## **Back-to-School Wardrobe Features** 'Dressed-Up' Conservative Look

This Fall, there's a new angle; for black gabardine slacks with in the boys' wear picture. Instead double saddle stitching in white of the boys wanting to copy their ... . slacks with tapered legs . dad's styles-Dad will be casting flannel slacks in the lighter-ice an envious eye at his son's good- cream shades . . . slacks with looking togs! For boys' back-to- matching belts . . . the more school wear hits a new high in top- dressed up look in knit shirts . . notch styling this year! vests in corduroy, knits, and There's a new look of neatness wools.

on the Fall fashion horizon for Destined for great popularity in boys-with less emphasis on bright back-to-school wardrobes are the colors and bold patterns in boys' coordinated flannel-lined . denim wear. Instead, there is great im- outfits. Flannel-lined slacks, jackportance being placed on more ets, caps, and matching cotton subdued color tones, a definite flannel shirts make up these popuneatness in patterns, more imagi- lar, long-wearing outfits. Flannel native trims, and finer detailing- lined corduroy outfits are also beall of which adds up to distinctive ing shown.

In boys' shirts there is less and styling for boys. In the boys' suit field, there are margin of difference between no styles so radically different as dress-up and strictly sport shirts to create headline news. Rather, For Fall, dress shirts are shown it is a trend-away from the pres- with round, button-down pointed ent silhouette to the smart collars, and spread collar styles "Brooks' look." The two-button, with barrel and French cuffs. single-breasted suit with center Sport shirt styling is drawing vent and flap pockets is rated heavily on details from dressier first; with the three-button model models. Some are being cut with the next favorite. The waistline round or button-down collars, appears to be a little lower . . . while some feature French cuffs. Cotton flannels, slubbed effects, lapels slightly narrower. Too, there is a definite trend to- tattersall checks, ginghams, and

ward the tailored topcoat and plaids are favorites, many featurovercoat and away from the more ing knit trims.

casual type of coat. The single- In knit shirts, many are shown breasted bal-type topcoat promises in long-sleeved styles, some with to be a big favorite with the French cuffs. Heathers, boucle efdouble-breasted overcoat running fects, neat checks, and other small close in popularity. patterns now rank equally with Flannel continues to lead as the stripes in knitted models.

favored fabric in boys' clothing, The miracle fabrics which wash both in patterned and plain col- so beautifully show up strongly in ors. Nubs, small-patterned tweeds boys' sweaters. Neat chest pat and sheen gabardines are next in terns, shoulder trims, and chest line. Lighter shades are being stripes lead the all-over patterns shown more and more, while dark this season. Sleeveless pullovers blues and grays remain stable. and award coat sweaters in many In boys' casual wear, there are color combinations are the top famany real news-makers! Watch vorites.

## **Regular Eye Examinations and Proper** Care are Musts for Growing Children

Courtesy Better Vision Institute be corrected with properly fitted Although children's eyes are not glasses.

fully grown until they are eight A great deal of care is needed or nine years old, the average child begins school life while the eyes to insure that a child's eyes are in are still immature and easily dam- good "seeing order."

aged. Unfortunately most schools The child is required to concen- usually examine the eyes with the trate his vision on the printed word—one of the most exacting Snellen test, which only determines tasks to which eyes can be sub- how well a child can read type of various sizes at 20-feet distance. jected.

Therefore, parents of kindergar-Even if the score shows so-called ten and primary grade children, normal vision, the test shows nomust remember that most work on fine print, or small objects - thing of the child's ability to see may prove injurious to young eyes. close-up . . . focus from far-to-Young children are naturally far- near, and vice versa . . . or

sighted. They see distant things whether other visual deficiencies more clearly than near-by objects. wxist.

Anyone, young or old, is far- Parents must guard the child's sighted if his eyeball is too short, eyes . . . watching for strain or front to back. visual difficulty.

