

### Bridgettes Meet

The Bridgettes, a group of Chicago Bridge and Iron Company wives and women employees, met March 11 at the home of Mrs. J. G. Arnold, 1551 Post.

The new officers, who presided for the first time at this meeting are: Mrs. H. L. Allison, president; Mrs. James Park, vice-president; Mrs. Carl Byers, secretary; and Mrs. J. G. Arnold, treasurer.

A pot luck luncheon preceded the business meeting. Plans were discussed for the April 2 spring dance, to be held at Alan Richard Hall.

### YMCA Soap Sale

Three more boys have completed the soap sales for trips to YMCA camp this past week. They are Richard and Gary Gresham, 23110 Huber street, and David Carpenter, 1530 Eighth street, Manhattan Beach.

Two other boys from Manhattan Beach, Terrell and Floyd Watton, were within two boxes of completing their soap sales for their camp fees, Stan Roberts of the Torrance YMCA reported.

**FICTION ALLURES** to the severe task by a gayer preface. Embellished truths are the illuminated alphabet of larger children.—Willmott.



**BOUNCE INTO SPRING**

with the lighter side of fashion You'll feel light, bright and fancy free in Spring's new colors, patterns and textures. Come in today... see our new collection of superbly tailored fabrics. Relax in one of our lightweight tweed sport jackets with the rugged look and the luxury feel.

**OPEN YOUR ACCOUNT TODAY!**

**TRESKES** men's wear

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**YOU'LL LIKE WALKER'S** — the friendly store

at 4th & Pine in Downtown Long Beach — here are some of the reasons why —

**It's PROFITABLE to shop at Walker's**

Here you'll find your favorite nationally advertised brands — the latest in new fashions, many of them direct from New York stylists — with prices and values pleasing to your pocketbook.

**It's PLEASANT to shop at Walker's**

Our friendly personnel are always ready to serve you — and check these friendly Walker's services: Complimentary and Fancy Gift Wrapping, Gift Certificates, Parcel Checking, Public Telephones, Escalators, Pay Checks Cashed, Beauty Salon, Free Deliveries Daily and Winnie Walker's Shopping Service.

**It's EASY to shop at Walker's**

**FREE PARKING** at any of 7 Victoria Auto Parks, located within 1 block of Walker's — or at any of 22 Park and Shop Lots, conveniently located to Walker's. (1 hour with purchase of \$1 or more).

**4 CONVENIENT CREDIT PLANS**

30-Day Charge Account. 90-Day Installment Account (no carrying charges). Permanent Budget Account (you pay only 1/6 down... 1/6 of the original account each month. Use coupons like cash in any department). Long Term Contract Account (up to 2 years to pay).

**Store Hours: Fridays 12 noon 'til 9 p.m. Other days 9:30 to 5:30**

**Society** WOMEN'S NEWS CLUB NEWS

**Mrs. C. A. Smith To Head Juniors**

Mrs. C. Albert Smith was elected president of the Junior Woman's Club at their March 10 meeting, along with the following officers: Mrs. Joe Helphand, first vice-president; Mrs. R. E. Beecher, second vice-president; Mrs. Robert Mowry, third vice-president; Mrs. Douglas Baldwin, recording secretary; Mrs. R. R. Dexter, corresponding secretary; Mrs. George Stevens, treasurer; Mrs. C. P. Dillehay, auditor; Mrs. J. A. Barrington, parliamentarian; and Mrs. Warren Perry, reporter. The new officers will be installed on June 9 at a banquet at the Clubhouse.

**Coming Events:** A smorgasbord dinner dance for club members and guests is planned for April 28, at the clubhouse, under the direction of Mrs. Phillip L. Hoffman, Jr., and Mrs. Robert Mowry. Rose Marie Reid bathing suits will be featured at the fashion show to be held on May 26, at the clubhouse. Models will be chosen from members of the club. This is scheduled to be a friendship night, and members are asked to bring one or more friends.

**Philanthropy** The Junior Woman's Club decided to look further into the proposed fund for the Torrance Memorial Hospital. The membership voted the following funds: \$50 for district philanthropy, which goes to the leukemia fund; \$95 to YMCA, \$25 to help establish a Scout center in Torrance; \$10 to March of Dimes. Members were asked to help Mrs. H. J. Osborne, city chairman, in the Sister Kenny drive. **Conventions** Scheduled to attend the district convention at Hotel Statler in Los Angeles, April 23, 24, are

Mrs. J. A. Barrington, president. Mrs. C. Albert Smith, president-elect, and Mrs. Robert Mowry. Members chosen as alternates are Mrs. John Kemp, Mrs. Earl Ecker, and Mrs. Joe Helphand. The state convention, to be held May 14, 15, at the Mark Hopkins Hotel in San Francisco, will be attended by the president and president-elect, with Mrs. George Stevens and Mrs. Robert Mowry.

