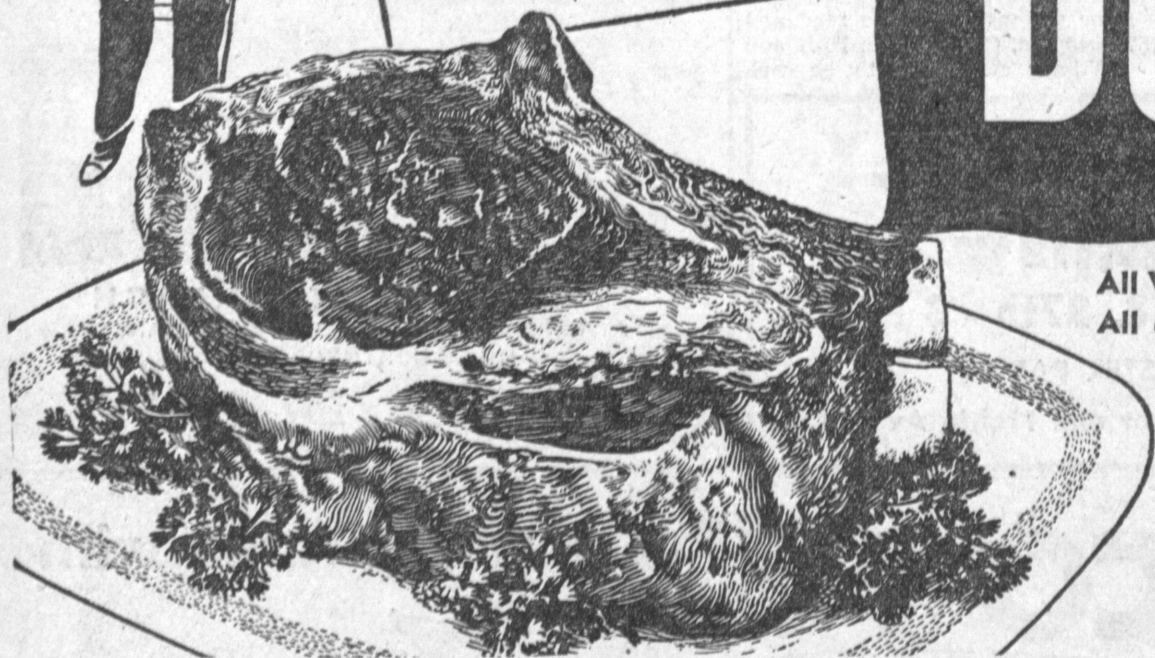
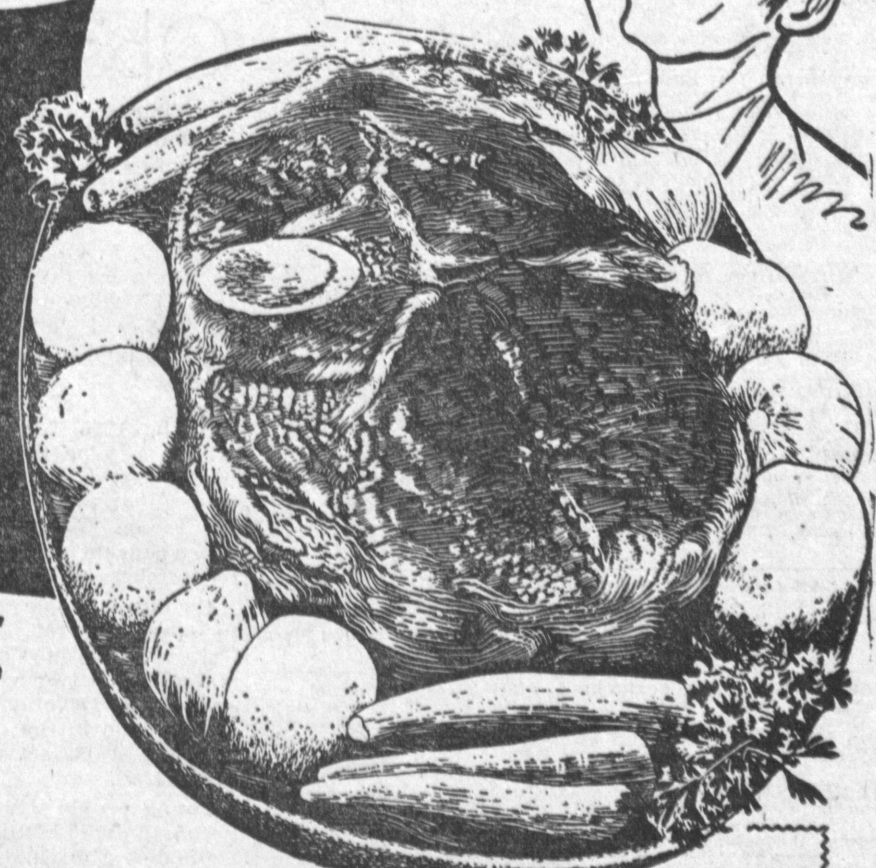


VON'S

MEAT MAKES THE MEAL

Another Von's
Super Week-end
Special!

