

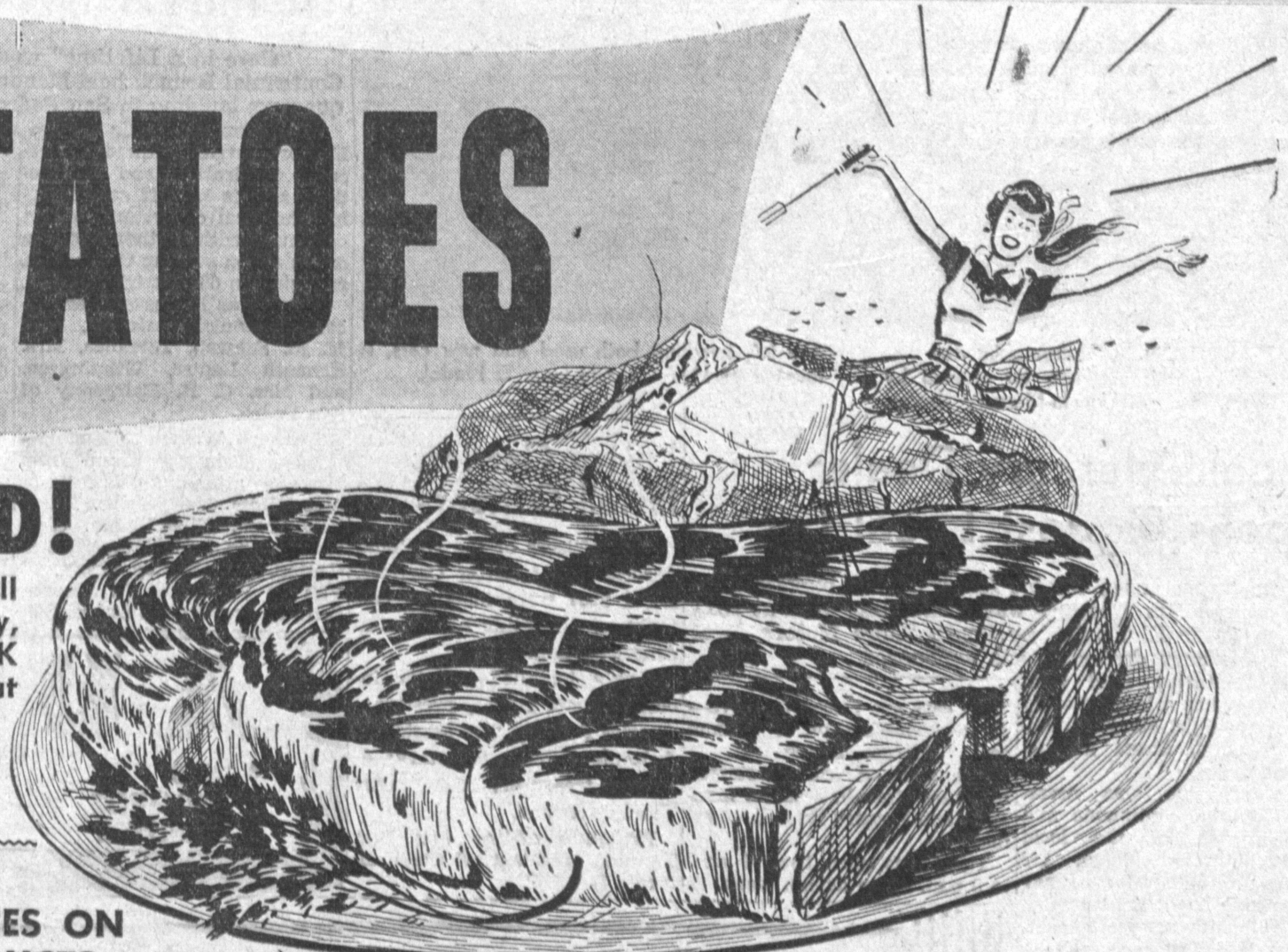
STEAK & POTATOES



Enjoy a Hearty Winter Favorite!

SIZZLIN' GOOD!

For a delicious All-American meal that will really delight every member of the family, serve a mouth watering, grand eating STEAK with NEW POTATOES. Von's Steaks are cut from U. S. Gov't Graded "CHOICE" and "GOOD" Steer Beef and trimmed waste free. Complete Satisfaction Guaranteed.



