

LAWSON'S FOR EXTRA VALUES! . . EXTRA SAVINGS! OPEN FRIDAY NIGHTS UNTIL 9 O'CLOCK!

LAWSON'S GREATEST VALUES!

Greatest Achievement in a Century of Watchmaking!



BULOVA "23"

23 JEWELS

\$59⁵⁰

No Money Down - \$1 Wkly.

- SELF-WINDING • CERTIFIED WATERPROOF
- SHOCK-RESISTANT • ANTI-MAGNETIC
- UNBREAKABLE MAINSPRING

Sealed-in for BULOVA Lifetime Power

World's
Most Advanced
Watch Movement
plus
Every Advanced
Feature Known
to Watchmaking

Start the Day the Pleasant Way

CLOCK RADIO

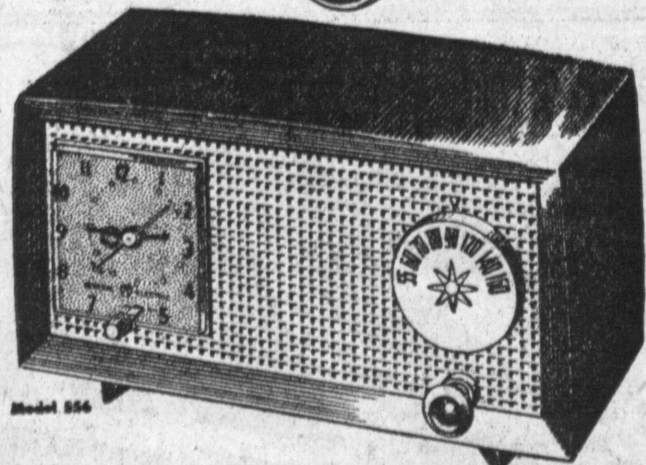
No Money Down **\$29⁹⁵**
\$1.00 Weekly In Ivory or Red

BUY NOW FOR THE HOME

Start your day the pleasant way — with a G-E Clock-Radio. Reminds you of appointments, turns on your favorite radio programs automatically. A fine-toned, attractive radio—an accurate clock. See it, hear it today.



CLOCK RADIO



8
CUP
SIZE

UNIVERSAL COFFEEMATIC

WITH THE FLAVOR SELECTOR
The Fastest Way to Make Good Coffee

\$24⁵⁰ No Money Down
\$1.00 Weekly

The fastest way to good coffee. Set Flavor Selector at desired strength. Red-lite signals when done. It's kept hot automatically. Non-drip spout, balanced handle—easy-to-pour. Chrome finish.

30-DAY HOME TRIAL AT LAWSON'S

TRY IT! PROVE IT!
NO OBLIGATION!

COMPLETELY NEW
"CAN'T-GO-WRONG"
METHOD OF HOME HAIRCUTTING
SAVES

EXCLUSIVE WITH
Supreme SUPER
HOME HAIRCUTTING KIT

No Money Down
Easiest Terms

\$12⁹⁵

Includes: Supreme Super Electric Clipper 110-120 A. C. only, cru-cut attachment, professional type shears and comb.



MAGIC METHOD
ASSURES YOU
SATISFACTORY
RESULTS FIRST
TIME USED!

Heart Lock INTERLOCKING DIAMOND RINGS

America's Most Beautiful Diamond Rings



\$100⁰⁰



\$150⁰⁰

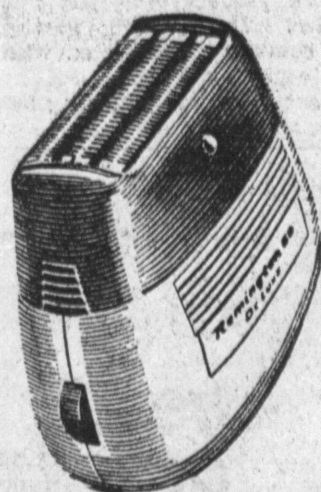


\$200⁰⁰

AT LAWSON'S

14 DAYS FREE TRIAL

With Trade In



\$22⁰⁰

7.50 Allowance

on your old Electric
Shaver, regardless of
age, make or condition.

NO MONEY DOWN — \$1.00 WEEKLY

Remington 60 DELUXE

ELECTRIC SHAVER

For the Smoothest, Fastest

Shave You Ever Had!

