

TORRANCE EMPLOYMENT BOOMING; DOUGLAS HIRING 4500 MORE IN '54

Shopping Center Gets Go-Ahead

Construction of a \$15,000,000 shopping center on the Torrance Municipal Airport received the go-ahead sign this week when the California State Senate joined the State Assembly in approving a municipal lease-law which will make such a center possible.

A telegram from Assemblyman Vincent Thomas informed the Torrance Press this week that Assembly Bill No. 19, which he had sponsored, was approved by the Senate this week. The bill, which extends the city's leasing powers on city property from 25 years to 50 years, was passed by the State Assembly two weeks ago.

The commercial development of the southeast corner of the Torrance Municipal Airport will (Continued on Page 2)

DEL AMO HIGHWAY PLANNED

Development of Del Amo blvd. (203rd st.) into a major east-west arterial by the county has been announced by the County Regional Planning Commission. In a letter to the Torrance City Council, the commission asked that all possible measure to protect right of way for this project be taken. No construction date was estimated in the communication.

Del Amo Blvd. currently is a two-lane roadway developed through only about half of the city's width. There is no roadway between Hawthorne Ave. and Crenshaw Blvd. and be (Continued on Page 2)

Candidates To Address Residents

Torrance voters will have a chance to see and hear the candidates running for the City Council and other municipal posts at a "Meet the Candidate Rally" to be held Thursday, April 8 at 7:30 p.m. in the Civic Auditorium, corner Cravens and El Prado, it was announced this week.

Each of the candidates will state his platform in a five minute talk starting at 8 p.m. The Torrance Area Youth Band will entertain from 7:30 p.m. to (Continued on Page 2)

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State To Take Steps Against 'Murder Mile'

\$160,000 ALLOTTED FOR HIGHWAY 101

Traffic on Pacific Coast Highway, Torrance's notorious murder-mile, will soon flow along safer and saner as a result of steps now being taken to channelize this major traffic artery, it was learned this week.

The sum of \$160,000 has been allotted for the project by the State Highway Commission and it is hoped that bids will be let before the present fiscal year ends. "Since funds for this project were not included on the regular state budget, steps are being taken now for a special appropriation, it was disclosed.

Work will start as soon as the appropriation for this project has been cleared.

Menace "Highway 101 is by far the worst traffic menace that the city has," Police Chief Willard Haslam stated. "It has been responsible for countless crashes, head-on collisions, injuries and deaths."

"We have asked the Division of Highways to channelize Highway 101 from city limit to city limit," City Manager George Stevens stated.

FORD AGENCY CELEBRATES OPEN HOUSE

Door prizes, orchids for the ladies, and gifts for the kids will help celebrate open house at the Oscar Maples Ford agency, 1420 Cabrillo avenue, Thursday through Sunday of this week, it was disclosed.

Residents are invited to inspect the newest '54 Ford models and to meet Oscar Maples, the agency's new owner, as well as the various mem (Continued on Page 10)

"The State first wanted to do it only from Redondo Beach to Hawthorne boulevard but I think that if they go ahead (Continued on Page 10)

SUSPENSION APPEALED BY INSPECTORS

City building inspectors James S. Dresser and Cecil W. Smith, who were dismissed over the present building scandal, denied the formal charges brought against them and appealed their case to the Civil Service Commission, it was revealed this week.

The hearing will be held (Continued on Page 16)

TOTS, TYKES TO PARADE AT EASTER

New York may have its Fifth Avenue on Easter Sunday, April 18, but Torrance will have its "El Prado." That day the town will be turning out to witness an Easter Parade in keeping with the young spirit of the city. Today in Torrance there are more children than there were people in 1950. In keeping with the times, an Easter Baby Parade has been scheduled by the local Recreation department.

The children and their parents will parade Easter Sunday at (Continued on Page 25)



LOCAL GIRL DISAPPEARS

Push Hunt for Girl Missing in Mystery Flight

The parents of a Harbor City girl, one of four passengers on a yellow Beechcraft plane missing for a week on a flight from Burbank to Calexico have gone to Mexico to further the search for the beautiful 20-year-old Narbonne high school graduate.

Mr. and Mrs. Hadley E. Gay, 1675 West 254th street, left yesterday to seek further information about the flight and the disappearance of their daughter, Bobbie, according to relatives of the family.

Abandon Search Meanwhile, the Air Force and the Civil Air Patrol have abandoned the search in the Ontario-Banning area, where the plane was originally thought to have crashed. Three CAP planes from the Torrance Municipal Airport have returned to their base after turning up no new evidence of a crash.

