

# Newberry's QUALITY FABRICS, FIT, WEAR... SAVINGS ON BOYS' WEAR 8 TO 12

**LITTLE ROCKY** Newberry's Own Quality Brand  
The underwear brand name that has proved its long wearing quality time and again. You can't go wrong when you choose "Little Rocky." The fit is fine. Comfort is tops. It wears like a charm. And it's GUARANTEED BY GOOD HOUSEKEEPING. Make it a habit to choose "Little Rocky." You'll be glad.

"ROCKY JR." tee shirts **59c**

"ROCKY JR." knit briefs **50c**

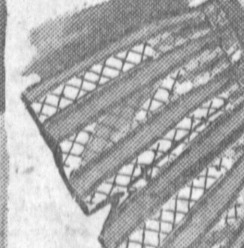
"LITTLE ROCKY" tee shirts **50c**

"LITTLE ROCKY" knit briefs **39c**



SANFORIZED\* FINE QUALITY Flannel shirts **\$1.59 now \$1.27**

Big assortment of prints & colors in this special sewing group. Warm, comfortable Quality made. Sm., med., lge. sizes from 8 to 16. \*See how 1% shrinkage



"ROCKY JR." SANFORIZED\* broadcloth shorts **50c**

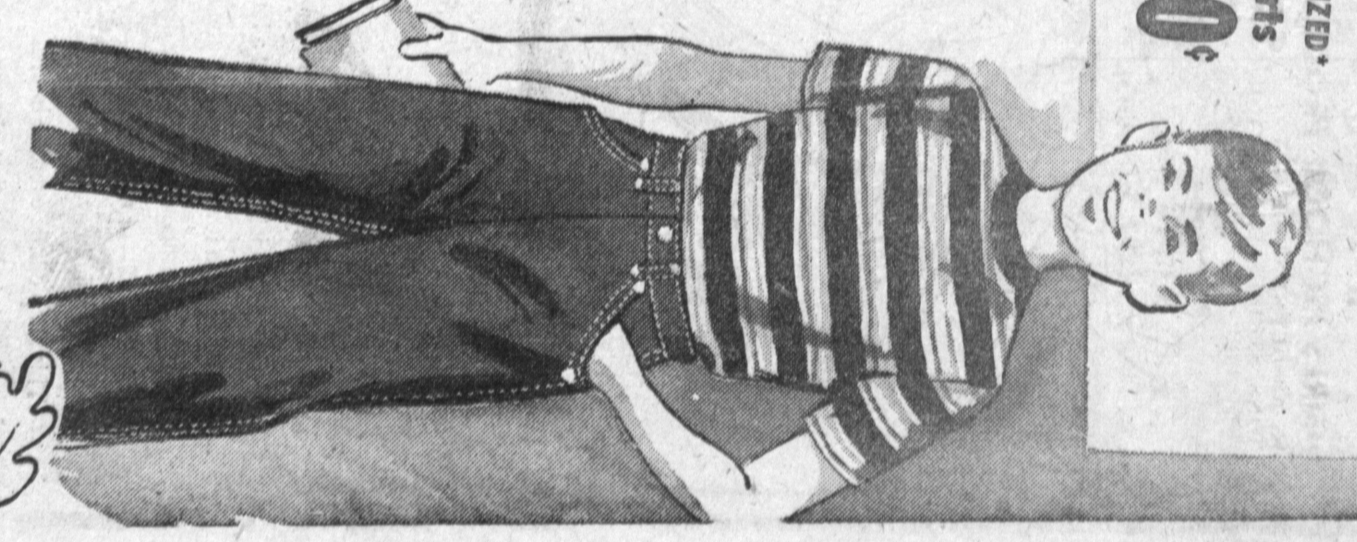


SANFORIZED\* FAST COLOR sports shirts **\$1.39**

COLORFUL COMBED YARN striped polos **69c now 57c**

SANFORIZED BLUE DENIM **88c**

SANFORIZED\* DOUBLE KNEE dungarees **\$1.89 now 1.44**

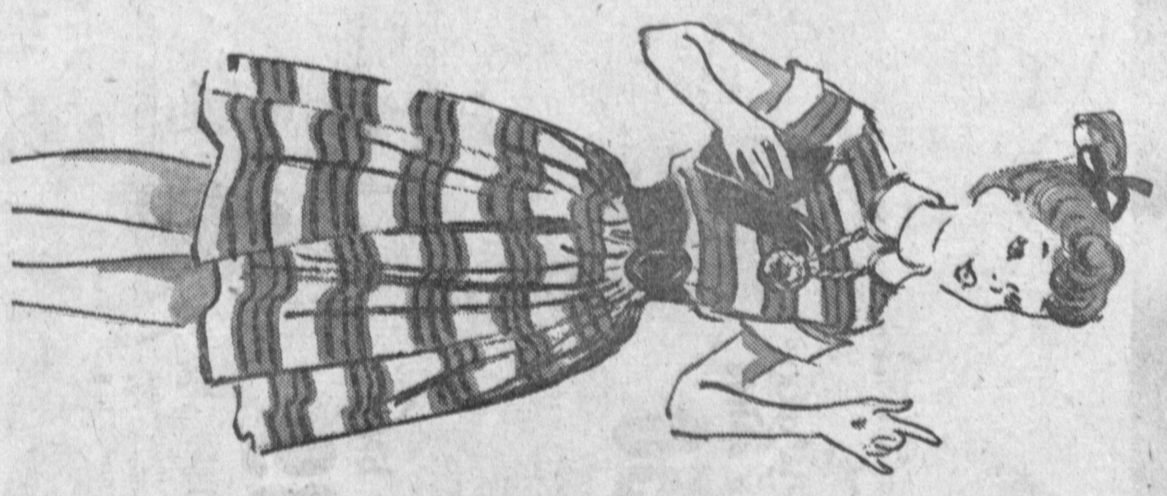


Where, but at Newberry's can you get such exceptionally fine quality at such a rock-bottom price! These are of high count broadcloth in sizes from 8 to 16. \*See how 1% shrinkage

Another Newberry buy that's hard to beat! Well made for comfort and fit with easy crew neck. They hold their shape after countless washings. Sizes Sm., med., lge.

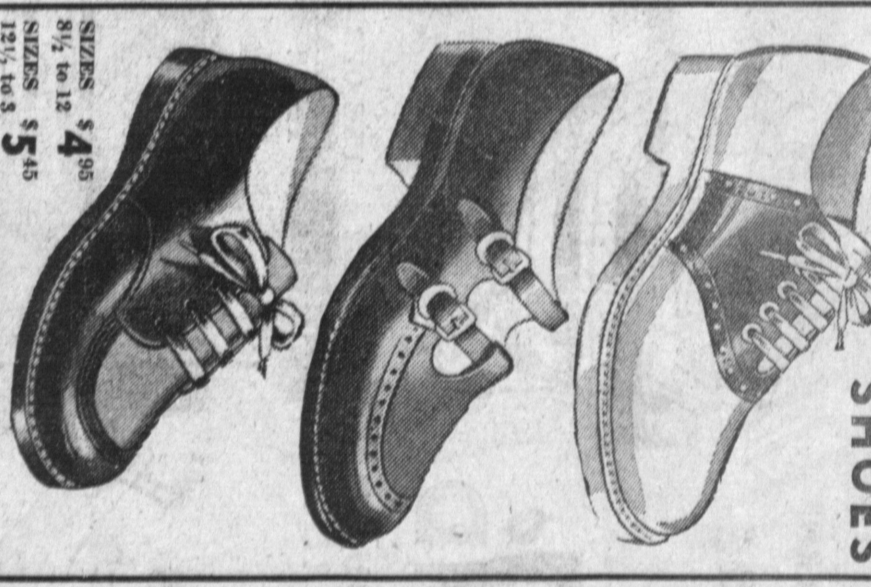
Made to take tough action and come out good as new. Wash them often as you like. Sturdy double knee. 5 handy pockets. Zipper fly. Sizes 4 to 12. Choose today and save. \*See how 1% shrinkage

