

**WEEK**  
**ATION FOR TWO**  
**OF THE WEST!**

**NEW MARKET TOWN SERVICE ADDITION**  
IN LINE WITH THE NEW MARKET TOWN SERVICE POLICY, YOU MAY NOW PAY YOUR UTILITY BILLS AND PURCHASE MONEY ORDERS AT OUR NEW UTILITY BOOTH. WE FEEL THAT THIS NEW SERVICE ADDITION IS ANOTHER WAY TO MAKE YOUR SHOPPING AT MARKET TOWN MORE CONVENIENT FOR OUR CUSTOMERS.

**YOUR SERVANTS MARKET TOWN**

UTILITY BOOTH . . . Open 'Til 7 P.M. Week-days and Saturday . . . Open Friday 'Til 10 P.M.  
— CLOSED SUNDAY —

**EATS**

**FAST IS**

**USE**

**79** <sup>c</sup> <sub>lb.</sub>

**65** <sup>c</sup> <sub>lb.</sub>

**GRAND CHOICE**  
**ER BEEF**

**CENTER CUTS ONLY**

**NOTICE TO THE PUBLIC!**  
We are featuring **TENDER JUICY CUTS OF GENUINE STEER BEEF** Cut to Order! Prepared Daily! Not Packaged in Advance!  
Our butchers are qualified to give advice on any cooking problem you may have! ALL PRODUCTS GUARANTEED for satisfaction, or your money-back. Any cut of meat, poultry or fish sliced at your request.

Your Servants,  
— MARKET TOWN —

Eastern Corn-Fed Lean Farmer John's Table Brand

**BACON 59** <sup>c</sup> <sub>lb.</sub>

**TENDER - JUICY — WELL TRIMMED**  
Excess Fat and Bone Removed  
**RUMP ROAST 59** <sup>c</sup> <sub>lb.</sub>

**BONELESS — ROLLED**  
**PORK ROAST 59** <sup>c</sup> <sub>lb.</sub>

**FRESH SEA FOODS**  
FROM THE LARGEST SELECTION  
OF FINER SEA FOOD IN TOWN!

**BONELESS**  
**RED SNAPPER 33** <sup>c</sup> <sub>lb.</sub>

**HALIBUT STEAKS 49** <sup>c</sup> <sub>lb.</sub>

**SALMON STEAKS 49** <sup>c</sup> <sub>lb.</sub>

**FARMER JOHN'S HAMS**  
**FULL SHANK HALF**  
**HAMS 59** <sup>c</sup> <sub>lb.</sub>

GET THEM NOW AT THIS PRICE!

**WHOLE HAMS . . . . . 69** <sup>c</sup> <sub>lb.</sub>

**PETER PAN**  
**PEANUT BUTTER 43** <sup>c</sup>

**2. 303 CANS 23** <sup>c</sup>

**39** <sup>c</sup>

**10** <sup>c</sup>

**43** <sup>c</sup>

**39** <sup>c</sup>

**29** <sup>c</sup>

**FRESH PRODUCE**

**AVOCADOS 17** <sup>c</sup> **EACH**

**RIPE DELICIOUS**

**THIN SKINNED COACHELLA**  
**GRAPEFRUIT 5 FOR 15** <sup>c</sup>

**BELL PEPPERS 12** <sup>c</sup> <sub>lb.</sub>

**THICK MEATED**

ton Blvd., Gardena

# LAUNCH CANCER CRUSADE

Today marks the official start of the Cancer Crusade in Torrance which will continue throughout the month of April. The two-fold purpose of the campaign is to collect funds and to inform the public about cancer and the fight against it, according to Marvin Kent, chairman of the drive for central Torrance.

**600 Die Daily**  
"Every day more than 600 Americans die of cancer. In Los Angeles county alone, 17 persons die of this dread disease each day. Yet, about half of those who die of cancer today could be saved with present knowledge by prompt diagnosis and treatment," Kent explained in stressing the importance of the cancer drive.

No door-to-door canvassing will be used in this campaign. Kent stated in speaking of the central Torrance district. He asks that individual or group donations be sent to Cancer Crusade Headquarters, 1526 Cravens, Office 2, Torrance and that donations be made payable to the American Cancer Society, sponsors of this drive.

All money which is collected goes to fight cancer. No money is donated by the ACS for running this campaign. All work and expenditures are strictly donated by the campaign workers themselves, Kent stated.

