

VON'S Lenten Specials



ALL VON'S MARKETS feature a complete selection of foods to brighten up LENTEN menus. There are unlimited varieties of canned and fresh seafoods, cheese and dairy products. Check these low prices, stock up at your nearby VON'S. REMEMBER—You must be satisfied with everything you buy at VON'S.

Brighten up your Lenten Meals



KRAFT VELVEETA CHEESE FOOD
2-LB. LOAF **75¢**

WELCH'S GRAPE JUICE
4 4-OZ. BOTTLES **35¢**

SUPERIO SPAGHETTI OR MACARONI
1-LB. PKG. **21¢**

VON'S COLORED MARGARINE 1-LB. CARTON **15¢**
SWIFT'S SWIFT'NING SHORTENING 3-LB. CAN **75¢**
STAR KIST TUNA CHUNK STYLE NO. 1/2 CAN **27¢**
FRESH FROZEN CHICKEN, TURKEY OR BEEF SWANSON PIES EACH **23¢**
MINUTE MAID FRESH FROZEN ORANGE JUICE 2 6-OZ. CANS **29¢**

BREAST-O-CHICKEN TUNA CHUNK STYLE NO. 1/2 CAN **27¢**

SUNNY VALLEY EGGS GRADE "A" FRESH LARGE SIZE DOZEN IN CARTON **53¢**

R.E.D. ALASKA RED SALMON NO. 1/2 CAN **39¢**

PICTSWEEP FRESH FROZEN PEAS 10-OZ. PKGS. **29¢**

PURE VEGETABLE SHORTENING CRISCO 3 LB. CAN **88¢**

JERSEYMAID GRADE AA BUTTER FIRST QUALITY POUND CARTON **59¢**

FEBRUARY IS HEART FUND MONTH



"Buy 'em by the bag"
RED WASHINGTON APPLES 4-LB. BAG **35¢**



HOTHOUSE "STRAWBERRY" RHUBARB POUND **17¢**

DELICIOUS KEY WEST RED YAMS POUND **10¢**

TOPS IN VITAMIN "A" YOUNG TENDER CARROTS LARGE BUNCH **5¢**

IRIS BARTLETT PEARS 17-OZ. CAN **25¢**
IRIS CREAM STYLE GOLDEN CORN 17-OZ. CAN **15¢**
IRIS CUT STRING BEANS 16-OZ. CAN **23¢**
IRIS GRAPEFRUIT JUICE 46-OZ. CAN **25¢**
BIRDSEYE FRESH FROZEN CUT GREEN BEANS 10-OZ. PKG. **19¢**



Make VON'S your headquarters for Lenten seafoods. All VON'S meat departments carry a complete selection of fresh fish and shellfish. Daily deliveries insure you of "wiggly" freshness and top quality.

NORTH PACIFIC—SLICED HALIBUT 35¢ lb.
FANCY RED CHINOOK—SLICED SALMON 55¢ lb.

FRESH FILLETS OF TRUE COD 39¢
FRESH FILLETS OF ENGLISH SOLE 55¢
FRESH WESTERN FRYING OYSTERS 12-OZ. JAR **55¢**
FOUR FISHERMEN—PAN READY 8-OZ. PKG. FISH STICKS 45¢

VON'S "TABLE-KING" FRESH DRESSED, WHOLE Eviscerated FRYING CHICKENS 2 TO 3 LB. AVG. **49¢**
MORRELL'S PRIDE, EASTERN, SHORT SHANK, HICKORY SMOKED SMOKED PICNICS 5 TO 7 LB. AVG. **33¢**
U.S. GOV'T. GRADED "CHOICE" AND "GOOD" BEEF SWISS STEAK **63¢**

TENDER, JUICY, FLAVORFUL BONE IN ROUND STEAK 65¢ lb.
BONELESS ROUND STEAK 73¢ lb.
BONE IN RUMP ROAST 65¢ lb. (BONELESS RUMP ROAST—73¢ lb.)

FRESHLY GROUND EVERY HOUR GROUND BEEF **29¢**

TENDER, SELECT BEEF GROUND ROUND 65¢ lb.
VON'S 100% PURE PORK SAUSAGE 39¢ lb.
SELECT CUTS, BONELESS BEEF STEW 59¢ lb.

