

# YOU SERVE YOURSELF

# CALORE

## from our CHRISTMAS STORE!

1.29 First Quality

## NYLON HOSIERY

• 51 GAUGE • 15 DENIER

Sheer flattering first quality perfect hosiery suitable for gift giving. New fall shades. All sizes. Dark or light seams. Limit 3 pairs to a customer, please.

# 67c Pr.

3 prs. 1.95

SPECIAL!

## 18.95 GILBERT ELECTRIC TRAIN

Complete electric train set... engine, cars, lots of track, transformer... a big value for the boy engineer. While our present stock lasts.

SAVE 5.08 **13<sup>87</sup>**  
(40 Only)

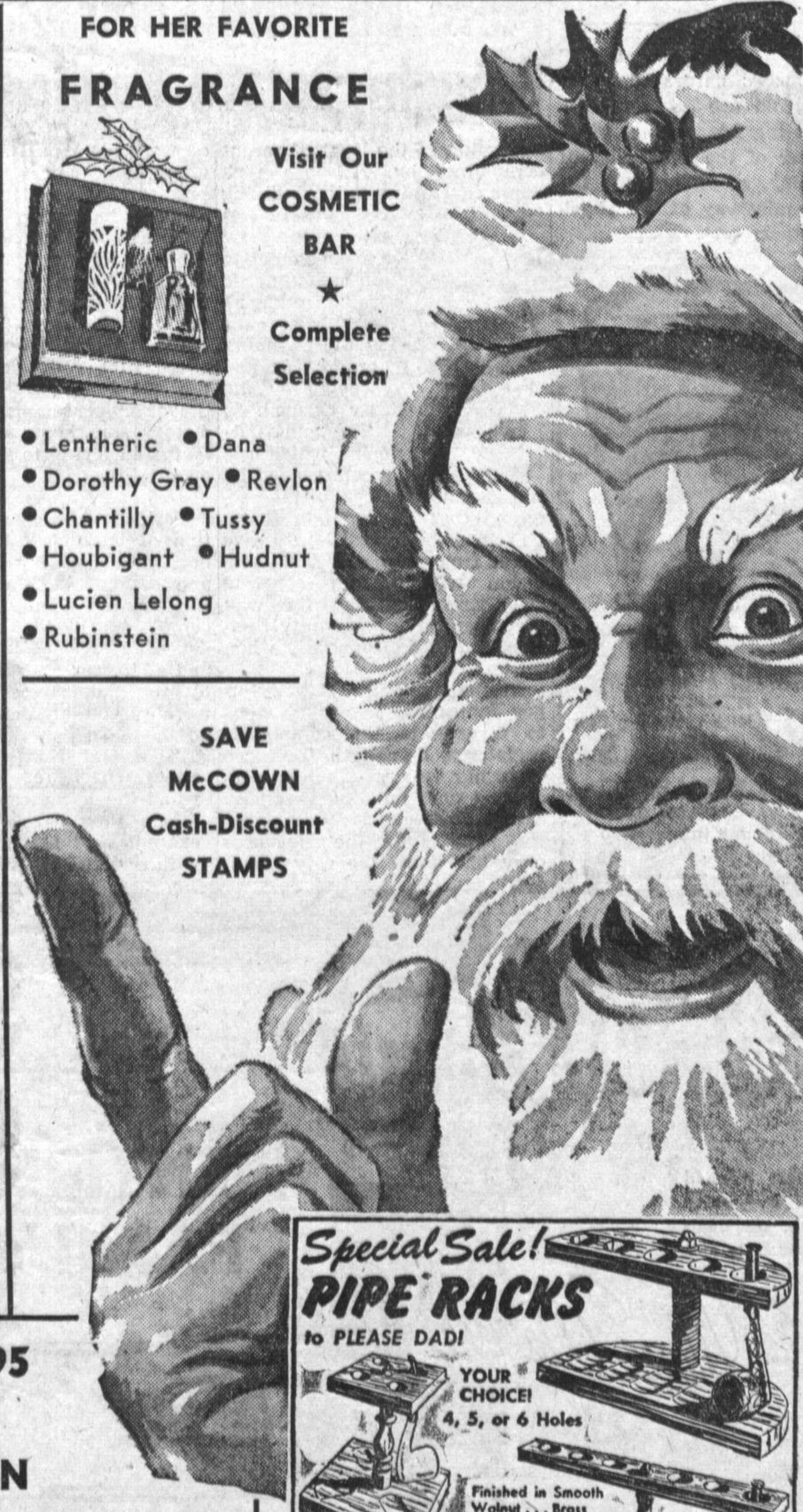


## FOR HER FAVORITE FRAGRANCE

Visit Our COSMETIC BAR  
★ Complete Selection

- Lentheric • Dana
- Dorothy Gray • Revlon
- Chantilly • Tussy
- Houbigant • Hudnut
- Lucien Lelong
- Rubinstein

SAVE McCOWN Cash-Discount STAMPS



ASSORTED 5/8-INCH **1<sup>ea</sup>**

## CHRISTMAS TREE ORNAMENTS

2-INCH FANCY REG. 1.19 **77c** DOZEN

1.25 VALUE C-6 SERIES **XMAS TREE LIGHT SET 77c**

Strand of eight lights in assorted colors. Hurry for this big value.