The possibility exists, search officials declared, that the plane did not crash, but instead landed safely, possibly in Mexico. The craft carried the pilot, John A. White, 37, of Mexicali, Miss Gay and two other young women.

No Passengers In filing his flight plan, White did not list any passengers, but policemen at Lockheed Air Terminal said three young women boarded the plane just before departure time, it was reported.

White's employer and brother-in-law, Mario Hernandez, a Mexicali businessman, said White was making a semi-weekly trip for supplies. He said he knew (Continued on Page 25)

DIG THAT CRAZY RECIPE

RECIPE FOR THE WEEK: Take one full length fur-coat, add a tweed studio couch, and throw in a chair which is nearly new. Place these in the classified "for sale" section of the Torrance Press. Then wait for Thursday morning. The mixture will disappear instantly.

Ask Mrs. Herbert Taylor, 1670 West 204th street. She put one little ad in the Torrance Press classified section and had one whale of a response:

FOR SALE—Lovely, full length brown muskrat dyed fur coat, \$25. Tweed studio couch and chair, nearly new, \$60.

FA. 6-4964 or call at 1670 W. 204th St.

Why not solve your problems with an ad? You'll be amazed at the results!

Inter-Service Clubs Hold Dinner Tonite

The semi-annual Torrance Inter-Service Club Council banquet will be held tonight at the Alan Richard Hall, 1953 Carson, it was announced this week.

Professional entertainment has been planned for the occasion. There will be a fellowship hour from 6 to 7 p.m., followed by a steak dinner. Host club for this affair is the new Civitan Club.

Club presidents on the Council banquet committee include Jack Dabbs, Rotary; Frank S. Selover, Civitan; Roy Peterson, Lions; Chris Sorenson, Optimist; John B. Scotton, Kiwanis.

Food Giant Celebrates 4-Day Grand Opening

The Food Giant Market will make a dramatic and value-packed bow to the community with its grand opening sale starting today, Thursday April 1st at 423 South Hawthorne boulevard, at the corner of 132nd street.

Representing an investment of over one million dollars the new supermarket will be the largest grocery in the Southwestern area, and one of the largest grocery stores in Southern California.

The Food Giant, is owned and operated by Cummings Markets Incorporated, who have operated Market Town Markets in Hawthorne and Gardena for the past seven years, and also operate the mammoth Food Giant in Lynwood which is the largest supermarket in the nation.

Entertainment Celebrities and television stars will join forces for the big week-end kick-off celebration commemorating the Food Giant's grand opening.

The opening climaxes months of planning, remodeling and building to make the present store, covering more than 35,000 square feet, the last word in modern grocery store construction.

Fourteen check stands (Continued on Page 16)

3 Local Plants Increase Force

Douglas Aircraft company led the way in a tremendous expansion program among Torrance industries by announcing this week that the hiring of approximately 4500 more men by the end of 1954 has begun.

Columbia Steel has also announced that it will start recalling a large number of the employees which were laid off during recent weeks as a result of their modernization and remodeling program.

Well-substantiated rumors from various sources also indicate that National Supply is recalling a large number of their personnel who had been temporarily laid off as well as hiring a great number of new employees.

Douglas Room Douglas-Torrance has been engaged in a steady build-up which calls for the hiring of approximately 4500 more men by the end of 1954 with the new production of the Navy's (Continued on Page 2)

DOUGLAS PRODUCES 'BAT-JET'

Douglas Aircraft Company Incorporated announced today that the Navy's F4D Skyray, official world's speed record holder, is now coming off assembly lines at its big, new Torrance facility at 190th street and Normandie avenue.

Officials of the parent El Segundo Division of Douglas disclosed that production tooling for the bat-like jet fighter plane has been completely removed from the El Segundo plant to Torrance and that accelerated production of the first complete airframe in South Bay area history is well underway.

No Local Testing Contrary to rumors in this area, a company spokesman said the supersonic Skyray will neither be test flown nor engine (Continued on Page 10)

Construction To Start On Rexall Drug

Ground-breaking ceremonies will be held in two and one-half weeks for the construction of an Owl-Rexall drug store to be located in the large shopping center planned at Hawthorne avenue and Pacific Coast highway. Among the numerous stores planned for this center is a Clark's Market.

LET THEM PLAY!

(In order to air our civic needs, the Torrance Press is running a series of weekly editorials written by people of the community. Editorials may be submitted by anyone. All manuscripts become the property of the Torrance Press. We welcome ideas on any subject, controversial or otherwise. Editorials do not necessarily reflect the opinions of the publishers.)

