



Big Chain-wide Celebration!

Another new Von's Market

This week-end we welcome the 21st member of VON'S Super Food Markets. This newest, most modern VON'S is located in Monterey Park at 2280 Atlantic Blvd. just north of Brooklyn Ave. At this new market, we'll have a Free Food Show with free samples and entertainment Thursday, Friday and Saturday. All of VON'S Markets are saluting this Grand Opening by offering their customers special Celebration Sale Values this week-end. You SAVE when you ALL your food shopping at VON'S!

All Von's Meats are **GUARANTEED** To Give You Complete Satisfaction

COUNTY FAIR—WHOLE UNPEELED

APRICOTS

BETSY ROSS—PURE

GRAPE JUICE

COUNTY FAIR

SUGAR PEAS

KRAFT'S CHEESE FOOD—SLICES OR SPREADS

VELVEETA

SUPERIO—SPAGHETTI OR

MACARONI

GIFFORD—EXTRA LARGE

PITTED OLIVES

PACIFIC—THIN FLAKE—SALTINE

CRACKERS

NO. 2 1/2 CAN 19¢

24-OZ. BTL. 23¢

2 17-OZ. CANS 23¢

2 POUND LOAF 79¢

1 LB. PKG. 21¢

2 LB. PKG. 41¢

PT. CAN 35¢

1 LB. PKG. 21¢

WHAT A SCOOP! LOOK AT OUR EXCITING OFFER TO YOU!

ORIGINAL Handpainted UNDERGLAZE Dixie DINNERWARE

5 PIECE PLACE SETTING

REG. \$2.50 VALUE

99¢

WITH \$5.00 IN PURCHASES

ONCE YOU SEE THIS LOVELY PATTERN YOU'LL WANT NOT ONE, BUT 4 OR MORE COMPLETE PLACE SETTINGS! THIS SEMI-PORCELAIN DINNERWARE WILL LEND ELEGANCE TO YOUR TABLE... AND WILL GIVE EVERY MEAL A PARTY AIR. OUR EXCLUSIVE DESIGN IS BAKED UNDER-GLAZE TO RETAIN ITS BEAUTY PERMANENTLY.

8 UNBREAKABLE XMAS ORNAMENTS

Sent for **50¢**

and 2 labels from **BREAST-O-CHICKEN**

29¢

TREE TEA

BLACK

1/4 Lb. 34¢

16 Bags 19¢

100 Bags 99¢

48 Bags 49¢

M-J-B RICE SPECIAL

LONG GRAIN QUICK COOKING

14 oz. 19¢

8 oz. 14¢

28 oz. 37¢

24 oz. 39¢

Van de Kamp's Specials

Nov. 4, 5, 6

Almond Twist

COFFEE CAKE 23¢ ea.

(Reg. 29¢ ea.)

2-Layer

Milk Chocolate CAKE 79¢ ea.