BUY A MODERN WATCH

## RARE WATCH VALUE

Luxurious GOLD toned CASE

UNCONDITIONALLY GUARANTEED FOR ONE YEAR

A GREAT GIFT

YOU'LL GET MORE PLEASURE FROM BUYING THIS FINE NEW WATCH THAN HAVING YOUR OLD ONE REPAIRED

Here's a fine, modern watch that's different in design and elegance. Today's modern cars are different from the "Tin Lizzie"... and it's made by the unmatched skill of Swiss craftsmen renowned the world over for generations for superb watch-making.

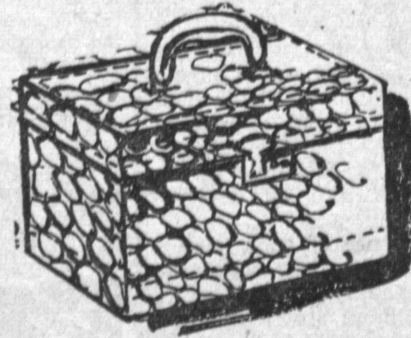
## REGENT Esquire

A GENTLEMAN'S WATCH

- SWISS MADE
- JEWELLED MOVEMENT
- ANTI-MAGNETIC
- RADIUM-GLO DIAL
- SWEEP SECOND HAND

Very Specially Priced **\$4.99**

- FOR WEE TOTS BEGINNER'S SKATES...pair **1<sup>69</sup>**
- 3.98 LAURANCE WELK ONE-MAN-BAND **2<sup>67</sup>**
- 3.00 COMPLETE WOODBURNING SET **1<sup>98</sup>**
- 1.25 HEAVY DUTY BLACKBOARD **77c**
- 1.00 10-INCH STUFFED CLOWN DOLL **57c**
- EDUCATIONAL NUMBERED WATER PAINT SET **98c**
- DELUXE GIFT BOXED PAPERMATE BALL PEN **1<sup>69</sup>**
- 1.25 METAL—USE YEAR AFTER YEAR Christmas Tree Stand **87c**



OVERNITE MAKE-UP CASE  
• Red • Green • Brown • Blue

# 2<sup>27</sup>

Reg. 4.95 Value CANNON TOWELS GIFT ENSEMBLE

- 2 Bath Towels
- 2 Face Towels
- 2 Wash Cloths

MATCHING SET

ALL 6 PIECES **3<sup>67</sup>**

Special Sale! **PIPE RACKS** to PLEASE DAD!

YOUR CHOICE! 4, 5, or 6 Holes

Finished in Smooth Walnut... Brass Fittings.

Reduced to **98c**

A very welcome and thoughtful GIFT. WONDERFUL VALUE THROUGH SPECIAL BUY.

Reg. 1.00 Plastic BILLFOLDS

Ladies', men's styles by Croymen with the "5.00 look." Popular gift item.

**77c**

## BIG 24-INCH WALKING

# DOLL Sale!

14.95 Value **7<sup>97</sup>**

BIG! 24" TALL!

RESERVES A DOLL ON OUR LAYAWAY PLAN

COME IN EARLY **\$3<sup>98</sup>**

Beautiful Assortment DOLL DRESSES **75c up**

3.95 POPULAR TUNES MUSICAL POWDER BOXES **2<sup>87</sup>**

39.95 DOUBLE BED SIZE ELECTRIC BLANKET **22<sup>95</sup>**

7-PIECE BOWL and MUGS TOM AND JERRY SET **1<sup>67</sup>**

18.95 ELECTRIC GUARANTEED STEAM IRON **14<sup>97</sup>**

1.00 PLASTIC — 6 COMPARTMENT JEWEL BOXES **87c**

BRACH'S FANCY ASSORTED CHOCOLATES

5-Pound Box **2<sup>98</sup>** | 3-Pound Box **1<sup>89</sup>**

REGULAR 10c PACK GIFT WRAP PAPER DENNISON GIFT RIBBON For Tying **7c**

## INDIVIDUAL TREE LITES

Reg. 10c C-6 BULBS **6c**

Reg. 15c C-7 1/2 BULBS **9c**

## WROUGHT IRON TV LAMP

Ease eyestrain with this smart lamp. Soft, indirect light helps you to enjoy programs as long as you like. Get yours today—

6.00 VALUE **\$3<sup>49</sup>**

REG. 25c ROLLS GIFT WRAP RIBBON **17c**

# McCOWN Drug Stores

1327 EL PRADO TORRANCE

PRICES GOOD THURSDAY thru SUNDAY, DECEMBER 3, 4, 5, 6. LIMIT RIGHTS RESERVED. HARBOR CITY STORE Pacific Coast Highway at Western