

De Simone

701 PACIFIC COAST HWY. MARKET
REDONDO BEACH

SALE CONTINUES!



SELF SERVICE

MEATS and DELICATESSEN
THE LEADER OF LOWER PRICES!

U. S. GOV'T GRADED "GOOD" STEER BEEF
CHUCK AND 7-BONE

BEEF ROASTS ALL CENTER CUTS NONE PRICED HIGHER **29** ^c lb.

KINGAN'S EASTERN GRAIN-FED

PORK LOINS WHOLE, HALF or EITHER END **49** ^c lb.

U. S. GOV'T GRADED "GOOD" STEER BEEF
BONELESS SWISS STEAKS and
BONELESS ROUND STEAK **69** ^c lb.

U. S. Graded "Good" Tender Steer Beef
BONELESS POT ROASTS **49** ^c lb.

U. S. Graded "Good" Oven-Ready
BONELESS RUMP ROASTS **79** ^c lb.

U. S. Graded "Good" Oven-Ready
PRIME RIB ROASTS **55** ^c lb.

Rolled Brisket—Our Own Cure
BONELESS CORNED BEEF **49** ^c lb.

U. S. Gov't Graded "Good"
BEEF RIB STEAKS **59** ^c lb.

Fresh—Lean—Top Quality
GROUND BEEF **29** ^c lb.

U. S. Graded "Good"
BEEF SHORT RIBS **10** ^c lb.

POUND PACKAGE **CHICKEN LIVERS** **59** ^c lb. OUR OWN—COUNTRY STYLE **PORK SAUSAGE** **39** ^c lb.

Ground from "Good" and "Choice" Lamb
LAMB PATTIES **39** ^c lb.

POUND PACKAGE **FILET OF COD** **29** ^c lb. POUND PACKAGE **FILET OF SOLE** **39** ^c lb.

Dressed—Pan-Ready **WHITING** **19** ^c lb. Frying Size **SHRIMP** **79** ^c lb.

Self Service—Cello Wrapped
ROYAL BRAND WIENERS **39** ^c lb.

Mild—Creamy
CHEDDAR CHEESE **49** ^c lb.

2ND GREAT WEEK! 47TH

BANNER TALL CANS
MILK 9 ^c lb.

SKIPPY TALL CAN
DOG FOOD **6** ^c

VENUS BABY LIMA
BEANS **19** ^c
2-Lb. Pkg.

CHALLENGE SLICED
CHEESE
• AMERICAN
• SWISS
• PIMENTO
1/2-lb. Pkg. **22** ^{1/2} ^c

SCOTT'S
TOILET TISSUE
1000 Sheet Roll **8** ^{1/2} ^c

PRIORITY •
CHUNK STYLE TUNA
No. 1/2 Can **18** ^{1/2} ^c

COUPON
GOOD FOR 5^c ON ANY PURCHASE 1 LB. PACKAGE
CHALLENGE
NONFAT DRY MILK SOLIDS

C. & S. CARMELIZED
BEANS **19** ^c
With Pork
27-oz. Crock

COUNTRY BOY
Extra Large Grade
EGGS

VAN CAMP'S
COOKED RICE
No. 300 Can **9** ^{1/2} ^c

Frozen Food

S & W
LIQUID APPLE **23** ^c
24-oz. Bottle

LIBBY'S FROZEN
PEAS **7** ^{1/2} ^c

VAN CAMP'S
Macaroni DINNER **7** ^{1/2} ^c
7-oz. Pkg.

CAL-FAME
ORANGE JUICE **6** ^c

PLENTY OF FREE CONVENIENT P