

YOUR MONEY GROWS FASTER

AT SOUTHWEST SAVINGS & LOAN

Watch your savings grow... Watch your dollars spread new dollars... when they're multiplied by Southwest's generous 3 1/2% dividends.

* Accounts opened by the 15th of the month earn from the 1st

* Full paid certificates dividends paid quarterly

* A liberal withdrawal privilege... never a service charge

EACH ACCOUNT INSURED TO \$10,000

SOUTHWEST SAVINGS AND LOAN ASSOCIATION

MAIN OFFICE: 2611 W. Manchester Blvd., Inglewood, Calif. (on Manchester—just West of 5th Ave.) Phone 3-2144

TORRANCE BRANCH: 1429 Marcella Ave., Torrance, Calif. (between Crocker and Sartori) Phone 8-6111



NEW HIGH... The 1955 Studebaker Commander Regal 4-door sedan, priced with the lowest cost V-8s on the market, sets a new high in performance standards with its powerful new 140-horsepower "Pacesetter" engine. Starting tomorrow the car will be shown at Belmont J. San Chez, 1350 American ave., Long Beach.

New '55 Studebakers On Display Friday

Three new and more powerful engines, ranging from 101 to 175 horsepower, are in the Champion, Commander and new President models of the 1955 Studebaker line of passenger cars.

The new models will be on display starting tomorrow, Friday, October 22, at Belmont J. San Chez, Long Beach Studebaker dealer located at 1350 American avenue.

Studebaker engineers have achieved high horsepower in the three new engines with relatively small cubic displacement. This has been done by designing the engines to make maximum effective use of each fuel charge, and by ample manifold to permit free passage of intake and exhaust gases.

The new Champion L-head "Victory-6" engine is rated at 101 horsepower. Tests on the Studebaker Proving Ground during the last year have proved that this new engine retains the traditional Champion economy of operation.

The new Commander "Pacesetter" V-8 engine has 140 horsepower. One of its features is a stroke of one 2 13/16 inches with a bore of 3 9/16 inches.

A 175-horsepower "Wilcat" V-8 engine, most powerful ever built by Studebaker for passenger cars, is the new President.

The convention was held at Hotel Statler last week, with 2000 delegates attending.

A touch football league is being organized at Lomita Park, 24410 Eshelman. Eligible are boys in the 9th and 10th grades not playing on any of the school teams. Further information may be obtained by calling Lomita Park, DA. 6-3568.

LEADS, INC. NAMES NEW OFFICERS

At a meeting of the stockholders of Leads, Inc., investment corporation, H. L. Rushfeldt, accountant for Macco Corporation, was chosen president. Named vice-president was Gerald L. Alter, who served previously as secretary.

Other officers elected were Jack Taylor, secretary, now accountant for Alter Realty and Insurance, and Mrs. H. L. Rushfeldt, assistant secretary.

The October 15 meeting was held at the offices of Alter Realty and Insurance, exclusive agents for the corporation.

It was pointed out that after less than four years of management by the Alter Realty Corporation, Leads, Inc., has doubled its value, and therefore it was voted to issue a 100 per cent stock dividend.

A crafts class is scheduled Thursday from 3:30 p.m. to 5 at Lomita Park, 24428 Eshelman. The class is for sixth man every Monday through graders and under.

NOW IN TORRANCE! COLONIC TRIAL TREATMENT \$3

Introducing to the people of this area the famous Dierker Therapeutic Apparatus, which is generally acknowledged to be the most effective way of removing toxic poisons from the Colon.

Remember, no Colon therapy, no matter how complicated, has ever cost more than \$5.00 in this office. The trial treatment is only \$3.00 and includes X-ray fluoroscopic examination, as well as urinalysis.

Poisons that remain in the body can cause cirrhosis of the liver, jaundice, biliousness, gall-stones, colds, asthma, arteriosclerosis, hypertension, bladder trouble, nervousness, headaches, rheumatism, peppiness, colitis, appendicitis, sleeplessness and many other disorders.

Don't delay, phone this ultra modern office today for an appointment.

Torrance Chiropractic Center

1110 SARTORI AVE. FA. 8-3738

We Are Just 3 Doors North of Torrance Blvd.

IT'S AMAZING IT'S EXTERIOR VINYL PLASTIC STUCCO PAINT

Paint your exterior stucco with this new VINYL PLASTIC STUCCO PAINT, and say goodbye to staining, peeling, and cracking. One coat will amaze you. This very same paint is sold for \$6.25 a gallon everywhere. Many colors to choose from.



Note To Tired Husbands
You can roll one coat of Mor-Glo Vinyl Plastic Stucco Paint on one side of your home in only one hour.

ON SALE This Weekend

4.98 GAL.



Note To Thrifty Housewives
It will cost the family budget less than \$5.00 to paint one side of your home.

OPEN FRIDAY NITES TILL 9 P.M.

INTERIOR RUBBER LATEX PAINT

Roll one coat of Rubber Latex on your living room or bedroom walls. It will only take 3 hours. Paint dries in 20 minutes. Paint in the morning, entertain your guests in the evening. Your choice of colors. This is a \$6.10 value everywhere.