(Reg. 89¢ ea.) 40¢ half

Van de Kamp's BAKERIES—COFFEE SHOPS

SUNNY VALLEY—GRADE A—STRICTLY FRESH

LARGE EGGS

VON'S—REALLY FRESH

MAYONNAISE

WESTVALE—NUTRITIOUS AND DELICIOUS

TOMATO JUICE

COUNTY FAIR

TOMATOES

COUNTY FAIR—SALAD PIECES

BARTLETT PEARS

COUNTY FAIR—SLICED OR HALVES

CLING PEACHES

DOZEN IN CARTON 41¢

QUART JAR 47¢

46 OUNCE CAN 19¢

2 NO. 2 1/2 CANS 27¢

NO. 2 1/2 CAN 25¢

NO. 2 1/2 CAN 19¢

MONEY SAVING 1/2 PRICE SALE

cedar CREAM POLISH

16 OZ. BTL. 30¢

VALUES IN FROZEN FOODS

FRESH PEAS 2 10 OZ. PKGS. 25¢

LIMA BEANS 2 10 OZ. PKGS. 27¢

ORANGE JUICE 2 6 OZ. CANS 25¢

STRAWBERRIES 10 OZ. PKG. 19¢

LOMA LINDA RUSKETS FLAKES

8 OZ. PKG. 17¢

JERSEYMAID HALF & HALF 20¢

PT. CTN. 38¢

WEBERS PURE EGG NOODLES 17¢

6 OZ. PKG. 29¢

NABISCO SUGAR HONEY GRAHAM CRACKERS 31¢

1 LB. PKG. 61¢

CHOCOLATE BOSCO SYRUP 35¢

12 OZ. JAR 24 OZ. JAR 61¢

CALO CAT FOOD 3 7 1/2 OZ. CANS 25¢

3 15 OZ. CANS 38¢

TOILET SOAP SWEETHEART 4 REG. BARS 23¢

4 BATH SIZE 34¢

BLUES AS IT CLEANS 4 PKGS. FOR 28¢

CHICKEN OR BEEF JAN-U-WINE CHOW MEIN 3 LB. CAN 99¢

COMPLETE ITALIAN DINNERS CHEF BOY-AR-DEE 43¢

DINNER TIME—BEEF OR CHICKEN POT PIES 17 OZ. CAN 65¢

ASSORTED VARIETIES 12 OZ. JAR 29¢

24 OZ. JAR 49¢

MY-T-FINE INSTANT PUDDINGS 3 PKGS. FOR 25¢

CANE AND MAPLE SYRUP 12 OZ. JAR 31¢

24 OZ. JAR 59¢

VERMONT MAID 100% PURE COFFEE 2 OZ. JAR 63¢

6 OZ. JAR 1.83

NESCAFE NEW! DUTCH CLEANSER 2 CANS FOR 25¢

DRENE SHAMPOO SPECIAL OFFER!

2 57¢ TUBES 79¢

GLEEM TOOTH PASTE WITH GL-70

LARGE SIZE TUBE 47¢

LILT HOME PERMANENT

Regular, Super, Gentle

1.50 KIT

U.S. GOV'T. GRADED 'CHOICE' AND 'GOOD' STEER BEEF

JUICY TENDER **STEAKS** MOUTH-WATERING

ROUND or SWISS BONELESS ROUND SIRLOIN TIP

BONE IN 59¢ lb.

TOP OR BOTTOM 69¢ lb.

BONELESS 73¢ lb.

EXTRA FANCY, LEAN AND TENDER

BONELESS BEEF STEW 59¢ lb.

DELICIOUS SERVED HOT OR COLD

BEEF ROASTS

BONE-IN RUMP 59¢ lb.

BONELESS RUMP 69¢ lb.

BONELESS SHOULDER 59¢ lb.

FRESHLY GROUND EVERY HOUR—LEAN AND TENDER

GROUND MEAT

GROUND BEEF 23¢ lb.

GROUND CHUCK 39¢ lb.

GROUND ROUND 59¢ lb.

VON'S TABLE KING—1954 CROP—OVEN READY

HEN TURKEYS 10 TO 12 POUNDS 49¢ lb.

MORRELL PRIDE **SMOKED PICNICS**

4 TO 7 POUNDS 35¢ lb.

EASTERN SUGAR CURED HICKORY SMOKED **SLICED BACON**

FARMER JOHN 1 LB. PKG. 53¢

MORRELL YORKSHIRE 1 LB. PKG. 47¢

LARGE FRYING SIZE **GREEN SHRIMP** 5 LB. BOX 2.49

FRESH LOCAL—SLICED—33¢ LB. **BARRACUDA** WHOLE OR HALF 29¢

CRISP, RED, DELICIOUS **APPLES**

3 LBS. FOR 25¢

TENDER, YOUNG **CARROTS**

2 1-LB. PKGS. 9¢

FLAME RED **GRAPES**

5¢ LB.

SOLID, RIPE **TOMATOES**

CELLO PACKAGE 10¢

Delsey

2 PKGS. OF 300 47¢

3 ROLLS 35¢

SWIFT'S PREMIUM—SLICED OR IN THE PIECE **LARGE BOLOGNA** 39¢

JERSEYMAID—FIRST DAY FRESH **COTTAGE CHEESE** PT. CTN. 19¢

SWIFT'S PREMIUM—OR. LUER QUALITY TENDER SKINLESS **FRANKS** 1 LB. PKG. 45¢

READY FOR THE OVEN **BALLARD BISCUITS** 2 PKGS. OF 10 23¢

FINEST QUALITY—IN REUSABLE PLASTIC JAR **FRUIT CAKE MIX** 45¢



PRICES EFFECTIVE THURS., FRI., SAT., SUN., NOVEMBER 4-5-6-7
PHONE WEBSTER 3-8311 FOR YOUR NEAREST VON'S MARKET

REMEMBER IT'S VON'S FOR VALUES!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —