

NEW MOBILGAS SPECIAL IS ON SALE TODAY AT ALL MOBILGAS DEALERS THROUGHOUT THE WEST

New Mobilgas Special combines top octane and Mobil Power Compound— the most powerful chemical additives ever used to step- up car performance



No gasoline sold in
the West is equal to
New Mobilgas Special

*Top Octane and Mobil
Power Compound make
New Mobilgas Special
America's action gas-
oline*

NEW MOBILGAS SPECIAL GIVES FAST
STARTING, GREATER PICK-UP AT SIGNALS
AND IN TRAFFIC; GIVES FREEDOM FROM VAPOR LOCK.

EXCLUSIVE ADDITIVES
in Mobil Power Compound
attack and control all the
power-robbing deposits
that form on spark plugs,
automatic choke and car-
buretor. The additives in
New Mobilgas Special keep
engines healthy. There's
a tune-up in every tankful.



MOBIL POWER COMPOUND PLUS TOP OCTANE COMBINE TO PRODUCE THE ONLY DOUBLE-POWERED GASOLINE!

Mobil Power Compound contains exclusive additives that restore the vitality of your engine, keep it healthy. Mobil Power Compound *checks stalls*, those dangerous and terrifying moments when carburetor icing stops your engine dead in traffic. It keeps spark plugs firing, checks pre-ignition ping that costs you power and can damage your engine. It reduces harmful gum deposits, keeps automatic choke and carburetor clean. It eliminates annoying "creep" in automatic transmissions. *Top Octane* answers every demand for more action...knock-free performance in acceleration in traffic, pick-up from signals, and in hill-climbing *Top Mileage, too*. In the 1954 Mobilgas Economy Run just completed, 20 cars averaged 21.8 miles per gallon using New Mobilgas Special in the 1335-mile, rigidly controlled, A.A.A. sanctioned test.

M. Leach

GENERAL PETROLEUM CORPORATION