By DARWIN D. FARRISH Guest Editor

As chairman of the Torrance Recreation commission, I am very much interested in the bond issues or the construction of added recreational facilities and the swimming pool; and as a member of the School Board, and a business man and resident of Torrance, I am vitally interested in the bond issues for the development of a new civic center, police station, and the construction of much needed additional fire stations. All of these bond issues are important, and all of them deserve the YES vote of all the Torrance residents.

Next year in Torrance there will be more children of school age than there was total population in 1950. These youngsters, when they are not in school, need safe places to play under the supervision of professional recreation leaders. The Torrance voters must realize their obligation to these children to see that they have a happy, productive youth. Youth must be given the facilities where they can play and they must be given the leadership to make sure that their play builds them into good citizens.

Therefore, I ask you to vote Yes on Propositions Three and Four for added recreational facilities in Torrance. These two bond issues will provide money to build night-lighted game courts, landscaped play areas, playground equipment, improved ball diamonds, picnic areas, tennis courts, recreation buildings, small golf course, and a swimming pool.

With these facilities, Torrance youth will have a greater variety of recreational opportunities. Not only that but the facilities will be designed so that mothers and fathers will be encouraged to come out and join in the fun with their children. The Recreation Commission has tried to plan areas so that families can enjoy living and playing together.

It is very important, too, that Bond Issues One and Two pass. These two bond issues involve the safety and security of not only our youngsters but of all residents of Torrance. A new large civic center is needed so that there is the space for the city government to do its work. The increased efficiency that will result from giving city workers space in which to work will enable them to give better service to all the residents of Torrance, and the additional Fire Department facilities are necessary for the protection of all sections of Torrance. The lack of adequate fire equipment is a desperate situation in Torrance, and deserves your real consideration.

All of these four Bond Issues should get your YES vote on April 13. Recreation for the youth and recreation for the adults—their parents—efficiency for city government and badly needed fire facilities for your protection; all of this for less than one cent per day for the average homeowner.

Vote Yes on Bond Issues I, II, III, IV.



D. FARRISH

Cummings Opens New Food Giant

Southern California's colossal supermarkets which have revolutionized the retail food field, owe much to a man, who 20 years ago, entered the grocery business as a checker.

From this humble—but impor (Continued on Page 10)

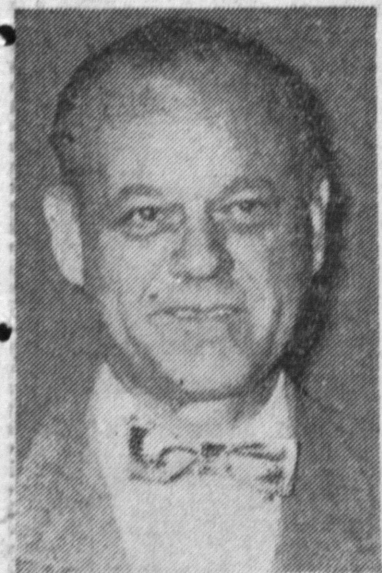


THEODORE CUMMINGS ... president

portant—position to become the owner of the world's largest supermarket (Food Giant Market, in Lynwood, Calif.) is the record of the meteoric career of (Continued on Page 10)

OPEN HOUSE FRIDAY AND SATURDAY

Savings and Loan Firm Opens Torrance Branch



FRED E. EDWARDS ... president

Southwest Savings and Loan Association's new Torrance branch at 1439 Marcellina ave. will be the scene of open house tomorrow and Saturday, according to Eldon J. Bowen, manager of the new office.

"Southwest is pleased to announce the opening of the Torrance branch," Bowen said. "Because of the large number of Torrance residents doing busi (Continued on Page 16)



ELDON J. BOWEN ... assistant vice president and local manager

ness at our Inglewood office, we felt that to offer complete savings and home financing service to the area, Torrance was the best choice for the new office."

\$5,000,000 Loans The association is at the present time covering approximately \$5,000,000 in home loans in the Torrance area, Bowen said.



AUDREY ERICKSON ... assistant secretary

Light refreshments will be served during the two-day open house, and there will be many gifts for visitors to the office, the manager stated.

Bowen, assistant vice-president of the firm, has a number of years' experience in the savings and loan field. Originally from Fresno County, he was graduated from Reedley Col (Continued on Page 16)



EXTERIOR OF the new Good Giant Market, which is celebrating its grand opening with a gigantic money-saving food sale and entertainment program, Thursday, Friday, Saturday and Sunday, April 1, 2, 3, 4. The new market is the largest and most beautiful in the Southwest area and one of the largest in Southern Cali (Continued on Page 16)

fornia. Located at 423 South Hawthorne boulevard, corner of 132nd street, in Hawthorne, the New Food Giant is operated by Cummings Markets Incorporated, and managed by Glenn Butler, popular market manager in this area for seven years.