# STRUM'S SUPER SAVINGS ON ALL Back to School Needs



GIRLS' SCHOOL FROCKS IN AN ASSORTMENT OF GAY PRINTS, STRIPES AND SOLID COLORS. Sizes 8 to 14. **\$5.98**

ROBIN HOOD BACK-TO-SCHOOL SHOES



SIZES 4-6 \$4.95  
8 1/2 to 12 \$5.45  
12 1/2 to 3 \$5

KALL-STEN-IKS



Toe Toe Tough To Sew!! SIZES 8 1/2 to 12 \$7.95  
12 1/2 to 3 \$8.95

## MEZZANINE

GIRLS' CORDUROY SUITS CONSISTS OF JACKET WITH LONG SLEEVES AND OVERALL PANTS. COLORS IN RED, GREEN, NAVY, AQUA AND SALMON. Sizes 8 to 16. **\$5.95**

GIRL'S FLANNEL P.J.'s SIZES 8 to 8 \$1.98  
10 to 16 \$2.29

Visit our Mezzanine and see our collection of Famous Loomcraft BACK-TO-SCHOOL DRESSES FROM **\$1.98** and up

All Wool Coats—All Sizes and Styles at Budget Prices  
Strum's Has a Complete Line of Gym Clothes for School.  
NYLON SOCKS ALL COLORS **59c** pr.

ANGORA TOP SOCKS ALL COLORS **\$1.35**

CRINOLINE HALF SLIPS **\$2.98**

RAYON SLIPS CLEARANCE—VALUES TO \$3.98 **\$1.98**

SILK NECK SCARVES **29c** ea

SEE OUR NEW SELECTION OF BACK-TO-SCHOOL BAGS **\$2.49 & \$2.98**

## BOY'S DEPT.

BOY'S 8-oz. SANFORIZED DOUBLE KNEE JEANS SIZES 4 to 12 **\$1.98**

TEX' N' JEANS or Nylon Reinforced Denim. Sizes 4-12. **\$2.98**

BOY'S NYLON SOCKS SIZES 7 to 10 **59c**

TEX' N' JEANS FOR HUSKIES SIZES 24-36 **\$2.98**

BOY'S FRUIT-OF-THE-LOOM GABARDINE SHIRTS SIZES 6 to 18 **\$2.98**

We have a Huge Selection of 100% All Wool Sweaters ALL SIZES AND STYLES

BOY'S FLANNEL P.J.'s SIZES 4 to 16 **\$2.49** and up

BOY'S CORDUROY PANTS **\$3.49** and up

ANGELES PEGGERS IN GREY, BLACK, GREEN **\$4.50**

ANGELES CORDUROY PEGGERS In Grey, Navy, Green **\$6.95**

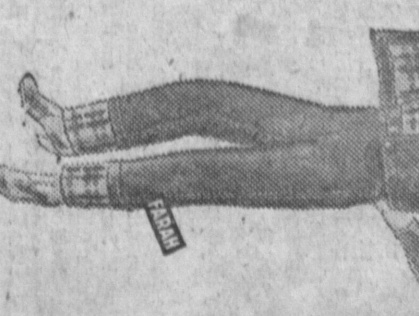
LEVI STRAUSS—ALL WOOL BOY'S REVERSIBLE JACKET SIZES 4 to 12 **\$7.95**

IN MAROON, GREEN, NAVY SIZES 14 to 20 **\$8.95**

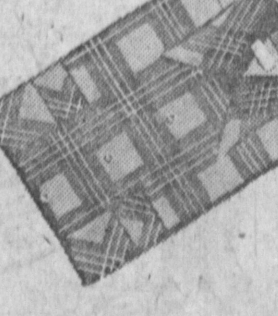
BOY'S COTTON SOCKS Nylon Reinforced SIZES 6 1/2-10 1/2 **4 pr. \$1.00**



JACKETS Fully Lined in Plaid Flannel Sizes 2-6 **\$2.98**  
8-16 JEANS, Fully Lined in Plaid Flannel. Sizes 2-6 **\$2.98**  
Plaid Flannel Shirts to Match Sizes 8-16 **\$2.49**



Sport Shirts in Bright Prints, Checks, Solids SIZES 4 to 18 **\$2.29**



ALL WOOL, Navy, 16 SWEATER In Classic Cardigan **2.98**

CORDUROY SWING SKIRT SIZES 8 to 14 **3.98**

# STRUM'S DEPT. STORE

OPEN FRIDAY NIGHTS  
Plenty of Parking  
at the Rear Entrance

# J.J. NEWBERRY CO. 480 STORES COAST & COAST

OPEN FRIDAY & SATURDAY NIGHTS TIL 9 P.M.