

★ **SERVE YOURSELF and SAVE at McCOWN'S--SERVE YOURSELF and SAVE** **SERVE YOURSELF and SAVE** at McCOWN'S--★

**PRESCRIPTIONS**  
**Our Specialty!**

Your confidence is our sacred trust. In the compounding of each prescription our pharmacists devote all their skill and knowledge to perfection. You can depend on McCown pharmacists.



**CONFIDENCE**

CHERAMY'S

*Frosty Bouquet*



A cologne in three captivating scents: dewy, flowery April Showers, woody Festival, and modern Tropical.  
Each, \$1.00 plus tax.

**HALF PRICE**



**LIMITED TIME**

Pamper your dry skin with this soft, lush cream. Removes make-up, cleanses gently but immaculately. Use it every day—watch sensitive skin look lovelier. Stock up now; save half the cost!

DOROTHY GRAY

*Hot Weather Cologne Specials \$1.00*



For wonderful summer enjoyment WHITE LILAC

**IT'S HERE**  
**new! instant neutralizing**



with exclusive new wave conditioner to beautify your hair



**1327 EL PRADO**  
**IN TORRANCE**

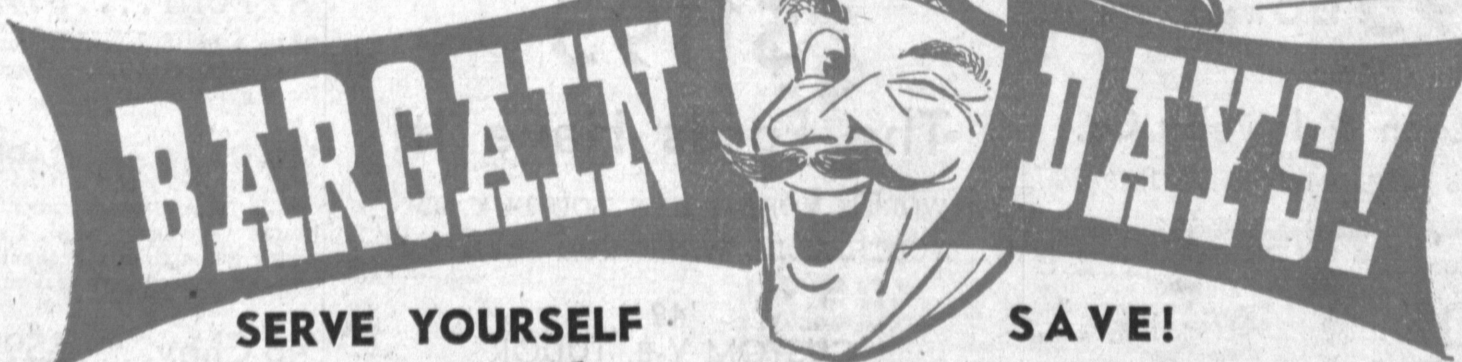
101 HIWAY and WESTERN  
IN HARBOR CITY  
Limit Rights Reserved

**ARDEN'S HALF GALLON**  
**ICE CREAM**

5 FLAVORS TO CHOOSE FROM — **Only 77c**

**WEEK-END**

These Prices Good Thursday thru Sunday  
MAY 14 - 15 - 16 - 17



**SERVE YOURSELF**

**SAVE!**

CARTON OF 50	<b>BOOK MATCHES</b>	<b>12c</b>
ROLL OF 150	<b>SCOT TOWELS</b>	<b>16c</b>
1000 SHEET ROLLS	<b>Scot's Tissues</b>	<b>29c</b>
LARGE SOAP POWDER	<b>Tide or White King</b>	<b>21c</b>
300 TISSUES	<b>Pond's or Kleenex</b>	<b>19c</b>
1.39 VALUE, SEWED	<b>HOUSE BROOM</b>	<b>97c</b>
KEEP HANDY IN CAR	<b>FIRST AID KIT</b>	<b>59c</b>

**INFLATED PLASTIC PORTABLE WADING POOLS**

Bring the beach to your yard. Easy to inflate. Deflate for storing. Large variety of sizes to choose.

**46-Inch x 36-Inch**  
Regular 5.95 Value ... **3<sup>95</sup>**

**FREE 98c**

**EVERSHARP SCHICK INJECTOR RAZOR KIT**

SCHICK WILL REFUND THE **98c**

YOU PAY FOR THIS COMPLETE KIT

- Gold-plated Razor
- 12 Safety-sharp Blades
- Handy Travel Case

Here's all you have to do:

Buy the 98c Eversharp-Schick Injector Razor Kit and get a Special Refund Certificate from dealer. After you use the twelve blades, mail the empty blade cartridge, instruction sheet from razor, and Special Refund Certificate properly filled out, to Eversharp Schick, P. O. Box 12, Brooklyn 1, N. Y. Eversharp will send you two 20 blade injectors (40 blades) worth \$1.46 or refund the 98c you paid for the Schick Injector Razor Kit. Offer expires June 21, 1953. Certificates must be mailed by Midnight July 31, 1953. Offer limited one to a customer.

