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Auto Dealer Plans Sales Expansion

Paul Loranger, owner of Paul's Chevrolet, 1640 Cabrillo avenue, announced this week that his agency has instituted an expansion program aimed at better service and faster delivery for buyers of new Chevrolets and used cars in Torrance.

A series of promotions and changes in personnel spearheaded the program. Kenneth D. Figgins, formerly sales manager, has been promoted to general manager. Figgins has been associated with Paul's Chevrolet for four years. He lives in Torrance and is a member of the Rotary in Redondo Beach.

Paul T. Underwood, former new car salesman, is now sales manager. Underwood has been with the auto firm for four years. Prior to joining Paul's staff, he managed a Chevrolet agency in Palm Springs.

Gardner W. Stevens, used car manager, is replacing Fred Breiden, who is now with Chevrolet's district office. Stevens brings 25 years of experience to the local firm.



KENNETH D. FIGGINS
... general manager



PAUL A. WOODWARD
... new car manager



GARDNER W. STEVENS
... used car manager

Isen States Principles

"The principles guiding my candidacy for the City Council are first, uncompromising honesty and integrity in government; second, strict economy and efficiency; third, co-operation between labor, industry and all other elements in our economic life; fourth, strict adherence to the wishes of the people."

Albert Isen, Torrance attorney and candidate for the council, thus answered the question of why the successful businessman and long-time resident of Torrance was running for office, and what he expected to accomplish, posed at a neighborhood campaign meeting last weekend.

"Those are the principles," Isen continued, "to which my potential position in the city council is irrevocably dedicated. Upon them all my desires and ambitions are built."

Isen made his comments shortly after a tour of the Torrance homes involved in the alleged building code violations aired at recent meetings of the City Council.

HIGHWAY

(Continued from Page 1)

of new shoppers as a result of the direct and convenient access residents in the Hollywood Riviera and surrounding areas will have to the central Torrance shopping area, as a result of such a highway.

Plans Drafted

Plans for the highway represent the joint efforts of the city engineering department under the supervision of Ronald W. Bishop, city engineer, and the Planning Commission under the direction of Earle A. Lloyd, planning consultant for the city.

BEAUTY CONTEST

(Continued from Page 1)

both bathing suits and formals in the contest sponsored by the of Torrance.

These plans conform to the County Master Plan of 1940 and 1950, it was disclosed.

One major part of this vast project will get under way this summer when Hawthorne boulevard will be improved as a parkway from 174th street to Pacific Coast Highway.

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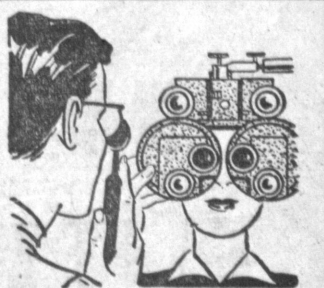
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