



How would you like to choose your make-up like you choose your clothes? In other words, try before you buy. Exquisite beauty preparations can be brought straight to your home by your local **BEAUTY COUNSELOR**. She brings endless treasures to be tried out, make-up keyed to your complexion and clothes, creams, lotions and skin formulas. You want to look lovely and you have been searching high and low for the right skin care program. Here it is! Call your local counselor, Genevieve Ramirez at ME 10 4-9666.

Attention all mothers who have children from the ages of 5 to 12 years. **MISS DAWN'S SUMMER DAY CAMP** at 211 Avenue I, in Redondo opens June 21st. Activities include swimming, horseback riding, cook-outs, campcraft, explorations and nature lore, beside special events. All activities are planned according to age and interests. They will be guided by a very carefully selected and trained staff. For further information or registration phone FR 10 5-6519 or 4-9690. I recommend early registration as this is going to be a very popular camp.

It's about time now to give thought to summer cottons. You'll be pleased with these I found for you at the **SAM LEVY DEPARTMENT STORE**. I like the simple, trim lines of the nationally advertised line of **BETTY BARCLAY** dresses. These are cute, little girl cottons, sizes 9 to 15 and for as little as \$3.95. There is a new finish on most of the fabrics to help them retain their freshness. The **DORIS DODSON** originals for juniors have several sundresses with new styled boleros. Several adorable sleeveless dresses that accent the right places at the right time and these are only \$3.95.

Sure you can do it yourself. You can create a whole new effect in any room in your home with the new 1954 patterns of top quality wallpapers. Many new wallpapers have just arrived at **SOUTHWEST PAINT AND WALLPAPER**, 16607 South Hawthorne Blvd. Due to their quantity purchases — all wallpapers stocked will run approximately 33% under book prices. This means savings for you and an excellent selection. Plus the fact, they will even sell you a single roll when required.

Here are gift ideas from **NATIONAL HOME APPLIANCE Co.** 1267 Sartori Ave. The decorative as well as useful trivets from 69c. Now there is a new, new electric trivet that keeps food piping hot and ready to serve. The type gift that you can't guess the price, but it is only \$4.95. They carry the **ROTHCHILD** giftwoods. Any one of the many pieces would make an outstanding gift. Have you seen the new roast holder, carving board? All wood and as low as \$5.95. Remember them for gift items and when you go in ask for the free gift they have for you.

I looked into my crystal ball and found **JULIA'S HOBBY HUT**. Here they are offering a course in ceramic instruction and the complete course is only \$5.00. They will teach you the art of glazing as well as staining, with a selection of over 500 pieces for you to work on. You will be making gift items, porcelain lace dolls and all the home accessories you have been wanting. Even make a complete dinnerware set. Openings now available. Register by phoning TE 10 4-7883 or go out Carson, one block west of Avalon to 21802 Grace Street.

The only way these chickens look good is when they are fried a delicious golden brown — Southern style. I know where you can go to get a good Southern fried chicken dinner for only \$1.25. Eat in the restaurant or in your car at **MARY'S LITTLE LAMB DRIVE IN** at the corner of Torrance and Hawthorne Blvds. Take the whole family out for sandwiches, complete meals or

fountain specialties. Even open all night for midnight snacks. It won't be long now before you parents will be buying a gift for your graduates. Make it a life-time gift, a portable typewriter. Portables now have all the features of a standard machine. Prices start at \$77.50, plus tax, so it would be wise to put one on lay-away now and of course, you can get bank terms. At **PARRISH STATIONERS**, 1423 Marcelina you will receive a 12-month guarantee. It is well to remember they have their own service department.

You people are so very pleasant and nice to talk to when you call, it is a pleasure to help you find things. There is no cost or no obligation for you to call and use our shopping service. Feel free to call me anytime at FA 10 8-2345.



The village is located on Pacific Coast Highway in Walteria. Go down Hawthorne boulevard from Torrance, turn right for about five blocks. Plenty of parking space for you.

A shipment of unusual, decorative as well as useful pieces from Italy has arrived at **LA TIENDA GIFTS**. There are colorful hand painted plates that can be used for hanging or serving. Also a unique carved pattern of Italian ware that is molded into graceful flower bowls, relish dishes, cake plates etc. Here your gifts will always be beautifully wrapped.