**1/2 price sale!**

**Tussy Summer Colognes**

Regular \$2 size  
**Now Only \$1 plus tax**

**FREE** OF EXTRA COST

Regular Large Size Tube of **COLGATE OR PALMOLIVE SHAVING CREAM**

WHEN YOU BUY ANY GIANT SIZE AT REGULAR PRICE

COLGATE LATHER SHAVING CREAM 53c

PALMOLIVE LATHER SHAVING CREAM 53c

COLGATE BRUSHLESS SHAVING CREAM 47c

PALMOLIVE BRUSHLESS SHAVING CREAM 47c

**HEALTH IS WEALTH!**

15 VITAMINS including the Wonder Vitamin B-12

12 MINERALS Methionine, Rutin, Liver and Yeast — all in PLUS

**POTENTIAL**

LOW PRICES GUARANTEED! COMPARE WITH ALL OTHER PRODUCTS

**Super-Stay Lipsticks**

BY Dorothy Gray

ARE AS LONG-LASTING AS CAN BE... STAY ON YOUR LIPS, BEAUTIFULLY!

The reason? Dorothy Gray's secret Super-Stay formula that's creamy, but never drying — yet never looks greasy, either. In the famous Dorothy Gray personalized lipstick shades! \$1 and \$1.50. Dorothy Gray Super-Stay Nail Polish to match... 75c.

QUEEN'S TASTE presents the glitter, the color, for a festive year.

**Hawaiian UKE**

Deep tone, plastic, stays in tune. 25c five minute instruction book included... for fun on picnics, parties, etc.

**1<sup>95</sup>**

LOOK YOUNGER AFTER 30...

**NEW! Lady Esther HORMONE CREAM** only \$1.00 plus tax

Some 10,000 Units Natural Hormones per Ounce as Costliest Hormone Creams Made!

Now at this tiny price, get the greatest agent known for combating wrinkles, dryness, aging contours. Outwit the years with this beauty miracle!

**12-INCH, ROOMY, LIGHT OVERNITE CASE**

Sturdily constructed overnight case. Metal hardware — plastic handle. Special price **1<sup>29</sup>** Plus Tax

**DRUG SPECIALS!**

25c OUNCE TUBE **ZINC OXIDE 11c**

25c OUNCE TUBE **TOILET LANOLIN 11c**

29c BOTTLE OF 5 GRAIN **100 ASPIRIN TABLETS 9c**

29c PINT **RUBBING ALCOHOL 11c**

1/2 OUNCE **MERCUROCHROME 9c**

100 TABLETS—10 MGM. **VITAMIN B1 47c**

100 TABLETS—50 MGM. **VITAMIN C 59c**

REDUCE WITH **TAFON 3<sup>49</sup>**

REDUCE WITH **CALOMETRIC 3<sup>49</sup>**

CANVAS - FOLDING - HARDWOOD **BEACH CHAIRS**

Choice of popular styles. Sturdily constructed. Bright color canvas.

- DECK CHAIR
- RECLINING CHAIRS

**2.95**

Box of 50 **King Edward CIGARS 2<sup>29</sup>**

REG. \$1.00 SEA-SIREN **Bathing Caps 67c**

Waterproof Ass't'd. Colors

1.19 D. Tracy 500 S. Machine **WATER GUN 87c**

Reg. 39c Box of 12 **SANITARY NAPKINS 19c**

Planter's SALTED **COCKTAIL PEANUTS 23c**

Vacuum Packed

She will notice that these are 20% sheerer. She'll think that these are 100% prettier.

**Sheer, Flattering Dupont NYLONS**

- 60 Gauge, 15 Denier
- 60 Gauge, 12 Denier

Choice of popular dark seam styles and new 12 denier luxury sheers. Values to \$2.35 per pair! These are another McCown first. 20% finer than any ever produced by Dupont. Latest shades.

**77c PAIR**

3 Pairs, Gift Boxed \$2.19

29c OVAL DECORATED **WASTE BASKET 17c**

REGULAR 4.95 **KITCHEN TIMER 2<sup>97</sup>**

27-INCH RUBBER **BEACH BALL 98c**

INFLATED PLASTIC **SWIM RINGS 89c**

BY TINTAIR—Reg. \$1.00 Value **CLO SHAMPOO 3 for \$1.00**

REG. BOXES **BUBBLE BATHS 3 for 98c**

ARDEN'S—HALF GALLON **ICE CREAM 77c**

For Mantle — Desk — Children's Room **SPANISH SHIP MODELS**

Imported ship knick-knacks Hand made... carved from Bamboo, colorful hand-painted masts and sails... accurate replicas of Spanish sailing vessels.

Individually Boxed, **SPECIAL 37c**

**CLIP THIS COUPON**

1.00 VALUE

Ladies', Men's Stitchless **PLASTIC WALLETS**

Choice of colors and designs. These have that \$5.00 look.

Stitchless and guaranteed. You save an extra 30% with this coupon.

**67c**

**EXPERT PHOTO FINISHING**

Black and white 8 EXPOSURE ROLLS printed and developed, jumbo size prints. Quality professional service.

EXTRA PRINTS OR REPRINTS 3 Days Only—Thur., Fri., Sat. **5c ea**

**49c**

**BEACHCOMBER STRAW HATS**

Popular rattle dazzle straws for beach, garden or mountains. REGULAR 39c VALUE

Special This Weekend **23c**

**CLIP THIS COUPON**

4.99 VALUE

50-Ft. Plastic, Guaranteed **GARDEN HOSE**

Light weight, non-rot, hose with metal couplings. Save with this coupon.

**2.99**

SAVE at McCOWN'S--SERVE YOURSELF and SAVE **SERVE YOURSELF and**