Besides collecting funds to fight cancer, the American Cancer Society is anxious to inform the public about the dangers of cancer and about the society's program. Films and speakers are available to all groups by calling Mrs. Dorothea O'Brien at FR 5-9009, it was stated.

**Chairmen**  
Joining Kent in a spirited campaign to put Torrance over the top in its \$3000 goal are the following chairmen: Mrs. W. A. Wright, North Torrance, assisted by Jack White; Mrs. Dorothea O'Brien, Welteria; Mrs. Julius Aronoff, Shoestring; and Dr. Arthur Berke, industry. Donations will be picked up by calling FA 8-0441, Kent said.

## Candidate For State Seat Cross Files

Richard L. Tretheway, 17010 South Catalina street, Gardena, the officially endorsed Republican candidate for Sixty-seventh District State Assemblyman, this week filed for both the Republican and Democratic nominations in the June 8 primary elections.

Tretheway, an attorney-at-law, is a member of the Southwest Kiwanis club, Trinity Methodist church, Young Republicans, and the California Bar association.

A World War II veteran of both the Army Air Corps and the Merchant Marines, Tretheway is a graduate of the University of Oregon and Southwestern University in Los Angeles. He is married to the former Ellen Carol Harter, and they have four children.

## Albert Isen Gets Union Endorsement

The Voters Committee for Albert Isen for City Councilman announced today that Isen has received the unanimous and only endorsements of the Los Angeles Greater C.I.O. Council and affiliated unions, and the A.F. of L. Labor Council and affiliated unions, for City Council in the election of April 13, 1954.

The endorsements are unique in that Mr. Isen is a practicing attorney and is not a union member, according to Isen's backers.

Albert T. Lunceford, Secretary of the Los Angeles Greater C.I.O. Council and Cecil Johnson, Secretary of the A.F. of L. Labor Council, both stated that the qualifications of a candidate for a job to be done and his record of ability and fairness are of more consequence than the possession of a union card.

## Show Film For Mothers-To-Be

The second film showing in the new series of expecting mothers' classes at the Torrance Health Center, 2300 Carson avenue, has been scheduled for April 15 at 1 p.m., according to Mrs. Ercilia Frake, public health nurse-instructor for the Torrance Health District.

"Labor and Childbirth" is the film booked and shows hospital needs and care for prospective mothers. Although the course has already started, women who expect a baby in the near future are invited to the classes which meet every Thursday afternoon. There is no registration fee as this class is one of the health education programs of the County Health Department.

## Isen Calls For Representative City Government

Strongly emphasizing the dire need for equal representation from all sections of Torrance on city-wide projects and problems discussions, Albert Isen, candidate for the City Council, stated at a meeting of the Hollywood Rivera Homeowners Ass'n. and Pacific Hills residents this week that his actions as a council member would be governed by the decisions of "Committees of Representation."

**Recommendations**  
"Too long," said Isen, "have certain areas of our widespread city been inadvertently favored in councilmanic action. Unless thorough investigations are conducted, it is impossible for a group of men sitting in central Torrance to know how certain enactments will affect outlying areas. It is only through the appointment of committees," continued Isen, "chosen from organizations in specified areas, and the voting after thorough perusal of their findings that a councilman can say he is acting in the best interests of all of the people."

**Needs**  
Citing the needs of particular areas of the city, and even certain blocks, Isen said, "You as residents of Torrance, but in

particular of this area, must have some way of bringing your collective recommendations to the attention of your representative in city government. The Council can and must help you, but only if it has a clear picture of your problems."

Isen appeared at meetings of local groups in Kettler Knolls, North Torrance, Seaside Heights and central Torrance this week, in addition to his Hollywood Rivera and Pacific Hills appearances.

## Play To Have 2 More Showings

Theater-goers who missed last week's presentation of "Affairs of State" at Redondo Union High School still have a chance to see this Broadway hit comedy, according to Bob Farnsworth, director.

The play is being presented by the Hampton Players on both Friday and Saturday evenings beginning at 8:30 p.m. at Redondo High. Tickets are available at the door, the director said.



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## FOR CITY GOVERNMENT YOU CAN TRUST

**JACK E. WHITE**  
CANDIDATE

**VOTE FOR TWO**



**WILLYS S. BLOUNT**  
INCUMBENT

**CITY COUNCIL ELECTION**  
**TUESDAY, APRIL 13, 1954**



**BEST BUY IN TOWN!**  
**Hotpoint WASHER BRAND NEW!**  
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