The new 1954 Remington 60 Deluxe is the ultimate in shaving comfort and speed . . a "master barber" for morning after morning of easy shaving. 140% more live shaving area . . most powerful AC-DC motor ever put in an electric shaver . . handy stop-start wheel . . 1-piece hair pocket . . the 60 Deluxe has the superlative performance to make shaving a pleasure.

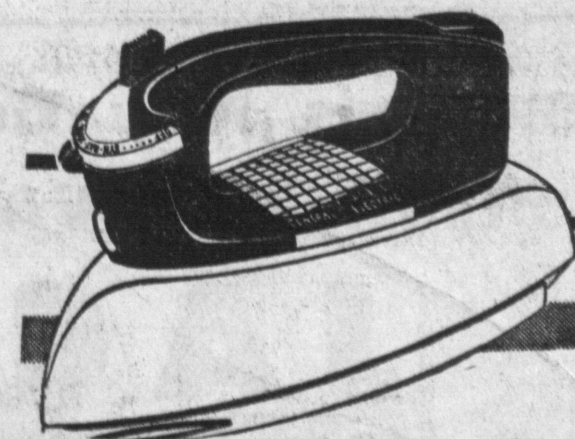


No Money Down
\$1.00 Weekly

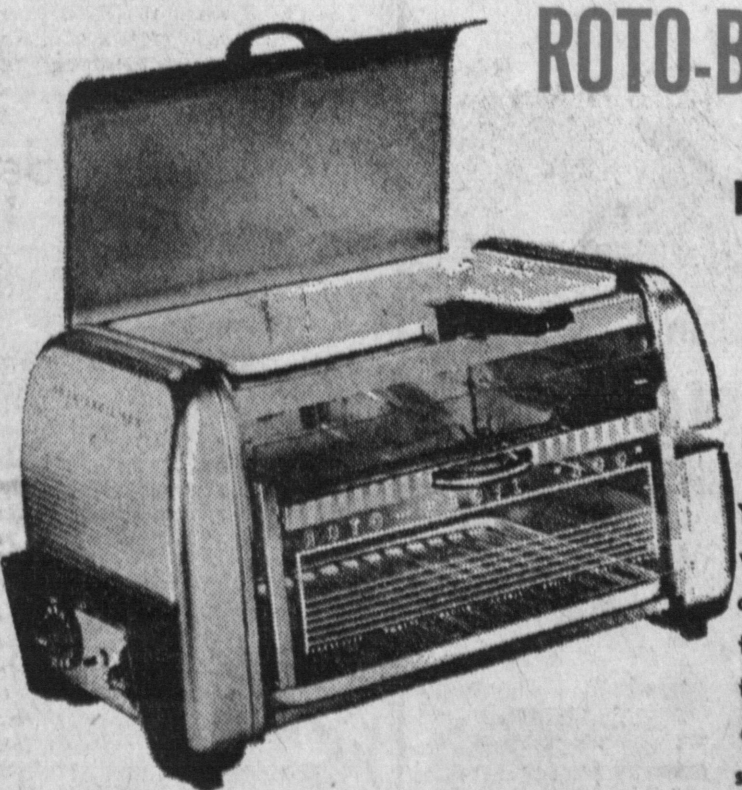
\$17⁹⁵

Iron with sprinkling everything except heavy cottons and linens and starched things. Steady flow of steam moistens fabrics and make ironing easy. Then, with button down, it's a dry iron.

GE Steam and DRY IRON



GENERAL ELECTRIC
Steam Makes Ironing Easy!



ROTO-BROIL IMPERIAL DELUXE

Reg. 54.95 Value

NOW . .

SPECIAL

Combination Offer

\$44⁹⁵

Get \$54.95 Roto-Broil plus \$19.95 fold-away car . . (a \$74.90 total value) for only \$49.95.

No Money Down - \$1.00 Weekly

You can finish dozens of chores while this time-saving wizard roasts, toasts, barbecues, grills, fries or broils automatically! Set timer and one of 3 cooking temperatures . . that's all! And to serve, simply wheel it to the table to keep foods piping hot. It's chrome finished, with a powerful motor, 2 trays, barbecue spit, and glass spatter shield.

Exclusively at
Lawson's

Heart Lock
AMERICA'S MOST BEAUTIFUL
DIAMOND RINGS

On Easy Credit

NO
MONEY
DOWN
NO CARRYING
CHARGES

LAY AWAY
NOW FOR
CHRISTMAS

Lawson's
JEWELERS

1317 EL PRADO
TORRANCE

Phone FA. 8-4313

See Our Windows For Other Great Values