

Still another new Von's Market to serve you!



This week we welcome the 22nd member of VON'S Super Food Markets. This newest, most modern VON'S is located in the rapidly expanding San Fernando Valley at the corner of Woodman Ave. and Osborne St., Pacoima. "EASE and ECONOMY" in food shopping are the "buy-words" at all VON'S MARKETS. This week-end, do ALL your food shopping at VON'S and SAVE.

SUNNY VALLEY—GRADE "A" FRESH		
LARGE EGGS	DOZEN IN CARTON	38¢
IMITATION ICE CREAM* ASSORTED FLAVORS		
FUNFAIR	½ GALLON CARTON	35¢
HUNT'S TOMATO		
CATSUP	2 14 OZ. BOTTLES	25¢
VON'S OWN REALLY FRESH		
MAYONNAISE	QUART JAR	47¢
APPLE LAND GRAVENEIN		
APPLESAUCE	2 17 OZ. CANS	25¢
WESTVALE BRAND		
TOMATO JUICE	LARGE 46 OZ. CAN	19¢
COUNTY FAIR SLICED OR HALVES		
PEACHES	YELLOW CLING NO. 2 ½ CAN	19¢

COUNTY FAIR		
SUGAR PEAS	2 17 OZ. CANS	23¢
COUNTY FAIR WHOLE UNPEELED		
APRICOTS	NO. 2 ½ CAN	19¢
CALENDAR OREGON		
PRUNE PLUMS	NO. 2 ½ CAN	19¢
SWIFT'S SHORTENING		
SWIFT'NING	3 LB. CAN	81¢
SWIFT'S		
JEWEL OIL	QUART BOTTLE	63¢
SWIFT'S		
Meat for Babies	3 ½ OZ. CAN	20¢

SWANSON CHICKEN PRODUCTS		
BONED FRICASSEE	14 OZ. CAN	39¢
BONED TURKEY	5 OZ. CAN	29¢
BONED CHICKEN	5 OZ. CAN	35¢
CHICKEN a la KING	10 ½ OZ. CAN	47¢

LAURA SCUDDER		
PEANUT BUTTER	14 OZ. JAR	37¢
	20 OZ. JAR	49¢
HEINZ ASSORTED STRAINED		
BABY FOOD	6 5 OZ. JARS	57¢
HEINZ ASSORTED CHOPPED		
BABY FOOD	6 8 OZ. JARS	86¢

MY-T-FINE ASSORTED INSTANT		
PUDDINGS	3 REG. PKG.	28¢
CHEF BOY-AR-DEE DINNERS	PER PKG.	43¢
DRINKING WATER SPARKLETTES	2 ½ GAL. BOTTLES	39¢
GOLD SEAL GLASS WAX	PINT	57¢

try new pink	LARGE PACKAGE
dreft	29¢
IT'S MILD!	GIANT PACKAGE
	69¢

-HORMEL'S-		
SPAM	12 OZ. CAN	43¢
WITH BEANS		
Chili Con Carne	16 OZ. CAN	27¢
PLAIN		
Chili Con Carne	16 OZ. CAN	35¢
VIENNA SAUSAGE	4 OZ. CAN	19¢
DEVILED HAM	3 OZ. CAN	19¢
TAMALES	15 OZ. CAN	23¢

MILK	
JERSEYMAID CANNED EVAPORATED	
TALL CAN	11¢

CORN	
NIBLET WHOLE KERNEL GOLDEN BANTAM	
2 12 OZ. CANS	27¢

TOMATOES	
COUNTY FAIR	
2 NO. 2 ½ CANS	27¢

PEARS	
COUNTY FAIR BARTLETT	
NO. 2 ½ CAN	25¢

GRAPEFRUIT JUICE	
DONALD DUCK	
46 OZ. CAN	19¢

U. S. Gov't. Graded "Choice" and "Good" Steer Beef	
ROUND STEAK	OR SWISS BONE IN
(BONELESS TOP OR BOTTOM ROUND STEAK 69¢ LB.)	
ECONOMICAL—TO BROIL	
RIB STEAK	BONELESS SIRLOIN TIPS—73¢ LB.
TO BROIL—TENDER	
CLUB STEAK	79¢ lb.
TRIMMED AND AGED FOR FULL FLAVOR	
T-BONE STEAK	85¢ lb.
THE BEST EATING OF THEM ALL	
TOP SIRLOIN	99¢ lb.
DELICIOUS—MOUTH WATERING	
PORTERHOUSE	89¢ lb.
FULL OF FLAVOR—BONELESS RUMP ROAST 69¢ LB.	
RUMP ROAST	BONE IN 59¢ lb.