Clip this and it is worth \$2.50 toward a furniture refinishing job at **LA TIENDA ANTIQUES AND INTERIORS**. Just give it to them instead of cash when they make a free estimate. Phone FR 10 5-2035. Remember you can save 20 to 35 per cent on all types of furniture and carpeting here.

Activities at the **PALOS VERDES BIRD FARM** include the opening of a new and larger dog and cat food section. Featuring, Nutro, Spratts, and Sturdy, dry dog foods. This is the place to buy your canned dog foods, by the case or in the can. It's priced lower than ever the largest super markets.

Principles of off-center balance, problems of the deep container, triangular design, preserving and drying materials are a few of the many things discussed and learned in the basic twenty lesson **FLOWER ARRANGEMENT COURSE** by TAT. Get further information by phoning FR 10 2-1139.

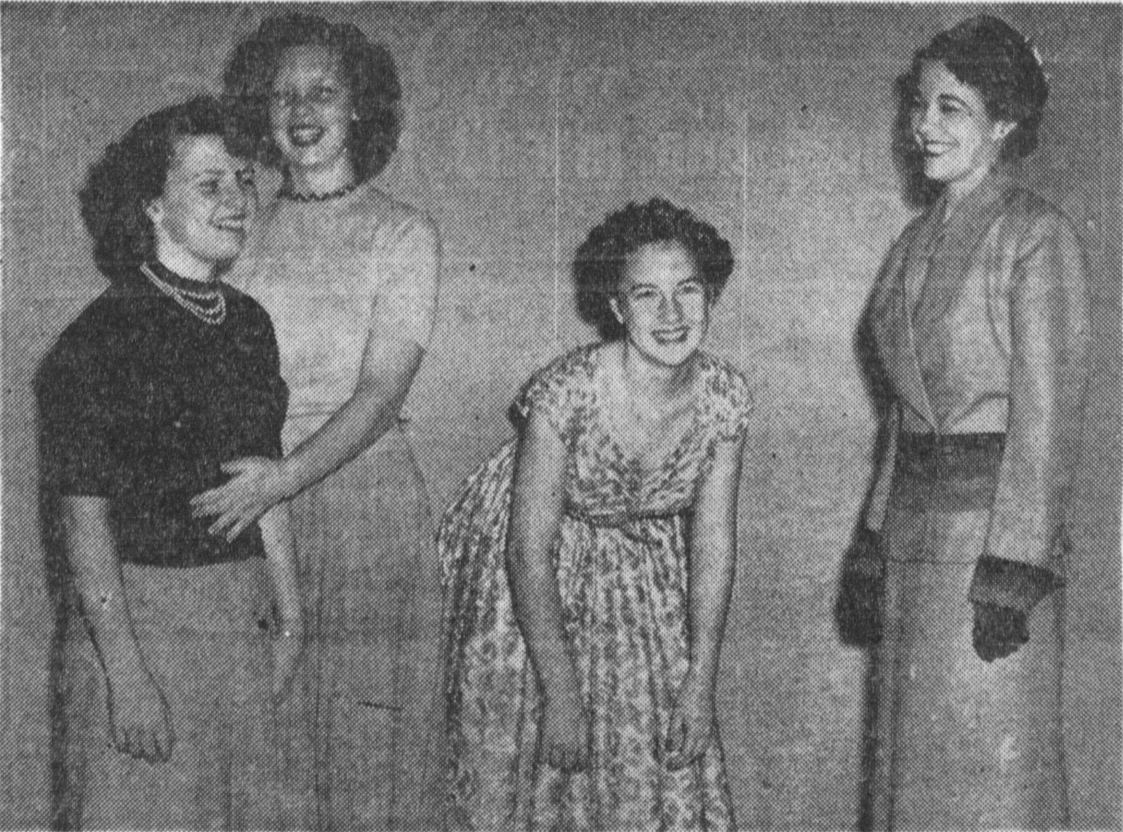
Avail yourselves of the complete landscaping facilities of the **PALOS VERDES BEGONIA FARM**. This includes lawn work, complete landscaping, patio planting and house planters. For those who wish to do their own work they offer a lay-out plan and suggestions as you progress. Free estimates given. Also inquire about their Photo landscape plan. Frontier 5-2447.

Classes for the Ceramic Hobbyist are being held at \$1.00 per lesson at **CERAMIC BY MEL**. Both afternoon and evening classes taught by trained artists. Instruction in the use of pottery, porcelain, stoneware and china... also modeling and mold making. Register by phoning FR 10 5-5150.