**Plant Trees, Urges Club** The Torrance Terrace Garden Club urged home owners in all communities to observe the week of March 1-7, "Plant a Tree Week," by planting at least one tree at their homes.

The club announced that many of its members entered the floral arrangements in the International Flower Show, March 13-21. Mesdames Douglas McClay, Thomas McCutcheon, and Victor Benstead worked with the El Camino college entry, which had a Mexican theme. Mr. Benstead, president of the club, and Mrs. McClay made their own individual entries.

Members of the club recently visited Descanso Gardens in La Canada. A century plant blooms as often as every seven or eight years.

**CENTURY PLANT** Mr. and Mrs. Donald J. Morris, 142 E. 215th St., Torrance, announce the birth of a daughter, Donna Louise, born on March 10 at Torrance Memorial hospital, and weighed 8 pounds and 7 1/2 ounces.

**Private Pounders**, son of Mrs. Lee O'Hara, 321 Holmes avenue, Torrance, entered the Army last July and completed basic training at Fort Ord, California. A 1951 graduate of Torrance High School, he was employed by Douglas Aircraft.

**Cpl. Donaldson In Non-Com Training** Cpl. Donald R. Donaldson, 21, whose wife, pat, lives at 807 East Fourth street, Long Beach, California, recently graduated from the second Infantry Division Non-Commissioned Officer Academy in Korea.

A demolition specialist in the second Engineer Combat Battalion's Company C, he successfully completed a four-week course emphasizing leadership of small units, public speaking, map reading and other military subjects.

Corporal Donaldson, son of Mr. and Mrs. Earle Donaldson, 1544 West 22nd street, Torrance, entered the Army in November 1952.

The Blackfeet Gra-Y club of the Methodist Church was formally inducted recently at a service held at the church, it was announced.

The following boys were inducted: Dennis Champion, John Keith, David Mullen, Robert Mullen, Oran Mullis, Tommy Patrick, Gregg Radford, Ted Robison, Loren Schwenk, Mike Walker, Pat Walker, Neil Christian and Gary Westall.

The Blackfeet Gra-Y Club meets at the Methodist Church on Thursdays at 7 p.m. Leo Christian and Leo Radford are members of the sponsoring committee for this club.

**WITH THE** advent of the Spring semester at Santa Barbara College of the University of California, Greek social groups on campus met to elect new officers for the coming year.

Donna Wolf, 21804 Halldale, Torrance was chosen Social Chairman of Chi Omega sorority at a recent election.

### YMCA Plans Dinner Meet On April 21

A "chuck wagon" dinner will highlight the regular annual meeting of the Torrance YMCA on Wednesday, April 21, at the YMCA building. Dale Isenberg is chairman of the affair, and will be assisted by Dr. R. R. Smith, Sam Levy, William H. Tolson, and Bob Plomert Jr.

The program for the evening is under the supervision of Chairman A. C. Turner, Carmel Cook, and Dr. Gerald Eastham. To date they have planned to show colored slides of the activities of the YMCA for the past two years, in addition to the film, "My Son's Father." A speaker will be announced in the near future for this annual meeting.

Ben Smith and Gil Deroulin are on the ticket committee and will be ready to sell in the near future.

### KEELER RETURNS

Sgt. Lawrence D. Keeler, 28, son of Mr. and Mrs. Medford Keeler, 2060 West 220th street, Torrance, is returning to the United States after serving with the Fourth Infantry Division in Germany.

Keeler, who arrived overseas in June 1951, served as a section leader in Company I of the division's Eighth Regiment and was awarded the Army of Occupation Medal for service in Germany.

Before entering the Army in April 1948, he was a farmer.

### PVT. POUNDERS IN GERMANY

Pvt. Jimmie L. Pounders, 21, whose wife Betty, lives at 22320 South Main street, Torrance, is now serving with the 43rd Infantry Division in Germany.

The "Winged Victory" division is training as part of the NATO Army for the defense of western Europe.

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Let's Go Shopping with Marjorie



Dear Shopper: I meet many of you on the street and in the stores so I have decided to interview you as you shop. Every week now you will meet one of your neighbors... or maybe you, here in the column. I'll look forward to meeting you personally.

Golly, doesn't that food smell good? How about the whole family going out to dinner tonight? It needn't cost you a fortune. I know a nice spot on the corner of Torrance boulevard and Hawthorne boulevard. It's MARY'S LITTLE LAMB DRIVE IN. Complete evening meals from \$1.15 to \$1.35 and a child's plate for only 55 cents. A good variety of sandwiches, all reasonably priced, served at any hour. They're even open all night, for the convenience of you night owls.