Beef Sale



All VON'S meats are U.S. Gov't. Graded "CHOICE" and "GOOD."
All cuts are aged and properly trimmed. Let the magical Fine
Flavor of VON'S BEEF brighten your dinner Tonight.

All Von's Meats are Guaranteed to Satisfy!

DELICIOUS, JUICY, TENDER
CHUCK ROASTS

BLADE CUT	CENTER CUT	ROUND BONE
29¢ lb.	35¢ lb.	43¢ lb.

FRESH LEAN **GROUND BEEF** 25¢ lb.
BONE IN **RUMP ROASTS** 65¢ lb.
FULL OF FLAVOR—FIRST 5 RIBS **STANDING RIB** 69¢ lb.
JUICY TENDER **BONELESS RUMP** 73¢ lb.
(BONELESS SIRLOIN TIP ROAST—73¢ LB.)

BONELESS SHOULDER CLOD 59¢	TENDER PLATE BOILING BEEF 9¢
FRESH TENDER GROUND CHUCK 39¢	LEAN MEATY SHORT RIBS 19¢
FRESH SELECT GROUND ROUND 65¢	FRESH SLICED BEEF LIVER 45¢
BONELESS BEEF STEW 59¢	VON'S 100% PURE PORK SAUSAGE 39¢

SIZZLIN' GOOD STEAKS!

SERVE SMOTHERED WITH GARDEN VEGETABLES
SWISS STEAK 63¢ lb.
SERVE WITH BROWN GRAVY AND NOODLES
ROUND STEAK 65¢ lb.
TO FRY OR BROIL BONELESS SIRLOIN TIPS OR
ROUND TOP OR BONELESS 73¢ lb.
BOTTOM STEAKS
ECONOMICAL AND FULL OF JUICY FLAVOR
CLUB STEAK 85¢ lb.
FATHER'S FAVORITE STEAK
T-BONE STEAK 89¢ lb.
BEST FOR BARBECUEING
PORTERHOUSE 93¢ lb.
(BONELESS TOP SIRLOIN—1.19 LB.)

LUER'S QUALITY
SLICED BACON 1-LB. PKG. 59¢
GRADE A
FRESH FILLETS OF
ROCK FISH 33¢
FRESH CAUGHT
BARRACUDA WHOLE OR HALF 29¢
(SLICED—35¢ LB.)

VON'S FRESH
MAYONNAISE QUART JAR 45¢
JERSEYMAID GRADE AA
BUTTER FIRST QUALITY POUND CARTON 59¢
VON'S COLORED
MARGARINE ONE POUND CARTON 15¢
LIBBY
FRUIT COCKTAIL NO. 2 1/2 CAN 29¢ 17-OZ. CAN 19¢
LIBBY SLICED HAWAIIAN
PINEAPPLE NO. 2 1/2 CAN 29¢
FOR SALADS AND COOKING
WESSON OIL QUART BOTTLE 59¢
CHICKEN OF THE SEA
TUNA CHUNK STYLE NO. 1/2 CAN 27¢
TREE TOP
APPLE JUICE 46-OZ. CAN 33¢ 24-OZ. BOTTLE 23¢
SNOWDRIFT
SHORTENING 3-LB. CAN 75¢

Von's "Really-Fresh" Produce

DELICIOUS WITH BEEF ROAST
CARROTS 2 LARGE BUNCHES 9¢
MILD, TASTY, MEDIUM SIZE
SPANISH ONIONS 3 LBS. 10¢
HEAVY WITH JUICE, TANGY
GRAPEFRUIT 8 LB. BAG 29¢
SUN FLAVORED—JUICY OREGON
ANJOU PEARS POUND 10¢

COUNTY FAIR
TOMATOES 2 NO. 2 1/2 CANS 25¢
PILLSBURY PIE CRUST
FLOUR PER PKG. 15¢
SUPREMA RED SOUR PITTED PIE
CHERRIES NO. 2 CAN 25¢
TIDE'S IN-DIRT'S OUT
TIDE LARGE PKG. 25¢ GIANT PKG. 59¢
EATMOR STRAINED OR WHOLE
CRANBERRY SAUCE 16-OZ. CAN 17¢
KENDALL
DOG FOOD 1—26-OZ. BISCUITS BOTH 53¢
1—26-OZ. KIBBLES FOR