Have you enjoyed the charming atmosphere of the recently remodeled seacomber bar at **SMITH BROS. FISH SHANTY**? It overlooks the tropical garden next door. Their Manhattans are served with spiced cherries and are sure to try the fish spread appetisers served at the bar. Everything to treat you to the unusual.

**Boy Scouts Hold Cookout**

Boy Scout Troop No. 241 enjoyed a cookout held at Riff Raff in West Torrance recently, according to R. L. Moffitt. The troop was led by Senior Patrol Leader Mike Gonta, with the assistance of Junior Patrol Leaders New Morang and Walter Conklin, who instructed the members in the art of fire making and elementary outdoor cooking. Scoutmaster Phil Tohill and Assistant Scoutmaster Bob Wilson assisted in an advisory capacity.



HOW TO BE CHARMING... is what teenagers are learning from Mrs. Katherine Coleman, poise and charm counselor. Joyce Reutmeister, 15, shows Ruby Preston, 15, the correct stance while Mrs. Coleman gives a posture test to Jane Rowe, 12, in the Rag Doll position. Charm instruction is being given at various clubs and in various homes.

**Posture Control, Make-Up Technique Demonstrated At Charm School Session**  
By MARJORIE KROGMANN

The first of a series of charm parties by the Lewis Carter School of Charm and Modeling was held Saturday evening at the Latter Day Saints Church, 2006 Cabrillo avenue.

An enthusiastic reception was accorded the demonstrations of Miss Marilyn Lord, actress of stage, screen and TV. Proceeds from the party went to the church funds.

**Gracious Hostess**  
Mrs. Katherine Coleman, local representative for the famed Hollywood school, was gracious hostess at Saturday's event, and will continue these charm parties in the Torrance area.

For her demonstration and talk, Miss Lord selected Mrs. Margaret Wheat as the subject to explain the technique of natural looking make-up. Pointing out that the eyes and mouth are the two main features of expression, Miss Lord emphasized proper use of make-up to highlight those features.

**Figure Correction**  
To stress the importance of proper posture, Miss Lord called six local teen-agers to the stage. After pointing out their individual figure and walking faults, the talented actress gave them helpful tips to correct stance, posture and walk. Participating teen-agers were Patty Von Reckon, Nadine Taylor, Jane Rowe, Joyce Reutmeister, Ruby Preston and Norma Newland.

Mrs. Lord lead the whole audience in posture exercise and sitting techniques. She gave very adequate and humorous demonstrations pointing out common errors walking, standing and sitting positions. She visually demonstrated that if you can see yourself as others see you, you will want to improve yourself, and she is so right.

Remembering figure control, the evening was climaxed with the serving of dainty portions of ice cream and cookies.

Mr. and Mrs. Lloyd Johnson, 21247 Archibald, announce the birth of a daughter, Robin Lee, born on April 13, at Torrance Memorial hospital, and weighed 6 pounds and 2 1/2 ounces.

Mr. and Mrs. John S. Hall, 1718 W. 286th St., announce the birth of a daughter, April J., born on April 13, at Torrance Memorial hospital and weighed 6 pounds and 7 ounces.

## HAVE A CHARM PARTY IN YOUR HOME

NOW... in your own home... you can have all the benefits of a CHARM course. Get all the girls in your neighborhood together... and we'll send you a Lewis Carter Charm Consultant—to give you the newest tips on Hair Care, Wardrobe, Figure Coordination, Make-up, Grooming, and the many, many valuable hints that will create a lovelier You! We will present a free gift to the hostess... So, remember, if you can't come to us, we'll be happy to bring a Lewis Carter Charm Party to you!

**Lewis Carter**  
**School of Charm and Modeling**  
1717 No. Vine St. FA. 8-2136

**Girl Scouts Attend Show In Hollywood**

Girl Scout Brownie Troop 1598 spent an afternoon in Hollywood last week attending a showing of Cinerama, followed by a picnic lunch at Hancock Park, according to Mrs. C. W. Bartholomew, assistant troop leader.

Girls making the trip were Virginia Wilson, Patsy Malone, Judy and Joyce Bynum, Roberta Fiorelli, Karen Bartholomew, Melba Sprout, Linda Corder, Ricky Roberts, Inez Cox, Judith Bradford, Barbara Anderson, Gail Stuart and Linda Sullivan.

Adult leaders accompanying the girls were Mrs. Don Bradford, troop leader, Mrs. Bartholomew, and Mesdames Kenneth Roberts, B. E. Corder, Albert Fiorelli, J. A. Bynum, John Wilson and Ralph Sprout.