A child, however, can force him-Authorities declare that every self to see small, close-up objects, child should have an eye examinabecause young eyes have a remark- tion by a competent specialist at able amount of "accomodation." the age of three or four, another But this changing shape of the upon entering school, and at stated



'The Job to Fit the Person

The Person to Fit the Job"

lens is hard work for the delicate intervals during his school career ciliary muscles, and produces eye strain, which may permanently damage the eye.

A wise parent can cultivate a leve of reading in the young child sure the print is BIG.

Care should be taken that the book is held upright and that it is a safe 15 inches away from both parent and child. The book should be closed, and eyes rested at frequent intervals.

Growing children, being farseeing powers.

Fortunately, these games and thing, buy something! outdoor play make for gregariousness and the ability to get along with people.

Occasionally, a child may be near-sighted-able to see better close-by, than at a distance.

Frequently these children are likely to be bookworms, ill-atease with people, and poor performers at games.

A pair of properly-fitted glasses for distant vision, enabling a boy the 269 bad days the Weather Bu-to hit a baseball, will give a reau says we can look forward to youngster more confidence as well this year so I can't hang out the as better sight.

Sometimes children are affected hot only by near-or-far-sighted-ness, but by astigmatism—usually (Only a few men will see the ness, but by astigmatism-usually resulting from a slight malformation of the cornea. This too, can

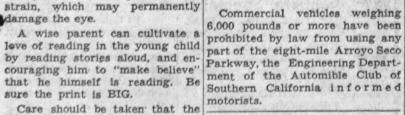
## Given Party, 70 Years Old

Mrs. R. C. Raulkner, 22438 Meyer ave., honored her mother, Mrs. L. Fortenberry with a birthday dinner in honor of her 70th birthday.

The dinner was held in Torrance The dinner was held in Torrance ultra-violet lamp to keep clothes Park. The table was beautifully air-fresh, capacity of 20 pounds of decorated with red and white car-nations. The large, white cake with 70 candles was lighted and surface that's gentle on clothes, with 70 candles was lighted and blown out by Mrs. Fortenberry, followed by an opening of the many presents.

Guests present were: Mrs. Viola Holzheuser (sister) of Palestine, Texas; Mr. and Mrs. Charles Wil-Texas; Mr. and Mrs. Charles Wil-liams, Manhattan Beach; Mr. and dryer actually saves 2,973 hours Mrs. Don Peters and their chil- over clothesline drying dren, Marshall and Martha Gaylon, Los Angeles; Mr. and Mrs. Bill the Facts and Figures that paved Wright and son, Tommy, Long Beach; Mrs. D. D. Bird, Dallas, Texas; and Mr. and Mrs. R. C. Faulkner, Torrance.

Mrs. Fortenberry is now making typed, the rest is easy! her home with the Faulkners.



## 100 Sothisis HOUSEKEEPING

Having just won a signal vicsighted, are naturally more inter- tory, I'm, prepared to state that ested in outdoor activities because some simple experimenting in typsuch games and sports suit their ing your mate will save many pre-cious hours trying to persuade a husband to go somewhere, do some-

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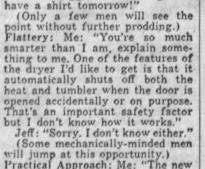
done.

As mute testimony to prove my point, our house is now

graced by a new Whirlpool clothes dryer to TA match my automatic washing machine in a beautiful set!

Over a period of days as opening wedges I tried; Sly Hints: Me: "This is another of clothes and your shirts won't get

Jeff: "Doggone it. I've got to



will jump at this opportunity.) Practical Approach: Me: "The new dryer I have in mind has all sorts wonderful advantages like an

only two dials to operate . . . Jeff: "That's nice." (Practicality is the thing a num-

ber of husbands can't resist.) Facts and Figures: Me: "Whirlpool Corporation is the world's largest manufacturer of home laundry ap-

X

721 Pine Drive, Torrance

"Forced Air Specialist"

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the way toward convincing my-type spouse. Now that I know the format I won't waste time with hints, practical approaches or flattery. As I say, once you have him