FINEST U.S. NO. 1 NEW IDAHO RUSSET

POTATOES 10 lbs. 35¢
BAKE 'EM—MASH 'EM—FRY 'EM

MAKES DELICIOUS PIES! OREGON PIPPIN APPLES 2 LBS. 15¢	SWEET AND MILD BELL PEPPERS POUND 15¢	FOR YOUR LOW CALORIE SALAD LARGE CUCUMBERS 2 FOR 15¢
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SUNNY VALLEY—LARGE SIZE—GRADE A FRESH EGGS DOZEN IN CARTON 41¢	VON'S COLORED MARGARINE ONE POUND CARTON 17¢
BETTY CROCKER BISQUICK LARGE PACKAGE 39¢	FOR SALADS OR COOKING MAZOLA OIL QUART BOTTLE 61¢ PINT BOTTLE 31¢
IMITATION ICE CREAM FUNFAIR ONE HALF GALLON CARTON 39¢	ORANGE, CLOVER OR SAGE FLAVOR B-Z-B HONEY 2-LB. JAR 53¢ ONE POUND JAR 29¢
SALAD BOWL SALAD DRESSING CHICKEN OF THE SEA QUART BOTTLE 37¢	TUNA CHUNK STYLE NO 1/2 CAN 29¢

DELICATESSEN SPECIALS

LUER'S TENDER JUICY KNACKWURST LB. 49¢	SERVE WITH KRAUT OR COLE SLAW
BORDEN'S OVEN READY BISCUITS 2 CANS OF 10 25¢	JUST POP INTO THE OVEN!
VON'S FAMOUS BAR-B-QUE SAUCE FULL PINT 49¢	TRY IT ON STEAKS, CHICKEN OR FRANKS
WILSON'S CERTIFIED SPICED LUNCHEON MEAT LB. 49¢	BEST FOR SANDWICHES
EL ZARAPE GENUINE DOZEN MEXICAN TORTILLAS 23¢	SO TASTY AND TENDER

PACIFIC HONEY TREAT GRAHAM CRACKERS 1-LB. PKG. 27¢	SUNSHINE KRISPIY CRACKERS 1-LB. PKG. 25¢
SUPERIOR SPAGHETTI OR MACARONI 1-LB. PKG. 21¢	(2-LB. PKG. 41¢)
NUCOA COLORED MARGARINE 27¢	1-LB. CARTON

ROCKWOOD CHOCOLATE BITS PLAIN OR MINT FLAVORED 6-OZ. PKG. 27¢	JERSEYMAID HALF & HALF PT. 19¢ QT. 35¢
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SPECIAL PRICES ON LIBBY PRODUCTS

LIBBY'S CUT GREEN BEANS 16-OZ. CAN 19¢	LIBBY'S SLICED RED BEETS 2 17-OZ. CANS 25¢
LIBBY'S GOLDEN BANTAM CREAM STYLE CORN 2 17-OZ. CANS 27¢	LIBBY'S SAUERKRAUT 2 17-OZ. CANS 25¢ (NO. 2 1/2 CAN 19¢)
LIBBY'S STEWED TOMATOES 17-OZ. CAN 15¢	LIBBY'S PORK AND BEANS 16-OZ. CAN 10¢
LIBBY'S GARDEN SWEET PEAS 17-OZ. CAN 19¢	LIBBY'S TOMATO JUICE NO. 2 CAN 10¢ (46-OZ. CAN 23¢)
LIBBY'S KING SIZE RIPE OLIVES PINT CAN 29¢ (FAMILY SIZE POTTED—8-OZ. 19¢; PINT CAN 31¢)	

LIBBY'S PICKLES

WHOLE SWEET 12-OZ. JAR 33¢	SWEET MIXED 12-OZ. JAR 29¢
HOME STYLE 15-OZ. JAR 25¢	SLICED HAMBURGER DILLS 12-OZ. JAR 33¢

SWANSON CHICKEN PRODUCTS

Boned Fricassee 14-OZ. CAN 39¢	Boned Chicken 5-OZ. CAN 35¢
Boned Turkey 5-OZ. CAN 33¢	Chicken Ala King 10 1/2-OZ. CAN 47¢
Whole Chicken 3 1/4-LB. CAN 1.65	

VICTOR BRAND SMALL 4 1/2-OZ. 33¢	SHRIMP SIZE CAN (LARGE SIZE 5-OZ. CAN 43¢)
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SWIFT'S MEAT FOR BABIES PER CAN 20¢	
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FACIAL SOAP WOODBURY'S 4 REG. BARS 26¢ 4 BATH SIZE 37¢	
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DEODORANT SOAP DIAL 2 LRG. BARS 35¢ 2 REG. BARS 25¢	
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DETERGENT FAB LARGE PKG. 29¢ GIANT PKG. 69¢	
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GLASS GLOSS BON AMI PINT CAN 33¢	
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SERVE WITH BROWN GRAY AND NOODLES ROUND STEAK FULL CUT 65¢ LB. (TOP OR BOTTOM ROUND STEAK—BONELESS—73¢ LB.) (BONELESS SIRLOIN TIP STEAKS—73¢ LB.)