ON SALE THIS WEEK-END AT ONLY

MOR-GLO PAINT CO. FACTORY OUTLET

Corner Sartori & Torrance Blvds.

(Next to Bank of America)

Lawson's GREATEST VALUES! ANNIVERSARY SALE

Buy Now and Save! Real Values in All Depts.

NO MONEY DOWN

40 P.C. SET DISHES!



\$1 WONDER SPECIAL!

"Dinner Rose" OPEN STOCK PATTERN

DISHES JUST \$1 MORE

WITH PURCHASE OF THIS HIGH QUALITY SILVERPLATE!

No Money Down — \$1 Weekly Buy Now and Save



52 P.C. Service For 8...only

THE NATIONALLY ADVERTISED PRICE... \$59.75

Anti-Tarnish Drawer Chest Included

The Silver Set Includes:

• 16 Teaspoons • 8 Knives • 8 Forks • 8 Salad Forks • 8 Soup Spoons • 2 Serving Spoons • 1 Butter Knife • 1 Sugar Spoon

Choice of 4 Patterns

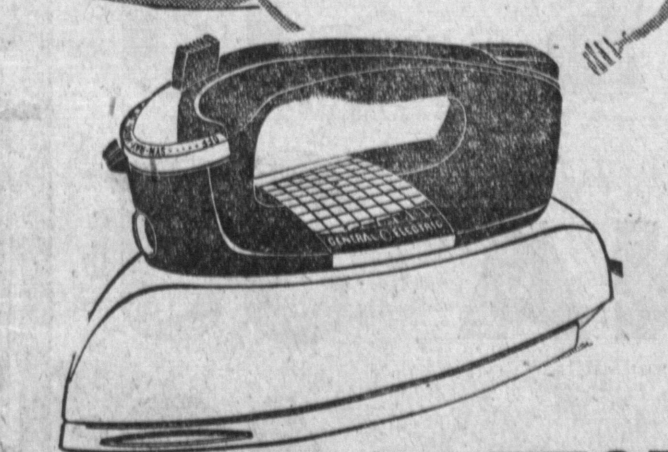
The "Dinner Rose" Pattern Set of Dishes for Just \$1 More...

• 8 Dinner Plates • 8 Fruit Dishes • 8 Cups • 8 Sauces • 8 Bread and Butter or Salad Plates • Every piece glowing with lovely colorful roses!

*Trade Marks of Oneida Ltd.

General Electric Steam and DRY IRON

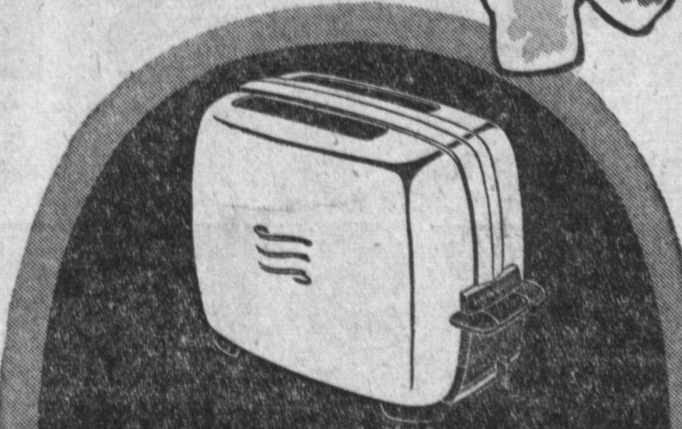
Steam MAKES IRONING EASY!



No Money Down **\$17.95** Easiest Terms

Iron without sprinkling everything except heavy cottons and linens and starched things. Steady flow of steam moistens fabrics and makes ironing easy. Then, with button down it's a dry iron.

GENERAL ELECTRIC Toast the way you want it!



AUTOMATIC TOASTER

6-Position control makes toast as you like it—light, medium or dark. No more burned fingers with extra-high toast lift.

21.95

No Money Down \$1.00 Weekly

GENERAL ELECTRIC

OPEN FRIDAY NIGHTS 'TIL 9 P.M.

Phone FA. 8-4313

LAY AWAY NOW FOR CHRISTMAS

LAY-AWAY NOW FOR XMAS

Lawson's JEWELERS

1317 EL PRADO — TORRANCE

New life for tired kitchens! -- the MODERN LOOK

You'll cook better, too, on a MODERN automatic gas range

and MODERN features

Automatic temperature control. Dial the exact oven temperature you want. It won't vary. Fancy oven dishes are a "breeze" to bake.

Automatic clock control lets you bake and roast while you do your housework. The clock control turns your oven on and off... automatically.

Smokeless broiling. Smoke and spatter disappear in the live gas flame. No grime or soot to settle on kitchen walls. You broil with the door closed, too. What's more you enjoy the "flame-kissed flavor" that only gas provides.

Precision-set temperatures for baking and roasting—flexibility of heat control on top burners—and completely automatic lighting and timing are just a few of the things you'll never want to be without.

Tomorrow (or today) would be a good day to see the glistening new models now on display at dealers' or your Gas Company's showrooms. Your new gas range will cost less than you think...less to buy, install and operate.

SOUTHERN CALIFORNIA GAS COMPANY

Only **GAS** gives you such modern automatic appliances