

Newberry's SALE

SCHOOL and FALL

Select
Several
for
School
and
Dress
TERRIFIC
VALUES



DRESSES

Famous
"Dan River"
woven ginghams

NEWEST FASHIONS
IN PLAID DRESSES

Wearing Newberry's Famous
Little Price Tags

\$2.44

Marvelous assortment of plaids with
newest fall fashion touches: novelty
collars, self material, eyelet and
embossed cotton trimmings, tie sashes.
Short sleeves. 7-14.

THEY'LL GO LIKE
HOT CAKES

GIRLS' DRESSES*

- Solid Cotton Prints
- Rayon and Acetate Tweeds
- Combed Woven Ginghams

\$3.98

Savings galore! Every new fashion
detail represented! Solid colors,
plaids, 2-tone combinations. Select
several for that daughter of yours.
7-14.

*Available in most stores



SANFORIZED! plaid broadcloth BOYS' SHIRTS

Bright prints. Qual-
ity fabric. Double
yoke style with
pocket. 8-16.

\$1.98

Boys' 4 to 16

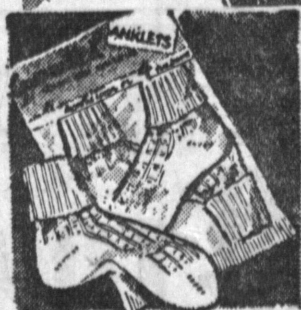
HEAVY 8-OZ. DENIM

DUNGAREES

REG. \$1.89
DOUBLE KNEE

Popular Western style.
Amazingly reduced at a
time when he needs them
most. Choose several pair.
You'll save.

1.23



4 TO A PACKAGE BOBBY SOCKS

Reg. 70¢ 4 pr. **77¢**
Turned down
tops. White. 9-
11. Cellophane
wrapped.

Save 23¢

Reg. \$1.00
CHILDREN'S

Anklets 4 pr. 88¢

Washfast mercerized yarn. 2
pairs solid color and 2 pr.
fancy striped tops in cello-
phane envelope. 6½-8½.



Save 16¢

SAVE ON "LITTLE ROCKY" Boys' Sport Briefs

23¢

Reg. 39¢

Fronts are made from costly
ginghams, chambrays. Sizes
2 to 8. Terrific savings on
such quality undergarments.

BOYS' 10-OZ. JEANS Double Knee Sizes 4 to 12. **\$1.67**

REG. \$1.98

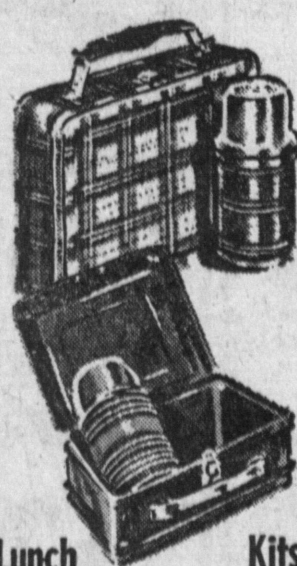
LADIES' NYLON SLIPS Sizes 32 to 40. **\$1.44**

BOYS'

FLANNEL SHIRTS Sizes 3 to 6. **88¢**

BOYS'

FLANNEL SHIRTS Sizes 4 to 12. **97¢**



Lunch
Bright Plaid and Solid Color
Reg. 2.98

Styles for boys
or girls. Every
one roomy and
complete with
half-pint vacuum
bottle to match.

2.33



FINE MERCERIZED YARN

Newberry's ANKLETS

Pert turned-
down top style.
Nylon rein-
forced heel-
guard promises
extra wear. 9 to
11.

39¢

Special

33¢

REG. 36¢

Boys' cotton
rib
briefs

This is the kind of Newberry
special you can't afford to miss.
Stock up with several and put
what you save in your sock or
teapot. Sizes S-M-L.

39¢



Spun Rayon
Printed
Squares
33x33-Special

39¢

Solid Color
Silk Squares

SIZE
18x18
SPECIAL

17¢

MANY
COLORS



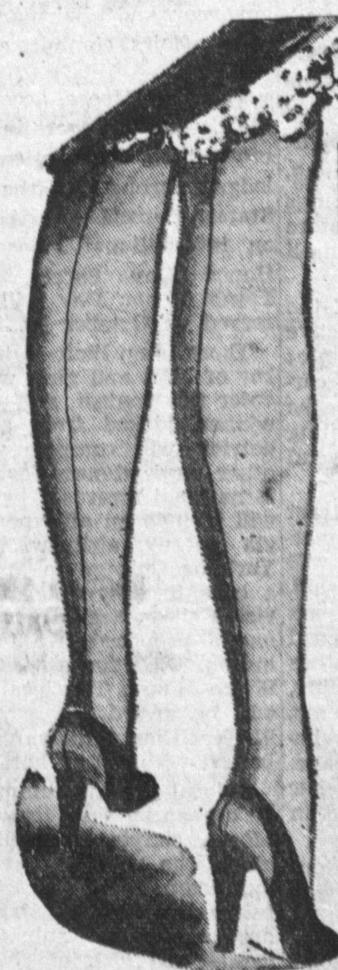
MEN'S SPUN COTTON
argyle hose

79¢ pr. now

2 pair for 88¢

You can't go wrong on these.
They're quality made. Come
in a wide selection of pop-
ular argyle patterns. Be-
grab these early. Sizes 10½
to 12.

SUPER SPECIAL!



60 gauge—
15 denier—

Nylons

39¢

Your favorite sheer
gauge in smart col-
ors...Beige-tone or
Mistone. More wear
per pair!

8½ to 11



SNUG 1-PIECE, ENCLOSED FEET

SAVE 32¢

BRUSHED COTTON

Sleeper

97¢

Reg. \$1.29

Tots will be snug and comfortable
on the coldest nights. Of softest
brushed cotton. Double sole feet,
secure gripper front. Pastels. 1-4.



Child's 4 to 6X Sanforized* Season's Smartest Plaids cottons **\$1.44**

Woven ginghams and pique,
with eyelet and self trims. Big
assortment of smart styles and
colors. Sizes 4 to 6x.
*Less than 1% shrinkage.



Genuine English Rib
crew socks

Really good looking socks for
girls and misses.
Fine mercerized
yarns. White
only. Sizes 8½
to 10½.

4 pr. **88¢**



JR. MISS
Cotton bra

59¢

Styled for the young figure.
Stitched cups. Flattering.
Comfortable. White only.
AA Cup. Sizes 30-34.



Ladies'
Acetate Tricot
panties

39¢

Briefs. Leg openings trimmed
with lace and nylon net and
ribbon bows. White and pastel.
Sizes 5-6-7.



2-BAR TRICOT
Ladies' PANTIES

21¢

Brief-style gives comfort, perfect
fit. Whity, pastels. Sm., med.,
Lg.

Save 16¢

SAVE ON "LITTLE ROCKY" Boys' Sport Briefs

23¢

Reg. 39¢

Fronts are made from costly
ginghams, chambrays. Sizes
2 to 8. Terrific savings on
such quality undergarments.

AIR CONDITIONED
FOR YOUR
SHOPPING COMFORT

J.J. NEWBERRY CO.

IN TORRANCE



Save 60¢
INFANTS' GRIPPER CROTCH
Corduroy Crawlers

99¢

Reg. \$1.59

Special sale price on hard wear-
ing crawlers. Big selection of
colors. Sizes 9-12-18-24 months.
Come choose and save today.