Want to be as wise as the wise old owl, save yourself some money and have fun doing it? I suggest you look over the line of unpainted furniture available at BURKE'S BARGAIN SPOT, 2113 Torrance Boulevard. You will like the add-a-piece line of quality hemlock and ash woods. Bookshelves, desks, chests of drawers, headboards etc. Numerous sizes and varieties available. Also unpainted slipper rocking chairs from \$6.50. Solid panel bunk beds with ladder and guard rail only \$29.95.

Spring is in the air. You can start your Spring wardrobe now and build it up very inexpensively at the popular BEN-SON SHOP, 1271 Sartori avenue. You will like this slim cut skirt I'm going to tell you about. It's made of Ramblin which is a nylon-rayon mixture. Completely washable and sun fast. Nice detail work both front and back... usually they forget the back, but they didn't on this skirt. Choice of 4 nice colors. It was recently advertised in Life Magazine but it's specially priced at BEN-SON'S at only \$3.98. Stop in soon.

This you won't want to miss! It is a pre-Easter special offered by the CREST MANOR BEAUTY SALON, 17312 Crenshaw boulevard. YOU can have a permanent wave for only \$5. It is a well known brand of cream cold wave, which would ordinarily be more than twice as much. But I guess you know that. Offer is a 3 day special, March 23, 24, and 25. They did a swell job on my hair this week, so why don't you too call right now for an appointment. MElo 4-7731.

They're giving away an automatic clock control... valued at \$35.00. If you buy a new automatic Gas Range now you will get one free of charge. NATIONAL HOME APPLIANCE COMPANY, 1267 Sartori are featuring the 1954 models of GAF, FERS & SATTler and TAP. PAN gas ranges. Beautiful modern design and the utmost in efficiency. See them for a liberal trade-in allowance on your old stove. This is a limited offer so if you're thinking about buying a new gas range... now is the hour.

She came bouncing into The Torrance Furniture Store with a big friendly hello and a smile. She was depositing a stub in hopes of winning a new modern gas range. That is how I met Mrs. Fern Mathews. She has lived in Torrance about 25 years and says she wouldn't move away, as a matter of fact she was one of the first customers here at our new Torrance Fur-

niture Store. It was pleasant meeting you Mrs. Mathews, thank you for chatting with me.

Here is an introduction to MISS HAWAII, a complete line of clothing for sun fun. Beautiful prints made in Hawaii in vivid colors that are so pleasing to the eye. Here is a halter dress that can lead a double life. Made with a two-way switch to make it strapless too. Shorts and bra sets and a really different one-piece short suit. Swim suits, Hawaiian style, that flatter the figure. Also full swing skirts and separate boleros to compliment the whole set. You will find the sundress and the swim suit in nylon as well as in the cotton line. Get yours at the SAM LEVY DEPARTMENT STORE.

The lamps at ALPERT'S FURNITURE always fascinate me and today I walked in when they were opening a whole new line, aptly called sight savers. It's scientific lighting! Brass and wood trim floor lamps tailored to fit any decor. Pin-up table lamps and floor lamps in an interesting cat-tail design. Also desk and pin-up lamps that have a perforated shade that creates a starlike effect in your room. Can you imagine that? That's not all, when I asked the price I found them to be as reasonable as the ordinary kind we only think are cheaper. You don't have to shop half-a-dozen different stores when you can find it all under one roof here at ALPERT'S, 2067 Torrance Boulevard. All priced within the young married couples budget.

Can you imagine? Now you can buy an Automatic FRYPAN. You simply set the dial for the controlled heat ideal for the various food. You get foods cooked to perfection everytime in this marvelous FryPan by SUN-BEAM. Can be immersed in water, so no cleaning problems. Pay as little as \$1 a week at ALLEN JEWELERS, 1321 Sartori and you can own this amazing appliance. You will be as enthused as I am when you see it.

At the MADE MOISELLE SHOP, in the Redondo Triangle you will find the distinctive in nationally advertised fashions. This week I saw about 8 different entire groups of Co-ordinates. Those mix-and-match casual outfits. There is a stunning Mardi Gras set, skirts, blouses, and peddle pushers. You'll love the Italian denim with the fringe trim, or the feminine sail-tone flowered print made in Florida. Black terry cloth and striped terry cloth sets. So many to tell you about, I suggest you stop in and get acquainted at MADEMOISELLE.

If you have ever tasted fresh carrot juice, you would be sold on a Juicer for your own home use. Ask about them the next time you go into LO-MITA HEALTH FOOD STORE, 24820 Narbonne avenue. Besides all the health giving foods and beverages I've been telling you about, here are some of your appliance needs, Juicers, liquidifiers, Yogurt makers, pepper mills and old fashioned nutmeg graters and grinders. Oh! by the way, there are many varieties of spices and health giving herbs available here.