SERVE SMOTHERED WITH GARDEN VEGETABLES SWISS STEAK 63¢ LB. ECONOMICAL AND FLAVORFUL

FATHER'S FAVORITE STEAK CLUB STEAK 89¢ LB.

TENDER, MOUTH WATERING T-BONE STEAK 93¢ LB.

U.S. GOV'T GRADED "CHOICE" AND "GOOD" BEEF PORTERHOUSE 98¢ LB. (BONELESS TOP SIRLOIN—1.09 LB.)

RUMP ROAST BONE IN 65¢ LB. (BONELESS RUMP ROAST 73¢ LB.)

VON'S "TABLE-KING" EXTRA FANCY YOUNG—OVEN READY TURKEYS HENS 49¢ 12 to 14 lbs. TOMS 43¢ 20 to 22 lbs.

LUER'S SUGAR CURED, HICKORY SMOKED, GRADE "A" SLICED BACON 1-LB. PKG. 59¢

SELECT YOUNG STEER BEEF BEEF LIVER SLICED 45¢ LB.

FRESHLY GROUND EVERY HOUR GROUND CHUCK 39¢	BONELESS LEAN TENDER BEEF STEW 59¢
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100% PURE PORK PORK SAUSAGE 45¢	FROZEN LAMINATED CAMP'S STEAKS PKG. OF 2 25¢
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FRESH FILLETS OF PACIFIC TRUE COD 39¢	EXTRA FANCY, FRYING SIZE GREEN SHRIMP 59¢
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FROZEN FOODS PICTSWEET FROZEN FRESH PEAS 2 10-OZ. PKGS. 29¢	SEALED SWEET FRESH FROZEN ORANGE JUICE 6-OZ. CAN 10¢
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PICTSWEET FRESH FROZEN STRAWBERRIES 10-OZ. PKG. 23¢	WONG'S FROZEN FOODS FRIED RICE 11-OZ. PKG. 49¢
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EGG FOO YUNG 12 1/2-OZ. PKG. 49¢	PORK CHOP SUEY PKG. 49¢
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CHICKEN CHOP SUEY 2-OZ. PKG. 49¢	SWEET & SOUR PORK 10-OZ. PKG. 59¢
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LAST CHANCE! ONLY ONE MORE WEEK TO TAKE ADVANTAGE OF THIS OFFER!

ONCE YOU SEE THIS LOVELY PATTERN YOU'LL WANT NOT ONE, BUT 4 OR MORE COMPLETE PLACE SETTINGS!

ORIGINAL HANDPAINTED UNDERGLAZE

Dixie Dogwood DINNERWARE

5 PIECE PLACE SETTING REGULAR 2.50 VALUE 99¢ WITH PURCHASE OF 5.00

ADDITIONAL COMPLETE SETS AVAILABLE

LOOK FOR THE BIG EXCITING DISPLAY IN YOUR VON'S MARKET!



PRICES EFFECTIVE THUR., FRI., SAT., SUN., JAN. 20-21-22-23
SALES TAX ADDED TO TAXABLE ITEMS

Van de Kamp's 40th Anniversary Week SPECIALS



ANGEL FOOD CAKE (Reg. 79¢) 59¢
PLAIN AND SUGARED SMALL, 33¢ (Reg. 45¢)
DOUGHNUTS (Reg. 6 for 25¢) 6 for 19¢
Cinnamon Rolls (Reg. 27¢) full pan of 6 23¢
Dutch Apple Ice Cream (Reg. 33¢) pint 29¢
LARGE 8-INCH Apple Pie (Reg. 59¢) ea. 49¢
LARGE 8-INCH Lemon Pie (Reg. 59¢) ea. 49¢
2-LAYER Pineapple Cake (Reg. 89¢) ea. 79¢
2-LAYER Milk Chocolate Cake (Reg. 89¢) ea. 79¢
Almond Twist Coffee Cake (Reg. 29¢) 23¢
Crumb Doughnuts (Reg. 6 for 30¢) 6 for 25¢
Shortbread Cookies (Reg. 29¢) pkg. 25¢
Chocolate Nut Cookies (Reg. 39¢) pkg. 33¢
French Butter Rolls (Reg. 6 for 20¢) 6 for 17¢
French Rolls (Reg. 6 for 15¢) 6 for 12¢
Fine Chocolates (Reg. 1.10) lb. 98¢

SPECIAL OFFER!

COLGATE TOOTH PASTE

2 REGULAR 4 1/2 TUBES 69¢

94¢ VALUE

SHAMPOO WITH LANOLIN LUSTRE CREAM 4-OZ. JAR 1.00

A GENTLE ANTACID LAXATIVE SAL HEPATICA SMALL BOTTLE 35¢

1260 W. REDONDO BEACH BLVD., AT NORMANDIE