

**TIMELY BARGAINS for BOYS 2 to 8
for DRESS, SCHOOL and PLAY**



**FOR STYLE AND WEAR
striped polos**

~~49¢~~
now 33¢

Guaranteed by Good House-keeping so you know you are getting really top quality. And at a bottom-low Newberry saving price! Tremendous selection of colorful stripes in stock now! An ideal opportunity to stock up on all he needs. Come in today. Choose while our variety is at its greatest. Sizes 4 to 8.

**SNAP THESE UP! SAVE!
knit briefs**

~~29¢~~ **now 4 for \$1**



sanitized* sport briefs

Big value. Sanitized* striped broadcloth front, soft cotton knit action back. Sizes 2 to 8. Elastic waist. *Less than 1% shrinkage.



**2-PC. BUYS
longie suit
WITH POLO TOP**

~~198~~

Dress him up for school or going out in this well-made, comfortable outfit. Of quality nylon-rayon gabardine. Complete with suspender straps, pockets, French fly, in assorted colors. Choose today. Sizes 2 to 4.



**TERRIFIC VALUE 50%
nylon jackets**

Lowest price we've seen for this quality. Nylon and cotton, zipper front, plaid flannel-lined, 2 pockets. Assorted colors. 3 to 8.

~~298~~

**TOP QUALITY SANFORIZED*
flannel shirts**

~~129~~ **now 88¢**

Absolutely washable printed flannels. Warm. Comfortable. For rough 'n' tumble wear. Sizes 3 to 6. *Less than 1% shrinkage.

**SANFORIZED* FLANNEL
popover shirts**

~~100~~

Smart popover style. Of safe-laundering flannel. In a big selection of bright plaids. Cotton-ribbed neck, cuffs, waist. Sizes 3 to 6. *Less than 1% shrinkage.



**CHILD'S STRIPED
polos**

Vivid stripes in colors that stay bright, full combed cotton, crew neck. Better fitting, longer wearing. Sizes S-M-L.

~~59¢~~

**GABARDINE
boxer longies**

Made of finest, long wearing cotton gabardine Sanforized*, absolutely safe to wash. Zipper front Pockets. Assorted colors. Sizes 3 to 8. *Less than 1% shrinkage.

~~179~~

**PINWALE CORDUROY
boxer longies**

Comfortable Long wearing With secure, easy-fit elastic boxer waist Handy pockets. Sizes 3 to 6. Buy now—save

~~198~~

**GREAT MONEY SAVING VALUES IN
SCHOOL NEEDS, STATIONERY, TOYS**



**2 and 3 RING STRONG
zipper binders**

**Special
77¢** PLUS TAX

Specially coated fiberboard covers make them extra strong. 2 full length inside pockets are plastic bound. 2 ring metals for 10 1/2 x 8 sheets. 3 ring metals for 11 x 8 1/2 sheets.

Newberry's Has All SCHOOL NEEDS

EVERY SIZE FILLER PAPER 25¢
10 1/2 x 8" 3-hole filler; 3 hole filler paper, 10 1/2 x 8"; 2 hole filler paper, 11 x 8 1/2"

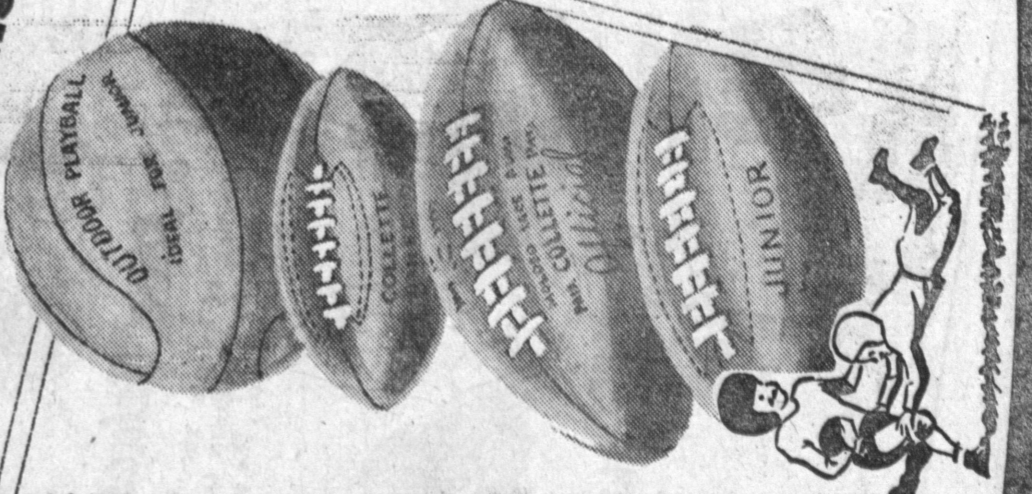
2 AND 3 RING BINDERS 29¢
Quality made. The 2 ring binder is 10 1/2 x 8 inches. The 3 ring binder is 11 x 8 1/2 inches. Hard covers, round corners.

SUPER GIANT RAINBOW TABLETS 25¢
Ideal for notes at school and home. 6x9-inch size. 240 sheets, 4 colors to a pad. Buy several.

PACKAGED PENCILS 25¢
Top quality for school, office, home. Come choose today. Have a supply on hand for the whole year.

SCHOOL BOOK BAGS 98¢
Plastic, plaid, designs. Handy 13 1/2" size. Shoulder strap, handle styles. Lunch pocket with full size snap-fastened flap.

NEWBERRY'S TOP VALUE footballs



Official sizes, midget sizes. Newberry's has them all. For the big game or backyard shuffle. Made to players' top specifications. Priced for savings. Choose footballs for every age at Newberry's.

skippy midget FOOTBALL
Size 6 1/2. Soft. Ideal for younger boys. In brown or white. No valve.

jr. pro. 9 x 5 FOOTBALL
All rubber, absolutely flexible. Fun in the back yard. Valve & needle. Brown only.

value! official FOOTBALL
Official size and weight. Durable brown fabric that can take it. Bladder sets in cover.

outdoor rubber PLAYBALL
For a little fella who wants to learn. Valve and needle. Soft rubber. 7 inches. Brown.

**Good Looking
LUGGAGE**

At Reasonable Prices

For back to school, general travels. These can't be beat in looks or value. Choose now. Have them. Use them for years to come.

11-INCH TRAVEL CASE \$198
Fine for small, personal things. Round edges, lock corners, wood frame.

21-INCH OVERNIGHT CASE \$249
With brass plated hardware, round edges, lock corners, wood frame.

26-INCH PULLMAN BAG \$399
Roomy, well made with bottom studs, plastic post handle, wood frame.

J. J. NEWBERRY CO. 480 STORES COAST to COAST