## TORRANCE PRESS Thurs., June 11, 1953 Page 6 World-Famous GI Mail Call Chamber **Sponsors** Founded by Local Woman

Torrance resident are living near one of the most unusual and remarkable undertakings in the nation which has probably been thriving in secret until now, as far as most people in this area are concerned.

"undertaking" is a nonprofit activity started by a San the Press for assistance in publi-Pedro woman. A purely local af-cizing this activity and recruiting in an essay contest which will by the Armed Forces was received fair, Mail Call mushroomed to letter-writing volunteers. such an extent that it is now known all over the world.

tor of G.I. MAIL CALL, has asked opening of the following letter



Contest One hundred dollars of the prof-

Letter The effect and wholesomeness of berg, executive secretary of the Mrs. Anna Seidenberg, ofigina- G.I. MAIL CALL is typified in the Chamber of Commerce. **Open to Adults** 

from a boy in Korea. Dear Mail Call,

om a boy in Korea.Open to Addresspast week.Private Magallanez, a cook, en-Dear Mail Call,The 50-word essay contest is<br/>open to all adults who must useAppointments may be made by<br/>calling Red Cross at DUnkirkPrivate Magallanez, a cook, en-<br/>tered the Army last October and<br/>received basic training at Fort talking when someone started talk- for their theme the topic, "Why 4-5261. ing about Mail Call. The more I I use and like the Torrance Shop-

ested. Although I wouldn't admit tory?" it to any of the other fellows, I am A \$50 first prize, \$35 second first leg of its hop to Korea," said ly employed by the Malleable Fita little lonely and a few letters prize, and \$15 third prize will be Edward M. Schottland, blood cen- ting Corp. would help.

I never could picture myself September 1. writing to a club like this but yours sounded so good that I couldn't re-

The guide, which will be delivered to 25,000 residents free of Mrs. Seidenberg wonders how charge by bonded messenger, will anyone could resist such a letter. include an application form for Volunteers Requested

Those who like to write letters the contest as well as further deand those who would be happy to tails. This year 5,000 more resi- Membership exchange mail with our service dents will receive the guide than men particularly in Korea as well last year.

as all over the world need only SELF - ADDRESSED, STAMPED streets and tracts.

ENVELOPE. Mrs. Seidenberg's Entries in the essay contest will Schupp. address is 1531 Aruba Court, Chan- be judged by a committee consist-

to servicemen when one of her two South Bay Municipal Court.

and she heard how lonely and dis- that any other profit to be derived appointed the soldiers were when- from the guide would be allocated ever they went to Mail Call and to the Retail Merchants' account. their names were not called. President Plomert appointed a

So popular did Mrs. Seidencommittee to cooperate, with the berg's undertaking become that executive secretary in formulating she received commendations the rules and regulations for the from Mrs. Eleanor Roosevelt and contest. Those on the committee high ranking military officials. are: Paul Diamond, Otto Kresse

The story of G.I. MAIL CALL and Bob Haggard. appeared in Quick Magazine which fact was responsible for 8000 new volunteers who wished to write to Use Water 000 letters from all over the world and every state in the union from people interested in writing to



**Elks Slate** Torrance residents are asked to go easy on their water till Satur-Flag Day day noon June 13. The Water Department is installing valves and Celebration controls in one of the main water

supply lines which required the shutdown of that line for three or Redondo Beach Lodge No. 1378. Benevolent and Protective Order of Elks, will hold its annual Flag Day Observance Sunday, June 14, There will be sufficient water four days. There will be a short-2:30 p.m. in the Lodge auditorium, for all concerned, and for fire pro-315 Esplanade, Redondo Beach.

tection, Angus McVicar, superin-The purpose of this service is tendent of the Torrance municipal to honor our country's Flag, to water district announced, if resi-

## R. C. Wants Magallanez Type-O Blood In Korea For Korea

Red Cross has put out a call for Type-O blood donors in an effort to replenish whole blood supplies of Mr. and Mrs. S. Q. Magallanez, son in Korea, which Eighth Army 25415 S. Normandie, Harbor City,

its from the new Torrance Shop- medics reported this week "have recently joined the 25th Infantry pers' Guide and Business Direc- almost run out." Division in Korea. open July 1, release date for the by Red Cross here following an ision on the penisula, the 25th directory, according to Dale Isen-8th Army report that the emer-landed in July, 1950, shortly after

gency was caused by a sudden in- the Communists attached the Recrease in the fighting during the public of South Korea. past week.

"All Type-O blood collected will Ord, Calif.

listened the more I became inter- pers' Guide and Business Direc- be flown out of International Air- A graduate of Narbonne highport each night this week on the school in Lomita, he was previous-

awarded after the contest closes ter administrator. "Blood donated

• INSURANCE

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**TORRANCE PRESS** 

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Increase in

New members taken into the is the husband of Mrs. Ray M. Isenberg stated that the new Torrance chamber of commerce Parrish residing at 5420 Sharynne, send a note to Mrs. Anna Seiden- guide will surpass the previous within recent weeks are: Joslin Torrance, is presently assigned for berg, mentioning how many pen edition in advertising and up-to-pals they would like to have but date statistics. It will have a new sery, Dixie Lee Photo, Great Lakes ter, San Diego, Calif., as a membe sure to enclose with this note a street map including the new Carbon, Jacob's Ambulance, Tor- ber of Recruit Training Command rance Printing Company, Oscar Drum and Bugle Corps.

Parrish entered naval service on During Dale Isenberg's one and April 21, 1953 and received his nel Heights, San Pedro, California. ing of the mayor, a minister, a a half years of ofice as executive recruit training at USNTC San • GARDEN SUPPLIES Origin Mrs. Seidenberg started to write ber of the judicial staff of the membership. America. • CONCRETE BLOCKS

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LAST DAY FOR FILING APPLICATIONS Friday, June 19, 1953, at 5 P. M.

14 SEMPLOYMENT

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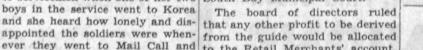
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