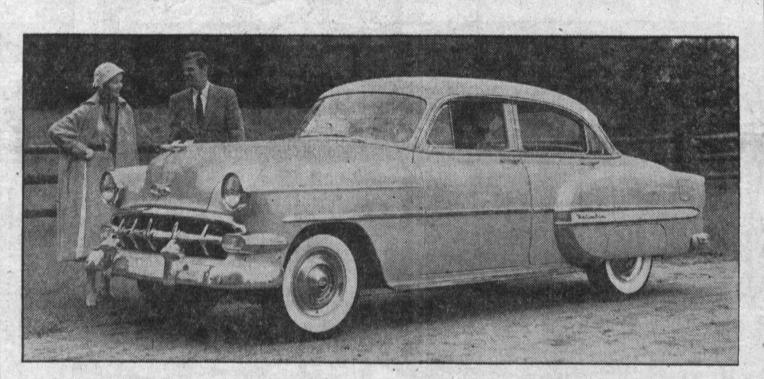
You Are Invited

to see the car you have waited for at our first showing, Friday, Dec. 18th PAUL'S CHEVROLET SHOWROOM 1640 Cabrillo Avenue

FEATURES GALORE for '54'



Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 models have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience of

motoring. For 1954, a total of 13 body models are available in three series of cars. The Powerglide automatic transmission, linked to a 125-horsepower engine, is now optional on all cars. Above is pictured the Bel Air four-door sedan.



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