

EVEN SANTA BELIEVES IN FOOD



Yes, even Santa Claus believes in the Food Giant . . . and why not? Not even in the imaginary north pole could he find a store that tries to offer so much to its customers in the way of friendliness, courtesy, cleanliness and quality. In fact, if you are a Food Giant customer you'll understand Santa's preference for the fabulous Food Giant. And if you haven't visited the Food Giant yet, why not give yourself and your budget a real shopping gift — shop and save the Food Giant way.

FOUR HOLIDAY SAVING
FRIDAY-SATURDAY-SUNDAY
SANTA Will Be at FOOD

MARKET BEST PURE STRAWBERRY PRESERVES

TALL
12 OZ.
TUMBLER

19^c

CHASE & SANBORN BREAKFAST CLUB-IRIS COFFEE

ALL GRINDS
POUND CAN



89^c

NORTH COAST ALASKA SALMON

TALL
16 OZ.
CAN

39^c

WE'RE SANTA'S HEADQUARTERS

SANTA will be at
Food Giant with
a Goodie for the
Kiddies the following
Days . . .

SANTA'S SCHEDULE
Saturday, Dec. 18
10-12 2-6
Sunday, Dec. 19
10-12 2-6
Monday, Dec. 20
10-12 2-6
Tuesday, Dec. 21
10-12 2-6
Wednesday, Dec. 22
10-12 2-6
Thursday, Dec. 23
10-12 2-6



DONALD DUCK PURE FLORIDA GRAPEFRUIT JUICE

TALL
3 NO. 2
CANS

25^c

HUNT'S TOMATO CATSUP

2 LARGE
BOTTLES

25^c

SALAD BOWL SALAD DRESSING

FULL
QUART
JAR

39^c

PETER PAN READY TO SPREAD CAKE FROSTING

15 OZ. JAR

39^c



JOHNSTON'S
FROZEN PIES
THEY'RE
WONDERFUL 69^c

CHASE & SANBORN INSTANT COFFEE

LARGE
4 OZ.
JAR

89^c

PRICE INCLUDES
20c OFF LABEL

BLACKBERRIES SOUTHERN YAMS CRANBERRY SAUCE MINCED MEAT PITTED OLIVES Clam CHOWDER

OREGON
303 CAN

27^c

PRINCELLA,
303 CAN

17^c

EATMORE
15 OZ.
CAN

19^c

9 OZ. PACKAGE
NONESUCH
PRICE INCLUDES
3c OFF PACK/GE

23^c

SYLMAR
RIPE
EX. LARGE

2 BUFFET
CANS
FOR

25^c

RED SNAPPER
CREAMED
CONCENTRATED

2 10 1/2 OZ.
CANS

25^c

SKIPPY DOG FOOD

9 TALL
CANS

49^c

EXTRA FANCY - CHOICE MIXTURE MIXED NUTS

29^c lb.

FANCY NAVEL
ORANGES

SWEET
JUICY 5^c lb

CRISP, FRESH
CELERY

LARGE
STALK 10^c each

U.S. No. 1 SWEET SPANISH ONION

BROWN ONIONS 3 lbs. 10^c

Quality Liquors

WE HAVE THE MOST COMPLETE
ASSORTMENT OF GIFT DECANTERS



OLD FORESTER\$6.50
OLD GRAND DAD\$6.50
OLD TAYLOR\$6.50
WALKER'S DELUXE\$5.43
SEAGRAM'S V.O.\$6.99

PLUS A COMPLETE
SELECTION OF HOLIDAY
WINES AND LIQUEURS

80 PROOF
GZARINA VODKA Full 27⁹

Here is the ideal Vodka with liquor character, yet no liquor taste.
For a pleasing drink try a screwdriver Vodka and Orange juice

8 YEARS OLD
MERCHANTS
ROYAL
Straight Bourbon
WHISKY

Aged 8 years and bottled at the
distillery to give you a full bod-
ied, mellow bour-
bon whisky. Here
is a drink with
quality and character.

Fifth
\$339

A Drink for Connoisseurs
MOUQUIN
BRANDY
Imported
10 YEAR OLD

Connoisseurs will delight in this
fine imported brandy that has
been aged in Italy as only the
Italians know how.
Old World quality and
character are yours at
a price you can afford

Fifth
\$399

SEVEN YEAR OLD
BOTTLE IN BOND
GREEN HILL
BOURBON WHISKY

Banded under govern-
ment supervision to
give you a smooth
full-bodied drink

Fifth
\$349

DIAMOND BOOK MATCHES

2 CARTON OF
50 BOOKS

27^c

JUMBO
46 OZ.
CAN

29^c

PUREX

- THE GENTLE
BLEACH

HALF
GALLON 29^c



Minute Maid's Rose Parade of Values

PRIZE-
WINNING
JUICE
SPECIALS



FRESH FROZEN
ORANGE
JUICE

6 oz. Can 12 oz. Can
19^c 37^c

PALMOLIVE
TOILET SOAP

Reg. Bars Bath Bars
3 for 25^c 2 for 25^c

CASHMERE
BOUQUET SOAP

Reg. Bars Bath Bars
2 for 25^c 2 for 25^c

VEL
DETERGENT

LARGE
BOX 29^c

FAB
DETERGENT

LARGE
BOX 29^c

AJAX
CLEANSER

2 cans 25^c

LUSTRE CREME
HAIR SHAMPOO

4 OZ. \$1.00
JAR

• **FOOD GIANT** • 423 South Hawthorne Bou