**COUPLE WED IN GARDEN CEREMONY**

An arch banked with roses, stocks and ferns set the scene for the garden wedding of Regina Abbot Gooler, daughter of Mr. and Mrs. Walter M. Gooler of Redondo Beach, to Clifford J. Wallace, son of Mrs. Ellen Mittermeier, also of Redondo, on Monday evening.

More than 100 guests witnessed the wedding ceremony, which was officiated by Dr. Earl Barnum of the Church of Religious Science, at the home of Mr. and Mrs. Ben Cluff, 1215 Banning avenue, Wilmington.

Wearing a ballerina length dress fashioned of pale blue net and lace, the bride was escorted to the altar by her brother-in-law, William Friend. Her sister, Mrs. William Friend, attended as Matron of Honor. The bride carried a bouquet of red roses, with white orchid center.

Stanley Wallace, brother of the groom, served as best man. Following the ceremony, family and friends gathered at the Wilmington Woman's Club to fete the couple.

Upon their return from a Las Vegas honeymoon the couple will reside at 1011 Hickory street, Torrance. They are both employed at the Ben Cluff Dairy.

## Society WOMEN'S NEWS CLUB NEWS

### Students Donate \$125 For Foreign Scholarship Fund

Students of Torrance High School Student Body have donated \$125 from their funds to aid the Torrance Chapter American Field Service International Scholarship (AFSIS) in bringing two foreign students to spend their senior year of schooling at Torrance High, and live as "adopted" members of an average American family in two homes in Torrance, according to Mrs. E. Johnson, AFSIS publicity chairman.

These two students, upon returning to their native country, will act as envoys of the democratic way of life. Exchange students have proved to be a great stimulus to the high schools throughout the United States in which they have been enrolled since the program began in 1947, Mrs. Jansson said.

Other recent donations for this community-wide project are \$25 from the Torrance Council of P.T.A. and \$20 from the Torrance High School P.T.A. Between \$600 and \$950 must be realized soon to bring these two students here, depending on the countries from which they come.

The first fund-raising project undertaken by the chapter committee will be a complete "ham brunch" to be served at the YWCA on Saturday, April 24, from 10 a.m. to 1 p.m., under the direction of Mesdames J. E. Popovich and Willard Keys, ways and means chairmen.

### Scouts Hold Back-Yard Camp-Out

Girl Scout troop number 416 sponsored by St. Andrew's Episcopal Church held a back-yard camp-out, April 13 at the E. M. Dikus home, 1216 Hickory. Leader Mrs. Richard Miller was unable to be present, but the other leaders, Mrs. Walter Mathelin and Mrs. Dikus, were in charge. Mrs. Paul Bischoff was the licensed camper.

Mrs. Gus Dodos, a war bride from Holland, told the scouts of the hardships during the war and about the scouts of her native country.

Among the campers were Geraldine Dikus, Linda Williams, Carol Lee Mathlin, Edith Bischoff, Linda Grubbs, Diane Mills, Carolyn Nelson, Lynn Barrett, Virginia Krauzer, Sharon Ritchie, Karen McTea, Paula Blankinship, Rita Bacon.

### Mrs. Schwab Addresses Club

Mrs. M. M. Schwab reported on the progress of the American Field Service International Scholarship drive being staged here at a luncheon meeting of the Senior Women's Club yesterday, according to Mrs. G. C. Van Deventer, president.

Also on the program was a skit presented by Mrs. Douglas McClay dramatizing the coming Flower, Art and Hobby Show at the Civic Auditorium.

The luncheon, an informal pot-luck affair, was held at the Women's clubhouse under the chairmanship of Mrs. F. P. Foley.

nity organizations or from committee members. Torrance merchants have donated food and tickets for this affair.

Any group desiring further information or a speaker's service should contact Mrs. Schwab, FA 10 8-1391, or Mrs. Rauss, FA 10 8-6345.

### RISE and SHINE

Open the door to opportunity... Come in and start from scratch. Slip into one of our handsomely tailored airy and flexible weightless wools.

Remember, you'll look, feel and be more successful when your clothes sing pattern, color and style.

OPEN AN ACCOUNT TODAY



Lace-lavished Chambray pretty as a picture

**Doris Dodson Juniors**

\$8.95



In TORRANCE It's  
**Sam Levy**  
**DEPARTMENT STORE**