Cans **25¢**

Honey Treat **GRAHAMS** 1 Lb. **27¢**
 TASTE THE GLORIOUS GOODNESS OF **Glorietta**
TOMATO JUICE No. 2 Can **10¢**
 46-oz. Can **23¢**

GET YOUR **MARCO** TELEVISION CARDS AT VON'S
 Exciting New Game on KTLA—Channel 5, 10:30-12:00 P.M. Sat. Night, March 5

SWIFT'S PREMIUM **HAM**
 These are SWIFT'S finest hams of a NEW LOW SPECIAL PRICE! Sugar cured, hickory smoked, short shank, ready to serve cold or just heat and eat—delicious baked, fried or broiled!

FULLY COOKED 14 TO 18 LB. READY-TO-EAT

WHOLE SHANK END 5 TO 6 LB. 39¢ lb.	OR FULL SHANK HALF 5 TO 7 LB. 49¢ lb.
BUTT END 4 TO 5 LB. 49¢ lb.	BUTT HALF 55¢ lb.
	CENTER CUT SLICES ANY THICKNESS 98¢ lb.

FRESH LEAN **GROUND BEEF** **29¢** LB.

FARMER JOHN GRADE "A" **SLICED BACON** 1-LB. PKG. **49¢**

VON'S "TABLE-KING" OVEN READY **HEN TURKEYS** 12 to 14-LB. SIZE **49¢** LB.

AUNT JEMIMA **PANCAKE FLOUR** 20-OZ. PKG. **20¢**
 SWEETHEART—3 REG. BARS 25¢
TOILET SOAP 2 LRG. BARS **25¢**

MAKES FABULOUS SUDS **FAB** LRG. PKG. **29¢** GIANT PKG. **69¢**
 PALMOLIVE—3 REG. BARS 23¢
TOILET SOAP 2 LRG. BARS **23¢**

HOUSEHOLD DETERGENT **VEL** LRG. PKG. **29¢** GIANT PKG. **69¢**
 WOODBURY **FACIAL SOAP** 4 REG. BARS **26¢**
 (4 GIANT BARS 37¢)
 SUPERIOR MACARONI OR **SPAGHETTI** 2-LB. PKG. **41¢** 1-LB. PKG. **21¢**
 (2-LB. PKG. 41¢)
 MARTINELLI PURE CIDER OR **APPLE JUICE** QUART BOTTLE **29¢**
 (1/2 GALLON BOTTLE 57¢)

SMUCKER'S PURE **GRAPE JAM** 1-LB. JAR **31¢**

Van de Kamp's **40th Anniversary SPECIALS** March 3, 4, 5, 6
MOCHA CAKE 79¢ ea. (89¢ value) 40¢ half
SUGAR LOAF... **23¢** ea. (Reg. 27¢ ea.)
 Van de Kamp's BAKERIES—COFFEE SHOPS

LIQUID SHORTENING **JEWEL OIL** QUART BOTTLE **59¢**

JERSEYMAID **HALF & HALF** HALF CREAM—HALF MILK PINT CTN. **18¢** QUART CTN. **33¢**

SUNKIST PURE **LEMON JUICE** 8-OZ. BOTTLE **21¢** 16-OZ. BOTTLE **33¢**

BEECHNUT ASSORTED **BABY FOOD** STRAINED 6 4 1/2-OZ. JARS **57¢** CHOPPED 6 7 1/4-OZ. JARS **86¢**

NBC **RITZ CRACKERS** 1-LB. PKG. **34¢**

KAISER **ALUMINUM FOIL** 25-FOOT ROLL **25¢**

CHEF BOY-AR-DEE **DINNERS** PER PG. **43¢**

"Serve Apple Pie and Cheese"
 FOR THAT GREEN APPLE FLAVOR—OREGON PIPPIN
APPLES 4 LBS. **25¢**
 CRISP NUTRITIOUS **CABBAGE** LB. **3¢**
 CLEANED OVEN READY **BANANA SQUASH** LB. **3¢**
 PLUMP, SOFT, NO WASTE **PITTED DATES** 12-OZ. PKG. **19¢**

PY-O-MY BLUEBERRY Muffin Mix 12-OZ. PKG. **35¢**

STEERO Bouillon Cubes PKG. OF 12 **19¢**

SUNBRITE HOUSEHOLD **CLEANSER** 3 REG. CANS **25¢**

FOR WASHING DISHES **TREND** 2 LRG. PKGS. **39¢** (GIANT PKG. 49¢)

RED HEART **DOG FOOD** ASSORTED FLAVORS 3 REG. CANS **45¢**

PETER PAN ASST. FLAVORS Cake Frosting JAR **29¢**

KRECHMER'S Wheat Germ 12-OZ. PKG. **35¢**

Jolly Time White or Yellow Popcorn 10-OZ. PKG. **21¢**

CHALLENGE GRADE AA Butter LB. CARTON **67¢**

Health & Beauty Aids
BUFFERIN Acts Twice As Fast As Aspirin 12 TABLETS **25¢** 60 TABLETS 79¢
Halo Shampoo GLORIFIES YOUR HAIR MED. SIZE BOTTLE **57¢** GIANT BOTTLE 89¢

VON'S
 PRICES EFFECTIVE THUR., FRI., SAT., SUN., MARCH 3-4-5-6
 SALES TAX ADDED TO TAXABLE ITEMS