

at ALLEN JEWELERS



PAY ONLY



Will Reserve Your Gift Selection Until Christmas
Payments Start Next Year!

gift values they'll always cherish!



Make This the Merriest Christmas Ever! Give Them Lovely Gifts of Lasting Quality ... All Famous Names You Can Trust!

Our shelves and showcases are checkful of all the newest and most beautiful merchandise you ever saw! Yes - everything you'll want to remember everyone on your gift list, no matter how little or how much you want to spend. So come on down - today or tomorrow and make your gift selections!

BUY NOW - PAY NEXT YEAR!

\$1 Reserves Your Choice
TAKE ALL NEXT YEAR TO PAY!

It's Best to Give BULOVA
Swiss made watches
with AMERICAN
DESIGNER for the
YOUR CHOICE \$35.75
Pay \$10 a week!

Give a world famous RONSON LIGHTER
Dozens of newest styles for men and ladies - for the home or office. Many other famous make lighters, too. On easy credit.
Pay \$10 a week! \$5.50 up

Wm. A. ROGERS SILVERPLATE
55-PC. SERVICE SET
Includes 12 place
with 12 place
year of service
enjoy!
\$19.95
ONLY \$1 A WEEK
ANTI-TARNISH CHEST included

Lay-away Your Christmas Gifts NOW! Pay in 1954!

MEN'S OR LADIES' 17-JEWEL Watches
Your Choice!
\$19.88
We Feature All Famous Makes!

Choice Savings! Only \$100 Reserves Your Gift Selection!

Give a Ring!
Choose from 14K yellow, 14K white, 14K rose gold, or 14K white gold. All styles for men and women. Pay \$10 a week for Christmas gifts.

DRESSER SET Combination
Fine quality 18" wood and case lined with a lovely matching 5-pc. tableware set.
\$29.75
75c A WEEK

Gent's Massive DIAMOND RING
Flaw diamonds set in 14K white gold. Truly a gift for the man who prides himself on "classy" style.
\$99.00

1/2 CARAT Diamond Ring
(TOTAL WEIGHT)
Matching Wedding Band \$99
\$299.
•Easiest Credit Terms!

OPEN FRI. NITES TILL 9 P.M.
ALLEN Jeweler's
1321 SARTORI AVENUE - TORRANCE - Phone FA. 8-3003

Swell Gifts for "Him"!

| | | |
|--|-------------------------------------|--|
| 17 Jewel Bulova \$29.75 | 17 Jewel Pocket Watch \$29.75 | Fine 17 Jewel Watch \$24.95 |
| Man's 7-Diamond Cluster Ring \$49.50 | Parker "51" Pen Set \$18.75 | Man's Diamond Ring \$87.50 |
| Kemington Deluxe \$29.50 | Man's A.S.R. Lighter \$6.50 & UP | Tie Slide and Cuff Links Set \$1.88 |
| Man's Diamond Masonic Ring \$49.95 & UP | Masonic Ring \$19.95 & UP | Fraternal Ring \$12.95 & UP |

STRETCH
Your Christmas Savings Club Dollars!
SHOP EARLY FOR CHOICE GIFT SELECTION!

Lovely Gifts for "Her"!

| | | |
|---|--|--|
| "Dream Chest" \$19.95 | Sterling Silver Cream & Sugar Set \$14.95 | 3-pc. Carving Set \$9.95 |
| Ladies' Diamond Engagement Ring \$37.95 & UP | 18 Diamond Bridal Duet \$99.50 | 7 Diamond Fancy Ladies' Ring \$125.00 |
| Sunbeam Mixmaster \$46.50 | Sunbeam Coffee Maker \$37.50 | Universal Automatic Toaster \$19.95 |
| Ladies' A.S.R. Lighter \$6.95 | Lovely Compacts \$2.95 | Identification Bracelet \$4.95 |
| | | Dainty Locket and Chain \$3.95 |

Cash or Credit-Same Price!