

FRIENDLY SERVICE

**1954 SPECIALS FOR THURSDAY, FRIDAY
SATURDAY & SUNDAY JANUARY 28-29-30-31**

STORE HOURS
9 A.M. TO 10 P.M.
INCLUDING
SUNDAY

For Your
Convenience We
Cash Pay Checks
Without Charge

**WHOLE BEAN
FRESH
COFFEE**

FAMILY PRIDE POUND CAN
CENTRAL AMERICAN
MOUNTAIN GROWN
GRIND IT YOURSELF
75¢

**HALVED YELLOW CLING
PEACHES**
LARGE NO. 2 1/2 CAN
LUSCIOUS HALVES
IN HEAVY SYRUP
19¢

Smart Buy!

IOWA BRAND
EASTERN PORK
SHANKLESS, TENDERIZED

SMOKED

PICNICS
Lb. Only
39¢
Slowly mellowed in
hickory smoke to pro-
duce real down on the
farm flavor. This is an
exceptionally good
value at this low, low
price.

**SOFT ABSORBENT
FACIAL
TISSUE**

**JUMBO
300 BOX
QUEEN'S
PRIDE**
13¢

*** GUARANTEED MEATS ***

FOR A BETTER BUY—MARKET TOWN'S BANQUET-
PERFECT MEATS—GUARANTEED TO PLEASE YOU
OR DOUBLE YOUR MONEY BACK.

RUMP ROAST

Market Town's special cut—more tender, lean
meat for your money because excess fat is
removed before weighing.
Cut from U.S. "Choice" and
"Good" steer beef
65¢ lb

SLICED BACON

Morrell's Palace. Eastern hickory smoked bacon
streaked with plenty of lean
For a satisfying breakfast serve
with eggs
59¢ lb

BEEF HEARTS

Baby steer beef ready to stuff and bake. This
flavorful economy meal is rich in
essential vitamins and minerals,
and so easy to prepare
18¢ lb

BONELESS BEEF ROAST

Waste free—every ounce tender, lean meat.
One of the most economical roasts you can
buy. So easy to slice—serve it hot or cold
65¢ lb

SMOKED PORK CHOPS

Cured just like ham—a delicious treat for the whole family.
They'll love these center cuts of grain-fed
eastern porkers.
Delicious with apple sauce
89¢ lb

WHITE FISH FILETS

Skinless and boneless—serve broiled
or pan fried with lemon butter
39¢ lb

HALIBUT STEAKS

Firm white meat center cut halibut.
Fancy northern fish that makes a
delicious meal
39¢ lb

U.S. GOVT.
"CHOICE" AND "GOOD"
STEER BEEF

**ROUND
STEAK**

BEST CENTER
CUTS, NONE
PRICED HIGHER
TENDER, JUICY
67¢ lb

**Site Under
Consideration**

Report was made to the Pa-
cific Bowl Ass'n at its January
board meeting of the findings
and recommendations of its 14-
man Site Committee.

Sites Considered

The Site Committee's first
choice, is located on the North-
east slopes of the Palos Verdes
Hills. The Pacific bowl and
Art Center in its opening form
plans to seat 5000, with park-
ing space for many thousands
of cars.

3 1/2%
CURRENT RATE
PER ANNUM

EACH ACCOUNT IS FULLY
INSURED TO \$10,000.

SAVE BY MAIL
TO SAVE TIME AND
TROUBLE

SOUTHWEST SAVINGS
AND LOAN ASSOCIATION
FRED E. EDWARDS, President
2011 W. MANCHESTER BLVD. - INGLEWOOD, CALIF.
PLeasant 3-2164



Personal independence is based upon self reliance.
Only you can build your security. And you can do
it through regular savings. We offer a program
designed to fit your budget.

"A FRIENDLY TORRANCE INSTITUTION"



**TORRANCE
NATIONAL BANK**

Torrance California
MEMBER FEDERAL INSURANCE CORP.



**WHAT'S
DOING**

"Triple-duty" truck speeds pole-setting

Telephone poles now
go up faster than ever,
thanks to the specially
designed truck at right.
Equipped with a fast rotary dig-
ger, a long arm, and a
winch line, the "triple-duty"
truck digs pole holes, sets in the
poles, and straightens them
... all in a jiffy. This versatile
vehicle also has many other jobs,
including salvaging used wire on its
special reel. We're using it in
many places throughout the Pacific
West today. Developments like the
"triple-duty" truck help us provide
you with more service, good service,
at the lowest possible cost. Pacific
Telephone works to make your tele-
phone a bigger value every day.



**You Can Call All the
Way to New York City
for Only \$2.50 plus tax**

More and more people here
in the Pacific West are find-
ing out what a value long
distance telephone service is
... to keep contact with
friends and relatives in dis-
tant places, to get business
affairs handled quickly.

One reason—it costs so
little to call. You can now
talk for three minutes, day
station call, all the way to
New York for only \$2.50 plus
tax. And your calls over
shorter distances—like Chi-
cago or Salt Lake, or up and
down the Coast, naturally
are even lower.

And here's a tip about
long distance calling. You'll
be surprised at how much
you can say in three minutes
if you'll prepare your notes
beforehand and make notes
while you talk.

Today, a long distance call
is surely one of the best buys
you can make. Pacific
Telephone.

**When you have
a series of calls
to make...**

...it's a good idea to leave a
few minutes between calls,
instead of making one right
after another. Spacing your
calls gives other people a
chance to reach you. And
the calls you receive are
often just as important as
the calls you make.

BEANS BAR-B-Q 300 CANS **19¢**
BERRIES SLICED DRISCOLL 10 OZ. CAN **25¢**
Club COFFEE POUND CAN **91¢**

Wine and TOBACCO

WINE ZAK DKA TILLED FROM GRAIN \$2.79	WINE GLENCO KENTUCKY STRAIGHT BOURBON WHISKEY 6 years old Distilled and Bottled in Kentucky Full Quart \$3.98 Fifth \$4.95	WINE HARPER'S FERRY A BLEND OF STRAIGHT WHISKIES Full Fifth Gallon \$2.98
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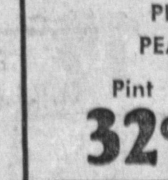
**LAVA
SOAP**
Medium
10¢



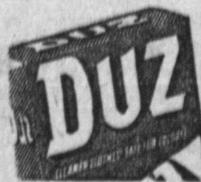
JOY
LARGE **29¢**
GIANT **71¢**



P AND G
WHITE NAPHTHA
SOAP
2 Bars **19¢**



**PLANTER'S
PEANUT OIL**
Pint **32¢**
Quart **76¢**



DUZ
Large Box
29¢



CRISCO
Pound Can
32¢



OXYDOL
LARGE **29¢**
GIANT **71¢**



**SPIC
and
SPAN**
25¢

Blvd.

423 South Hawthorne