LEAN TENDER	GROUND CHUCK	39¢ lb.
GROUND FROM SELECT CUTS	GROUND ROUND	59¢ lb.
100% PURE PORK	PORK SAUSAGE	39¢ lb.
FRESH FILLETS OF	RED ROCKFISH	37¢ lb.
CANE OR MAPLE	12 OZ. JAR	Vermont Maid Syrup 31¢
(24 OZ. JAR 59¢)		
TENDER PLATE CUTS	BOILING BEEF	7¢ lb.
MEATY TO BRAISE	BEEF SHORT RIBS	15¢ lb.
BONELESS TENDER	BEEF STEW	55¢ lb.
FRESH FILLETS OF	SEA BASS	53¢ lb.

FRESH	
GROUND BEEF	23¢ lb.
FARMER JOHN'S HICKORY SMOKED	
SLICED BACON	GRADE "A"
1 LB. PKG.	49¢
HORMEL'S MIDWEST SUGAR CURED	
SMOKED PICNICS	6 TO 8 POUND AVERAGE
	35¢ lb.

VALUES IN FRESH PRODUCE

CALAVO—NEW FUERTE	½-LB. SIZE	2 FOR	25¢
FINEST NEW CROP			
MIXED NUTS	FULL POUND		25¢
RIPE OREGON			
ANJOU PEARS	POUND		10¢
CRISP TENDER			
CARROTS	1-LB. BAG		5¢

FROZEN FOOD SPECIALS

BIRDSEYE BABY	10 OZ. PKG.	19¢
LIMA BEANS		
BIRDSEYE BROCCOLI	10 OZ. PKG.	19¢
PICTSWET FRENCH CUT	10 OZ. PKG.	15¢
GREEN BEANS		
Westwood Fordhook	10 OZ. PKG.	25¢
LIMA BEANS		
BEEF, TURKEY OR CHICKEN		
Swanson Pies	EACH	23¢
BIRDSEYE CUT	10 OZ. PKG.	29¢
GREEN BEANS		
PICTSWET FROZEN	10 OZ. CANS	29¢
FRESH PEAS		
WESTWOOD	6 OZ. CANS	55¢
LEMONADE		
M.C.P.	6 OZ. CAN	10¢
Orange Juice		
SNOW GIRL	10-OZ. PKG.	19¢
Strawberries		

Health & Beauty Aids

SAVE 35¢	CONTAINS GL-70	REG. 75¢ SIZE
DRENE SHAMPOO	GLEEM Tooth Paste	BAYER'S ASPIRIN
REG. 57¢ SIZE	LARGE SIZE TUBE	5 GRAIN EACH
2 BOTTLES 79¢	47¢	BOTTLE OF 100 62¢

LUER'S OR SWIFT'S PREMIUM SKINLESS TENDER	
FRANKFURTERS	POUND PACKAGE
JERSEYMAID—FIRST DAY FRESH	PINT CARTON
COTTAGE CHEESE	
FRUIT CAKE TIME IS HERE	IN REUSABLE PLASTIC CONTAINER
FRUIT MIX	
SWIFT'S PREMIUM SMOKED	IN THE PIECE
BRAUNSCHWEIGER	
VON'S OWN FAMOUS	FULL PINT
BLEU CHEESE DRESSING	

PUREX	WAXTEX	NORTHERN
CLOTHES BLEACH	SANDWICH BAGS	TOILET TISSUE
QUART BOTTLE 17¢	PACKAGE OF 30 10¢	3 REG. ROLLS 25¢
3 GAL. BOTTLE 29¢		
WHITE KING	WHITE KING	WHITE KING
Granulated Soap	"D" DETERGENT	CLEANSER
LARGE 29¢	LARGE 29¢	3 REGULAR CANS 27¢
GIANT 57¢	GIANT 58¢	



PRICES EFFECTIVE THURS., FRI., SAT., SUN., DEC. 9, 10, 11 and 12
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

Van de Kamp's Specials
Dec. 9, 10, 11

Palm Leaf COFFEE CAKE 23¢ ea.
(Reg. 29¢ ea.)

Chocolate Pecan CAKE 89¢ ea.
(Reg. 98¢ ea.) 45¢ half

Van de Kamp's
BAKERY'S—COFFEE SHOPS

JUST ARRIVED! A BRAND NEW SHIPMENT OF BEAUTIFUL HANDPAINTED "DIXIE DOGWOOD" DINNERWARE! FIVE PIECE PLACE SETTINGS FOR ONLY 99¢ (A REGULAR \$2.50 VALUE) — WITH \$5.00 PURCHASE. IT'S A WONDERFUL IDEA FOR A CHRISTMAS GIFT. START YOUR SET TODAY! FEATURED AT ALL VON'S MARKETS!

1230 W. REDONCE BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —