



IT'S Dad's Big Day!

Our New
Cart-Wheel Collar
Gets "Rounds"
of Applause



only
\$3.50

TruVal
SPORT SHIRT

When you see this new TruVal fashion you'll be plenty surprised at the low price! The new rounded collar is pic-stitched like a hand-sewn shirt and both the collar and pockets have the neatest contrasting piping you've ever laid eyes on. The crisp, cool fabric is Sanforized for same-size washability. This new fashion is here in several color combinations—see them while they last!

TruVal

NEW
SOLID COLOR
SHIRTS



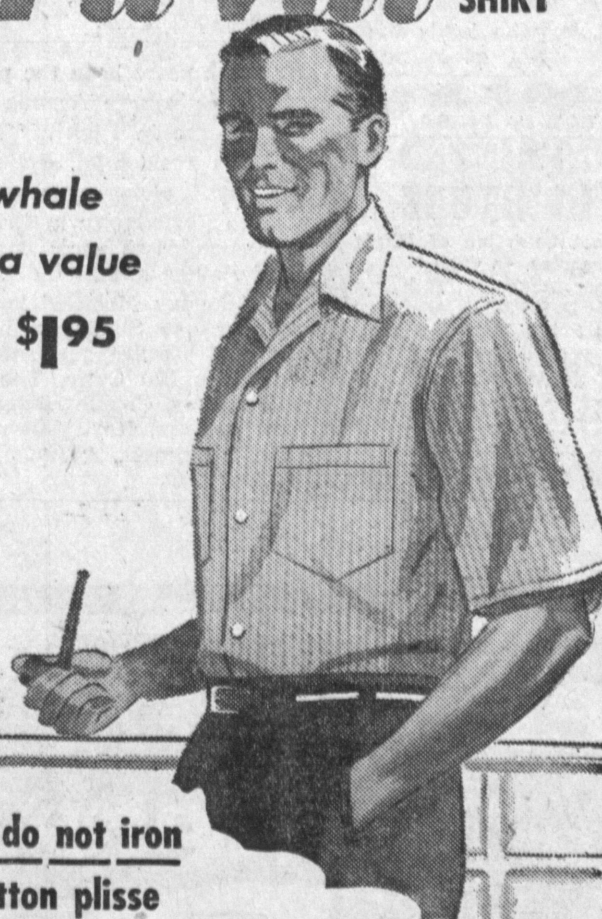
"KANT-KURL"
—like these points

Exciting colors—exciting values at **\$2.95**

Escape from the commonplace with these shirts—every one a latest version of a best-liked style and shade. Every one a solid value in a solid-tone broadcloth, with three collar styles to choose from: conventional collar with Kant-Kurl points, wide spread, and round point. Sanforized, too, so the fit is "set" in for keeps. Get yours today!

TruVal SPORT SHIRT

a whale
of a value
at **\$1.95**



Please do not iron
this cotton plisse

Just wash it, hang to dry, put it on and wear it... you'll look neat as a pin and twice as sharp. This is summer's coolest fabric, tailored as TruVal does so well, with neat collar and pockets, and smooth stitching. This is a mighty popular shirt at a mighty popular price. In plenty of cool hot-weather colors. Come see, today.

SEE IT, TRY IT AT
STORE NAME!

The new
Parker ball point...

THE **Jotter**
\$2.95

- Choice of 3 points—fine, medium or broad line!
- Writes 5 times longer than ordinary ball points!
- Exclusive rotating cartridge assures instant starting!
- Indestructible nylon barrel will never wear out!
- Jewelry-finished metal parts. Won't spot, tarnish, or chip
- 4 barrel colors—also choice of 4 brilliant ink colors!

GET YOUR PARKER Jotter today at

at **STRUM'S**...

TruVal SANFORIZED "SLUMBERS"



\$3.95

Bold stripes
to brighten up the night

There's nothing quiet about the colors of these uninhibited striped pajamas, but the smooth, firm cotton fabric makes for mighty peaceful sleeping. They're easy to launder and hard to wear out. Your choice of a riot of happy color combinations. In midday and coat styles. Make your choice today, and life will look brighter tonight.

Exclusively Ours!
Princess Peggy

PERT AND PRETTY
COTTON COOLERS

Fashioned for sun and fun...
Styled for figure flattery.

BUDGET PRICED
\$2.98



A. Slimming striped plisse attractively V'd front and back. Gay bias accents match plastic belt. Side buttons. No ironing! Red, Blue, Green. 12-20, 14½-24½.

C. A treasured warm weather cotton—buttons from shoulder to hem for jiffy dressing, opens flat for ironing! Smart plastic belt. Red, Blue, Gold. 12-20, 14½-24½.

B. Permanent finish Velvray embroiders pretty patterns on this sun frock. Set-in waist band fits! Easy-On, Easy-Off button front. Black, Green, Red. 12-20, 14½-24½.



SEE OUR
HUGE
SELECTION
ONLY AT
STRUM'S

Precious metals, snow covered mountains and cool valleys are portrayed in the beautiful splendor of these Wembley Ties. For summer wear. **\$2**

TERRY
ROBES

Plastical,
Easy To Wash!

\$7.98

SEERSUCKER
ROBES

Sizes: Small
To Extra Large

\$4.98

POPULAR FLY-LITE
3-PIECE
LUGGAGE SET
Sturdy & Light

REG. \$26.85

\$24.95

WITH PLASTIC HANDLE — Perfect As A Gift And Vacationing

OPEN FRIDAY NITES

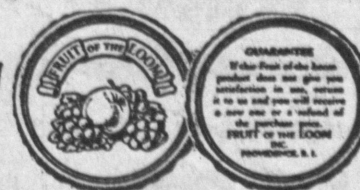
STRUM'S

1261 SARTORI AVE. . . . TORRANCE

(Near Bank of America)

PLENTY OF PARKING AT THE REAR

Good sign for Father's Day



MORE MEN WANT
FRUIT OF THE LOOM GUARANTEED UNDERWEAR
THAN ANY OTHER BRAND



ATHLETIC SHIRTS **49¢**

SIZES 34 TO 54

TEE SHIRTS **69¢**

SIZES S, M, L, XL

Sanforized SHORTS **69¢**

SIZES 28 TO 52

KNIT BRIEFS **69¢**

SIZES S, M, L, XL

White Goose Down Feather
PILLOWS

Reg. \$9.95
Soft &
Comfortable

\$7.95

FIRESTONE — ONE-INCH THICK
FOAMEX

BY The Yard.
18" Wide.
Reg. \$4.39 Yd.

\$2.98

yd.