HORMEL'S MINNESOTA BRAND SLICED BACON 1-LB. PKG. **47¢**

VON'S "TABLE-KING" OVEN READY TURKEYS HENS 12-14 LB. **49¢** TOMS 20-24 LB. **43¢**

FOR SALADS AND COOKING MAZOLA OIL QUART BOTTLE **65¢**
CALENDAR OREGON PURPLE PLUMS NO. 2 1/2 CAN **19¢**
FOR TOPPING DESSERTS REDDI WHIP PER CAN **52¢**
PLANTER'S COCKTAIL PEANUTS 8-OZ. CAN **37¢**
SUGARIFE SEEDLESS RAISINS 15-OZ. PKG. **18¢**
TOM SAWYER FRESH GROUND PEANUT BUTTER 12-OZ. JAR **41¢** (18-OZ. JAR—59¢)

Delicatessen Specials
JERSEYMAID, FIRST DAY FRESH COTTAGE CHEESE CREAMED OR FARMER STYLE PINT CARTON **18¢**
VON'S OWN TASTY COLE SLAW MADE WITH SPECIAL SOUR CREAM DRESSING PINT CARTON **25¢**
VON'S FAMOUS BLEU CHEESE DRESSING PINT BOTTLE **59¢**
SWIFT'S PREMIUM—ALL BEEF LARGE BOLOGNA SLICED OR PIECE POUND **39¢**
FEINBERG GENUINE EASTERN KOSHER SALAMI POUND **79¢**



Van de Kamp's 40th Anniversary Year SPECIALS Feb. 24, 25, 26

2-Layer Chocolate PECAN CAKE 89¢ ea. (Reg. 98¢ ea.) 45¢ half

Palm Leaf COFFEE CAKE 23¢ ea. (Reg. 29¢ ea.)

Van de Kamp's BAKERIES—COFFEE SHOPS

PROCTER & GAMBLE PRODUCTS
Ivory Soap 2 LRG. BARS **27¢** 3 MED. BARS **23¢**
FOR SPEEDIER DISH WASHING IVORY SNOW LRG. PKG. **29¢** GT. PKG. **69¢**
LEAVES CLOTHES SOFTER IVORY FLAKES LRG. PKG. **29¢** GT. PKG. **69¢**
IVORY PERSONAL TOILET SOAP 4 REG. BARS **21¢**
Cashmere Bouquet Toilet Soap 2 LRG. BARS **23¢** 3 REG. BARS **23¢**
CAMAY Toilet Soap 2 LRG. BARS **23¢** 3 REG. BARS **23¢**
FOR DISHES AND FINE FABRICS DREFT LRG. PKG. **29¢** GT. PKG. **69¢**
For Cleaning Walls and Woodwork SPIC and SPAN LRG. PKG. **24¢** GT. PKG. **76¢**
LIQUID DETERGENT JOY 6-OZ. BOTTLE **29¢** GIANT BOTTLE **69¢**
IT'S NEW! IT'S BLUE CHEER LRG. PKG. **29¢** GT. PKG. **69¢**
WASHDAY MIRACLE OXYDOL LRG. PKG. **29¢** GT. PKG. **69¢**
DUZ DOES EVERYTHING DUZ GIANT PKG. **69¢**

WISH BONE SALAD DRESSING 8-OZ. BOTTLE **39¢**
UNDERWOOD DEVILED HAM 2 1/2-OZ. CAN **19¢** (4 1/2-OZ. CAN 35¢)
SNOWFLAKE SODA CRACKERS 1-LB. PKG. **25¢**
ELASTIC GLOSS STARCH 32-OZ. PKG. **35¢** 10-OZ. PKG. **14¢**
SUNSHINE HYDROX COOKIES 7 1/2-OZ. PKG. **25¢** (12-OZ. PKG. 39¢)

WONDERFUL NEW EASY-TO-DO PIN-CURL PERMANENT

PIN-IT

BY PROCTER & GAMBLE

Perfect for new, shorter hair styles... gives that softer, lovelier picture—pretty look!

NALLEY BEEF STEW 16-OZ. CAN **29¢** (30-OZ. CAN 59¢)
LQMA LINDA RUSKET FLAKES 8-OZ. PKG. **17¢**
CHALLENGE GRADE AA BUTTER FIRST POUND QUALITY CARTON **67¢**

SPECIAL IN VON'S SUNDRIES DEPT.
ISOPROPYL RUBBING ALCOHOL PINT BOTTLE **15¢**

PARKAY COLORED MARGARINE 1-LB. CARTON **27¢**
MY-T-FINE Instant Pudding 3 REG. PKG. **28¢**
DROMEDARY COCONUT MOIST 4-OZ. CAN **17¢** (SHREDDED—4-OZ. PKG. 16¢)
AUNT JEMIMA PANCAKE FLOUR 20-OZ. PKG. **20¢** (40-OZ. PKG. 37¢)

ARMOUR CANNED MEATS
Deviled Ham 3 1/2-OZ. CAN **22¢**
Roast Beef 12-OZ. CAN **49¢**
Corned Beef Hash 16-OZ. CAN **29¢**
Chopped Ham 12-OZ. CAN **59¢**



PRICES EFFECTIVE THUR., FRI., SAT., SUN., FEB. 24-25-26-27

1260 W. REDONDO BEACH BLVD. At NORMANDIE