

Sale Price! Open End Type

Wrench Sets

Regularly \$1.15

5 piece set with 10 openings ranging from \$ 16 to 3/4" in size. Car-bon steel, drop-forged

and tempered. Value

Save! Stanley "Deflance" **Block Planes** Regularly \$1.59 6%-inch length; blade is 1% inches wide. Black Japan finish. Has ol steel cutter, Famous brand.



Sale Price! Carpenter's **Comb.** Squares Regularly \$1.29 Nicely finished with 12 inch steel rule, level \$ EXPERT quality at this low price! You save!



VARCON Premium Quality!

Spark Plugs Regularly 49c Aluminum oxide insula-FOR ors, nickel alloy electredes, Copper gaskets. One-piece, leak-

proof construction .Savel

jaws. Outstanding value at this price!

Regularly



Thrifty! Adjustable Style

8-Inch Wrenches

Constructed of special

Constructed of special high carbon tool steel. Nickel plated polished

\$1.39

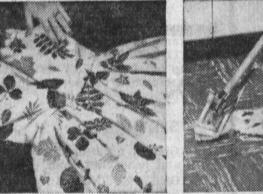
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You Save Now! Sealed Beam **GE Headlamps**

Regularly \$1.40 For all cars using the Sealed Beam system. S Fits right or left side. Easy to install and adjust Won't grow dim!

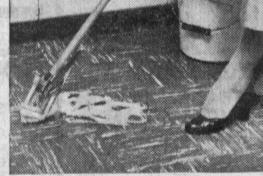
Gambles WESTERN AUTO 1269 SARTORI AVE., FA. 8-1575 1049 GARDENA BL., ME. 4-8633 pay about 5¢ less for it than for detergents. Rinsos contain SOLIUM.

leaves blankets soft and fluffy. Yet you now dazzling white-for an interesting reason. Both



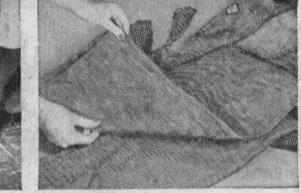
DRESSES: Use the Detergent

Your white dresses look whiter than new, your print dresses brighter than new, when you wash them in Rinso Detergent. That's because of the SOLIUM in Rinso. Rinso's rich suds remove dirt so efficiently that special stains need hardly any pre-scrubbing.



LINOLEUM: Use the Detergent

If the linoleum is really dirty, use a detergent to get it thoroughly clean before you wax. You'll find that Rinso Detergent's generous suds are particularly good for removing greasy or sticky stains from your kitchen linoleum. Use as little water as possible.



WORK CLOTHES: Use the Soap

If you've ever used soap for washing greasy, grimy overalls, our scientists don't have to tell you that soap gets out more dirt than any detergent. You not only save money because soap goes farther, but you now pay about 5¢ less for Rinso Soap than for detergents.



SHIRTS: Use either

Your husband's shirts will turn out gloriously clean and white, whether you wash them with Rinso Soap or new Rinso Detergent. Either way, we guarantee he'll be delighted. The SOLIUM in these two extraordinary Rinsos will give him the whitest shirts ever.



SYNTHETIC FABRICS: Use either

You can safely wash almost any fabric in the friendly suds of Rinso Soap or Rinso Detergent. Not only your cottons, as you'd expect, but also the new synthetic fabrics. They will be perfectly at home in our gentle, thoroughcleansing Rinso.

SOLIUM

WASHES CLOTHES

NHITER-BRIGHTER

THAN NEW!

SOAP - in the

big Green Package



TOWELS: Use either

NEW

SUNLIGHT

DETERGENT

NOW WASKES LIGTHES WHETER - BRIGHTER

DETERGENT-in the **Green and Yellow Package**

Your white towels will be whiter than newand every bit as fluffy-if you wash them in either the Soap or the Detergent. One reason is that both Rinsos are perfect beavers for getting out dirt. Another is that both Rinsos contain our own sunshine-whitener, SOLIUM.



WOOL SWEATERS & SOCKS: Use the Soap

If you want your wool sweaters and socks to stay soft, the best thing you can do is wash them in soap suds. Home economists will tell you that washing with Rinso Soap removes less of the natural oil from the wool, and this helps keep it soft and fluffy.



SHEETS: Use either

The truth is that you can use either the Soap or the Detergent for your sheets. Either will do them to perfection. Both Rinsos contain SOLIUM, to leave your sheets white as can be. And both leave your sheets so soft and smooth, you only have to iron the top quarter.

Only one name to remember-RINSO

TODAY you need remember only one magic name for the finest of soaps and the best of detergents - Rinso! It's all so simple and easy. Your grocer now has Rinso in both forms-soap and detergent.

Why do we make both? Because homemakers who insist on perfection are convinced that soap is definitely better for some jobs, detergent for others. Our scientists agree, but promise that both will do a fine job on everything you wash - a sensational job if the name on the box is Rinso!

Each Rinso is the best in its class. Each will do a terrific job on everything you wash. Both Rinsos contain SOLIUM, to wash your clothes whiter than new. You can't go wrong if the name is Rinso!

Rinso Soap comes in the familiar green box. Rinso Detergent comes in a new green and yellow box. (The soap will cost you about 5 cents less.)

They are both great products, guaranteed up to the hilt by Lever Brothers Company, 390 Park Avenue, New York 22, N.Y.



SOLIUM leaves them white as snow !