FOR FORTIFYING MILK
BOSCO 24-OZ. JAR 59¢ 12-OZ. JAR 35¢
HOUSEHOLD CLEANSER
AJAX PER CAN 10¢
B-Z-B HONEY ORANGE, SAGE OR CLOVER
1-LB. JAR 29¢
2-LB. JAR 57¢

N.B.C.
OREO COOKIES 7 1/2-OZ. PKG. 25¢
(11 1/4-OZ. PKG. 39¢)

TASTE THE GLORIOUS GOODNESS OF
Glorietta SLICED OR HALVES
PEACHES NO. 2 1/2 CAN 35¢
ELBERTA FRESTONE 17-OZ. CAN 23¢

Delicatessen Specials
LUER'S QUALITY, TENDER
FRANKFURTERS SERVE WITH SAUERKRAUT 45¢
1-LB. CELLO PKG.
BORDEN'S FRESH
CREAM CHEESE 8-OZ. PKG. 33¢
BALLARD'S OVEN READY
BISCUITS 2 CANS OF 10 23¢
PLUMROSE DANISH
CANNED HAMS REQUIRES NO REFRIGERATION 2 29¢
3 POUND CAN
SWIFT'S PREMIUM SMOKED
BRAUNSCHWEIGER IT'S TOPS FOR LUNCHEES POUND 59¢

CHALLENGE GRADE AA FIRST QUALITY
BUTTER POUND CARTON 67¢
GOLD MEDAL PURE
EGG NOODLES 1-LB. PKG. 8-OZ. PKG. 19¢
BON AMI POWDERED
CLEANSER PER CAKE 10¢ 2 CANS 25¢
GERHARDT PRODUCTS
PLAIN CHILI 15 1/2-OZ. CAN 35¢
CHILI CON CARNE 15 1/2-OZ. CAN 27¢
WITH BEANS
TAMALES 15 1/2-OZ. CAN 21¢
PALMOLIVE
TOILET SOAP 2 LARGE BARS 23¢ 3 REG. BARS 23¢
FOR MARVELOUS SUDS
VEL LG. PKG. 29¢ GIANT PKG. 69¢
JONNY MOP EACH 98¢

GET YOUR
"MARCO"
TELEVISION CARDS
AT VON'S
Exciting new game on Channel 5—KTLA
10:30 to 12:00 P.M.
SATURDAY NIGHT
FEBRUARY 19

FEBRUARY IS
HEART FUND MONTH
DO YOUR PART TO
SUPPORT THIS WORTHY CAUSE

HEALTH & BEAUTY AIDS
FOR EFFECTIVE RELIEF OF PAIN
SENTROL 12 CAPSULES 33¢ 28 CAPSULES 59¢
LUSTRE CREAM SHAMPOO PERSONAL SMALL JAR 4-OZ. JAR 1.00 53¢
PEPSODENT TOOTH PASTE 40% MORE TOOTH PASTE FREE! 47¢

Van de Kamp's
40th Anniversary Year
SPECIALS
Feb. 17, 18, 19

Cinnamon
ROLLS 23¢
(Reg. 27¢ pan) pan of 6

Pineapple Iced
13-EGG ANGEL FOOD
Large 98¢ Small 59¢
(\$1.25 value) (69¢ value)

Van de Kamp's
BAKERIES-COFFEE SHOPS

PACIFIC CRACKERS
TREATS 1-LB. PKG. 31¢
DELSEY TOILET
TISSUE 3 REG. ROLLS 35¢
FOODCRAFT WHOLE SWEET
PICKLES 8-OZ. JAR 25¢
(12-OZ. JAR 33¢)
DOG AND CAT FOOD
CALO 3 TALL CANS 41¢
ALLSWEET COLORED
MARGARINE 1-LB. CARTON 27¢
HIGHLAND CANE AND MAPLE
SYRUP 24-OZ. JAR 59¢ 12-OZ. JAR 31¢

PUREX
Pure-Safer
for Linens!
QT. BOT. 17¢
1/2-GAL. BOT. 29¢
1-GAL. BOT. 49¢

TRY NEW
JELL-O APPLE JELLO
3 FOR 25¢
A SENSATION FOR SALADS

Gerber's
foods for baby
ASSORTED
STRAINED 12 REG. CANS 89¢
CHOPPED 12 REG. CANS 99¢

VON'S

PRICES EFFECTIVE THUR., FRI., SAT., SUN., FEB. 17-18-19-20
SALES TAX ADDED TO TAXABLE ITEMS

1260 W. REDONDO BEACH BLVD., at NORMANDIE