

## Tips to the WEEKEND PAINTER



Mr. Mor-Glo

The most important thing to the successful week-end painter is the advice and help he receives from the man who sells him his paint.

We at Mor-Glo Paint Store are happy to help you with your paint job until it is successfully completed. We will also match colors to your wallpaper. Just bring us a sample.

### HOW TO PAINT A CEILING

First thing to do, of course, is move all the furniture you can to another room—then arrange what's left in the center of the room and cover it. Roll up and move your rug; if you have carpeting, cover well with newspapers or drop cloths.

All right, now how about your scaffold? Many Week-End Decorators have managed with a couple of sturdy chairs and a plank. But you'll get along a lot better if you borrow your neighbor's step-ladder, to team up with the one you have.

Be sure you have plenty of light. Then, if you miss any spots, you'll be able to go back and touch them up while the paint is still wet.

Now carefully check all surfaces, ceiling and walls. If they are reasonably clean, all you have to do is wipe them with a dry cloth. However, if they seem to be greasy, ask your paint dealer about using trisodium phosphate—that's the "soap" professional painters use. Be certain it is thoroughly dry before you start painting.

At this point, we would like to advise the amateur that the best flat wall paint you can use is a RUBBER LATEX, which sells for only \$4.45 per gallon. RUBBER LATEX not only is the easiest to apply, but covers a better than average area per gallon. Your walls do not need to be primed or sealed. It will take you less than 2 hours to do the average size living-room or bedroom.

Paint in strips—the width, not the long way of the room. Don't try any fancy boarding house reach; keep those strips narrow, so you can move all the way across and come back to start the next strip before the paint sets. Take down fixtures and replace as you move.

Right now, while you're washing or dusting, is the time to look for and take care of those little patching jobs. (Saves moving your scaffold!) Don't worry about tiny hairline cracks; rub a stick of crack-filler compound over them and they fill right up. Any large cracks can be filled quickly and easily with patching plaster. Follow directions on box.

You're not up there for drop-kicking practice, so keep your paint container behind you, or on your stepladder. Paint toward the light wherever possible. This helps you see exactly where you start and stop. If your painting arm gets tired, pretend you're a south-paw and try painting left handed for a spell.

TAKE IT EASY. Stop now and then to pop a stick of gum in your mouth—or enjoy a cigarette. After all the idea is to have fun, being a Week-End Decorator!

Be Sure to Ask Us  
About the New  
Revolutionary Stucco Paint  
POLY VINYL  
ACETATE LATEX!

This Stucco Paint thinned with water and is applied with a roller. It will not crack or peel. You can paint 1 side of your house within one hour. Nationally advertised paint stores are charging \$7 to \$8 gallon. OUR PRICE IS \$4.98 gal.

TWO LOCATIONS

To Save You Money

**MOR-GLO  
PAINT STORE**

Corner Sartori & Torrance Blvd.  
or

AT OUR FACTORY  
18937 S. MAIN ST., KEYSTONE

## GREATER TORRANCE MEAT DEPT. UNDER NEW MANAGEMENT

Benner Brothers have taken over the meat department at the Greater Torrance Market, 2153 Torrance boulevard, it was announced this week.

"The Benner Brothers carry the finest grade of meat at reasonable prices," Hank Borg, owner of the store declared. E. Z. Benner and his brother, W. E. Benner, were formerly located at Collier's Farmers Market at Torrance boulevard and Hawthorne boulevard.

The new operators will soon hold a grand opening. In the meantime plans are being made to remodel the whole store, according to Borg.

## Breakfast Slated At Roth's Market By Baseballers

Sponsored by Roth's Food market, the Babe Ruth baseball league will serve a breakfast on Roth's parking lot Saturday morning, July 31, from 9 a.m. to noon. The meal will consist of orange juice, coffee, milk, sausage, and pancakes, and the sponsors promise all you can eat.

Tickets are being sold by Babe Ruth ball players throughout town, and also at Roth's Food market, 1321 Post avenue, Torrance, now and at the time of the breakfast. Proceeds are slated for team equipment and a fund-raising project to help with the baseball season next year.

The Babe Ruth baseball league stages games every Wednesday, Thursday, and Friday nights at Torrance baseball park.

## Harry Seeman Opens Local Photo Studio

Harry Seeman, veteran photographer, has opened a new photography studio, "Portraits by Seeman," at 1308 Sartori ave., Suite 11.

Seeman, who has been a photographer since he was 16, operated a Los Angeles photography shop for a number of years, and sold his downtown office to move to Torrance. He has lived here since 1946, and is president of the Torrance Rod and Gun Club.

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## Painting Stucco

Answers to questions  
about Nalcrete

Q. What new development has revolutionized the painting of stucco homes?

A. "Dutch Boy's" amazing new polymer paint, Nalcrete.

Q. How does Nalcrete differ from ordinary paints when first applied?

A. Ordinary stucco paint often looks blotchy at first then "weathers" out to a uniform color. But Nalcrete gives a beautiful, uniform color the instant it is dry.

Q. What happens as Nalcrete "ages"?

A. Nalcrete holds its color without fading; washes sparkling clean in hard rains, leaves no dirty streaks. It defies sun, storm and fog, and, most important, it does not react with the alkali present in most masonry surfaces.

Q. Is Nalcrete available in colors as well as white?

A. Yes... in a wide range of colors from the "Dutch Boy" Color Gallery, plus easy intermixes.



See Dutch Boy Ads  
Monday, Wednesday,  
Friday  
At 6:45  
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