WINDOW

SHADES

MADE TO ORDER

ALL SIZES

Tuffy, Nat'l

rhinoceros was a "natural". Choose Name

Tire Symbol, the new trade-mark. Rather than ness. Makes Good Tuffy, the Armstrong Rubber completed. The magnetic quality durable plastic, his life-like figure all sorts of appliance repairs — Company's animated rhino endow- of Tuffy has been recognized by dressed in top hat and tails leans these are some of the services of-

Thurs., Sept. 24, 1953 Brittanica showed a Tuffy national ad to finistrate how an animated Fixit Shop already in use, the choice of a character is used to identify a product and draw attention to its outstanding quality. In this case, outstanding quality. In this case, The next step was a name for the rhinoceros signifying tough-

deciding among a few, a contest And now, Tuffy has come to life was held to give the rhino a name in a big, colorful display. Standand the creatton of "Tuffy" was ing 40 inches high and made of cation, brazing, arc welding, and on 1953 Chevrolets that are com- local temples, but a wish of his new school term on Monday, Sept.

From the Idaho Statesman: Af-

No Gimmicks, No TV Mirages, No Double-Talk Anything

last week, described it as a com- week-end only and will be on a St., Gardena. munity repair shop which makes first come, first served basis. For lower prices possible.

Holst was superintendent of appearing on Page 9. three major fisheries in the local ter Governor Baldridge watched area previous to this. He also venient for the new Ellingswood

QUART

LAURA SCUDDER

COCK O' THE WALK—YELLOW CLING

ment

MANORS, Cut-Up

U.S. GOOD

TENDERIZED CELLO-WRAPPED

further details see advertisement

centrally located, especially con- with his wife and two daughters. governor

Comes True... Kids Enjoy

Oscar Strum, of Strum's Depart- New Term Paul's Chevrolet announced that ets in a Buick give-away con-

would receive the Buick came

Funeral services will be held Much joy was brought to the per: Columbia, Tenn., which calls

NOW TRY THE BEST!

GOLDEN STATE

Ice Cream

DENNISON'S

WHOLESALE

AND RETAIL

FREEZER OWNERS

WE CUT TO YOUR SPECIFICATIONS - ALSO

TREAT TO EAT!

Parts to Bake

SHANK END

OWNERS

We Can Find Lower Prices, But No Higher Quality!

and CHOICE

SAV-MART

Strum's Wish Coop School

Sharpening, welding, steel fabri-substantial discounts are available test to raise runds for one of the sery School opened its doors to

The returning veterans were joined by several new children and The lucky recipient of the car all were happy to find a good Fred Holst, who opened the shop that this offer is limited for this was D. C. Carter of 1804 W. 148th supply of clay, dough, painting supplies, blocks, tricycles and miscellaneous toys.

> Thursday afternoon at 2 o'clock. little ones by a new phonograph From a Jefferson City Mo., pa- recently purchased by the school The kids had their usual juice market in the world, held a mule rest period which is part of their

> > The large play-room was painted and the outdoor playground equipment was installed by the fathers prior to opening school.

> > The group's new assistant director is Mrs. Evelyn Linehan. The membership chairman is Mrs. James Cahow, FA. 8-1638.

From a Long Island paper: For Sale--Large crystal vase by lady slightly cracked.

23444 S. VERMONT AT SEPULVEDA

WED. THRU SAT.

MY PAL WIDMARK

1LOYD BRIDGES . MARIE WINDSOR

GIRLS IN THE NIGHT Joyce Holden - Glenda Farrell

Patricia Hardy

NOW-Ends Saturday!

ff Chandler - Faith Domergu "GREAT SIOUX UPRISING' IN TECHNICOLOR

'Abbot and Costello Meet Dr. Jekyll and

Mr. Hyde" SUN. - MON. - TUES. JAMES STEWART in "THUNDER BAY" IN TECHNICOLOR

-plus-DAVID FARRAR in **Night Without Stars**

FRI. - SAT. - SUN.

JON HALL in "Eyes of the Jungle"

THRILLING TERROR ON

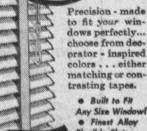
"GHOST SHIP"

Install Your Own BUY DIRECT

At Wholesale Prices! Nationally Advertised I

Give Your Windows New Beauty With ROLLAOHEAD

CUSTOM-MADE **VENETIAN BLINDS**



 Built to Fit

Any Size Window Flexible Slats, Easily Removab

39¢ Ft.

Bring Your Measurements to Us One Day Delivery NO GLARE

Venetian Blind Co. 15215 Crenshaw Blvd.

Easterr

MEnlo 4-4345

ed with superhuman characteris- advertising experts as well as the proudly on an Armstrong tire. fered by the new Fixit Shop lo- that have very little mileage. NO ORDER TOO SMALL tics, was not a spur-of-the-mo- general public. The American Le- Soon to be seen in Armstrong dis- cated at Newton and Hawthorne. Paul Loranger, owner, stated Open an Account Today or ment creation. He was the result gion magazine selected Arm- tributors' stores throughout the of extensive searching for a vis- strong's as an outstanding trade- country, the Tuffy display will Add to Your ual symbol of ruggedness and dur- mark to illustrate the article, continue to remind motorists of Present Account! ability that would strike home, at "Symbols That Sell" and Printers the ruggedness and durability of a glance, thet idea of toughness Ink chose a Tuffy national ad to Armstrong tires. and strength—essential qualities show how effective illustrations Furniture that are warm, animated and exbuilt into Armstrong tires. Combining the thought of an pressive add interest. Combining the thought of an Palos itself the largest outdoor mule and oracker break followed by a canimal, perhaps an animated one. Tuffy can be most proud, how--humorous, mischievous, but able ever, of being singled out for into Main Street and fed 25 pounds Bees in the South Pacific. 2103 TORRANCE BLVD. numorous, mischievous, but able ever, of being singled out for in- to Main Street and led 25 pounds to resist any hazards, with the struction and reference purposes, of raw meat in front of the Fox Holst states that his shop is He lives in Torrance-Walteria parade yesterday headed by the daily routine. Phone FA.,8-1247 term "Rhino-Flex construction" The authoritative Encyclopedia Theater. CANNED FRUITS VEGETABLE

GARDEN-FRESH TUILD-VEQETABLES

FANCY WHITE ROSE

SOLID HEAD

SWEET JUICE

SWEET TOKAY

DINNER BELL or HOLIDAY

ALL AMERICAN

Peanut

1-Lb. PKG.

MARCO Tall Cans . .

PRIORITY CHUNK STYLE

7-Oz. CAN

20-Oz. JAR ROYAL FOR

TREESWEET

Dennison's CHILI CON CARNE WITH BEANS.

151/2-Oz. Can

DEL MONTE Homemade Cucumber

12-Oz. Jar

Swanson's

CHICKEN FRICASSEE WINGS 191/2-Oz. Can

SCHILLING Lottee LADY FAIR FACIAL TISSUE 300 Ct. Pkg.

DEL MONTE TOMATOES No. 2 Can

PILLSBURY

OUR PRICES ARE LOWER...

PORK-VEAL-BEEF

Check Our Prices Before You Buy - Check Not Only Prices,

But QUALITY! WE CUT TO YOUR SPECIFICATIONS!

Free Parking

23401 SOUTH WESTERN AVENUE

2 Blocks South of Sepulveda at Kettler Knolls 3922 EAST ANAHEIM, LONG BEACH **ALSO**

2625 EAST CARSON, DOMINGUEZ