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YOURSEL

SAVE at McCOWN'S--SERVE SERVE

YOURSELF and

COWNS

SAVE

and

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LAY-AWAY

TODAY

and

SAVE!

30-INCH

PLUSH

DOUBLE

YOURSELF and Big cuddly plush play fellows for Easter morn. Choice of pastel colors. Buy today at pre-Easter savings. Use our lay-away plan. \$4.95 VALUE LAY-AWAY MODERNIZE your old DEFROST KING You'll never have to Hand-Defrost again. Your NEW Moisture-Conditioned Refrigerator keeps food fresh & wholesome longer. Look into it TODAY!

SAVE at McCOWN'S--SERVE YOURSELF at SERVE YOURSELF and SAVE

PET OR CARNATION

1000 SHEET ROLLS

29c 100-LB. SIZE BLEACHED

75c VALUE—WHITE MUSLIN

125-FT. ROLL KITCHEN CHARM

WAX PAPER

29c BOTTLE OF 5-GRAIN TABLETS

39c BATHING-5 POUNDS

FLOUR SACKS

SCOT'S TISSUES3 1011 29°

Specials for Thurs., Fri., Sat., MARCH 25, 26, 27 We Reserve The Right To Limit Quantities. - Also -

Prices Good at HARBOR CITY STORE Cor. Pacific Coast Hiway and Western Avenue

2 tall 25°

5 for \$400

39°

23°



JOHNSON'S **BABY SHAMPOO**

> ·won't BURN or IRRITATE eyes! e gets hair GLORI-OUSLY CLEAN!

YOURSELF

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YOURSELF

and

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NEW DISPENSER BOTTLE

10-oz. size plus dispenser

Silk'n Satin 111 Pacquins LOTION!

> **Exclusive Pacquin** dispenser fits 61/2-01. size, too.

for PACQUINS

A COMPLETELY NEW BEAUTY LOTION . IT SATINIZES!

\$4.98 50-Ft. Green Plastic

5-YEAR GUARANTEE Lightweight, non-rot, non-kink. Guaranteed against defects for 5 years! Our



supply is going fast -

tremendous special!

SHO-CURL Hair Beauty Kit



\$254 VALUE

YOU GET:

Sho-Curl Twin-Care Brush - that brushes and combs in one stroke.

Sho-Curl Hair Conditioner retains waves and sets ... disentangles hair when used in shampoo rinse . . . grooms glamour into sagging hair-dos.

"42" Lathering Oil Shampoo with natural oils. Cleanses thoroughly, gives high lustre in one sudsing. FREE: Hair Styling Course

... shows you the way to levely home sets.



You must prefer new Kolynos or you get \$138 in cash!

YOU must agree that this is the FINEST TOOTHPASTE YOU HAVE EVER USED or send corton, copt, and letter to Kalynox for \$1.36. anti-enzyme

END OF MONTH Specia Refrigerator RIGHT NOW! FIRST 58c You don't have to wait til you buy a new refrigerator... GIVE YOURSELF NEW, ODERN REFRIGERATION with the NEW Defrost Murine King SOOTHING owered by WESTINGHOUSE FOR 54° Licensed Motor





UNDERWRITER'S LABORATORY



New Permanent for New Home Children Permanent Custom-Made 2 to 12 for Gray Hair. \$150. plus tax USE NEW

BOBBI pin-curl WHITE permanent RAIN Specially made for LOTION SHAMPOO casual hairstyles. TONIGHT Complete Kit -tomorrow your \$150 hair will be sunshine bright. \$1 also 30c and 60c sizes

Twice as easy, twice



Bayer Children's Aspirin

40 TABLETS FLAVORED WITH PURCHASE OF 100 BAYER ASPIRIN



29c BOTTLE_12-OZS. FRESH

BAMBOO RAKE Sturdily Made

Laundry Basket Round Bamboo

Stop Bad Breath!

Reg. \$1.49



at McCOWN'S--SERVE YOURSELF and SAVE at McCOWN'S SERVE YOURSELF and SAVE