Stop it! It is no longer necessary to drag that heavy laundry out to the clothes line. Now you too can afford the WESTINGHOUSE electric dryer. Did you know that the Westinghouse dryer can be utilized to your present 110 volt house current without the necessity of any wiring changes? Well it is true! Did you know that the Westinghouse dryer sells at only \$169.95 at the TV STUDIO 2223 Torrance boulevard. P. S. A matching automatic washer costs just \$199.95.

Where is it? It's in the town of WALTERIA, which is located on Pacific Coast Highway, 3 miles south of Redondo Beach. It's a

### Welfare Fund Heads Named

Appointment of leaders this week for the Southern Section of Los Angeles spurred the 1954 United Jewish Welfare Fund campaign toward its April 1 kickoff date.

Named as Southern Section chairman was William M. Kane, 5021 Cimarron street, Los Angeles, it was announced by Ike Greenberg, Greater Los Angeles Area chairman.

Assisting Kane as section co-chairman will be Eli Elias, Sam Levy, Harry T. Shafer and Herman C. Babich, Greenberg also announced.

### Pvt. Joe Lanham To Complete Training

Joe Franklin Lanham, 20, son of Mr. and Mrs. Joseph P. Lanham, 18511 St. Andrews place, Torrance, is completing his Air Force basic military training course at Lackland Air Force Base, the "Gateway to the Air Force."

Lackland, situated near San Antonio, is the site of Air Force basic military training for men and women, headquarters of the Human Resource Research Center, and home of the USAF Officer Military School.

His basic military training is preparing him for entrance into Air Force technical training and for assignment in specialized work. The course includes a scientific evaluation of his aptitude and inclination for following a particular vocation and career.

THE AMERICAN LEGION Auxiliary has announced a card party to be held next Tuesday, March 23, at 8 p.m. at 1109 Border Ave. Cash prizes will be awarded, and refreshments served. The public is invited.

picturesque village filled with adventure. Come along with me, we'll take a tour.

First we'll stop for lunch at the famous SMITH BROS. FISH SHANTY. People from all over gather here to enjoy fresh water fish, that is flown in daily from Wisconsin. You'll be fascinated by the relaxing Shanty atmosphere. I'll be watching your eyes as they drink in the charm as we wander about the place. Wasn't it a clever idea to tie in the lush greenery of the PALOS VERDES BEGONIA FARM with the atmosphere of the patio dining room?

This is not just an ordinary Nursery, it's 3 1/2 acres of Mother Nature's Beauty. They specialize in Begonias of every conceivable variety, plus everything else. Right now they're featuring Roses at a very special price. Wait a minute, I want to purchase several. Do you want some too?

Now this is LA TIENDA GIFTS, you'll find anything here in distinctive home accessories. As a matter of fact, this is just the place to purchase that wedding gift you have been wanting to buy. Mrs. Thompson specializes in imports and items from all over the world. We could spend hours here just browsing.

We'll walk back in the rear to LA TIENDA ANTIQUES AND INTERIORS. I don't know where you could find a more complete selection of truly fine antique pieces. They buy antiques too. You'll be interested in their novel merchandising plan. Why they can save you money on any type or period of furniture. Even have an interior decorating service that costs you nothing. Why don't you bring that table of yours in and have it refinished here?

Did you know that people come from all over to enroll in the marvelous course in Flower Arrangement given by TAT SHINNO in her SCHOOL OF FLOWER ARRANGEMENT? Each class is in session two hours and meets once a week. I bet some of the women in your club would be interested in taking those lessons. It is an enchanting place isn't it?

Now you will be glad we brought the children along because we're going up to the PALOS VERDES BIRD FARM. We'll see monkeys, puppies, parrots, parakeets, canaries, tropical fish. Just everything, it is a complete pet shop and did you know you save money by buying in a pet shop of this size? Several of their birds have been on television.

The trip wouldn't be complete until we watch them making pottery right here at CERAMICS BY MEL. We can see the process right from the designing mold to the finished product. I'm sure you will like their driftwood line, so very realistic looking. Everything in their showrooms sell at factory prices.

Now haven't we had fun? We should be proud of this growing meeting place. Torrance is spreading its wings out and here is one of its major visitor attractions.

Our telephone shopping service is available to each and every one of you. There is no charge for this service. We're happy to help you with your shopping needs. Just phone FAIRfax 8-2345 and ask for Marjorie.

**FOR CITY GOVERNMENT YOU CAN TRUST**

**VOTE FOR TWO**

**CITY COUNCIL ELECTION** April 13, 1954



Willis G. Blount Incumbent



Jack E. White Candidate

**IT'S WALTERIA VILLAGE**

Where is it? It's in the town of WALTERIA, which is located on Pacific Coast Highway, 3 miles south of Redondo Beach. It's a