• R. Hayes Supervising Dial **Telephone Change Here**

Meet "Mr. Telephone" in Torrance. He's Wire Chief Richard L. Hayes, who typifies the Bell System's policy of "up from the ranks" to the highest degree.

At present he's giving on-thejob training to his force of switchmen in the central office building at 1307 Cravens Ava At the same time he is coordinating Pacific Telephone and Western Electric Co. equipment installation activities for the forthcoming cutover from the non-dial office to the modern new crossbar automatic dial communications system, due on May. 31.

Responsible for making all acceptance tests of new equipment for the Torrance exchange, Hayes has instructed dozens of employees in the operation of the complex crossbar-type dial switching equipment.

The Torrance wire chief started his communications career in March; 1940 as a messenger boy. Advancing rapidly through various positions of responsibility, he became a repairman in 1941, and was appointed wire chief for the Avalon exchange in 1949. He was Avalon exchange in 1949. He was named Torrance wire chief last Of Strum's January.

wife and four children at 3220 W. 186th St. in Torrance.

Partners Open Second Photo Studio

Jim Krueger and Hal Mellen, partners in Photo Arts Studio Winner of first prize, a Rogers here, disclosed this week that they Bros. silver service for six, was have bought and will jointly op-erate Dean's Photo Studio, 143 S. Second prize, a DuBarry fitted Pacific Coast Hiway in Redondo overnight bag, wen to Bob Rob-

ertson, 2120 Andreo Ave. Beach. The partners, both Army veter-ans, opened their Torrance shop four years ago. It is located at 1311 Post ave

1311 Post avé. Krueger will continue to operate Strum's located at 1261 Sartori the local studio. Mellen will be in Ave., is owned jointly by Arthur, charge of the Redondo Beach en- Oscar and Jacob Strumwasser, and Dave Baumgarten. terprise.





RICHARD L. HAYES ... wire chief

Tell Winners Married, Hayes lives with his Bean Contest

Prize winners in the "Count the Beans" contest conducted by Strum's Department Store were announced this week by executives

of the store. The contest was staged in conjunction with the second anniversary celebration of the local business firm.



SAVE

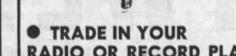
OPEN FACE

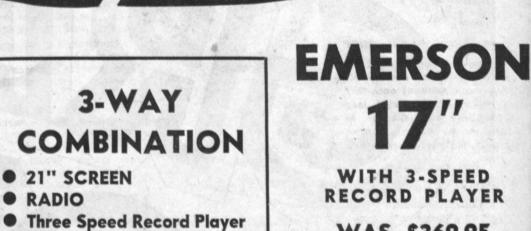


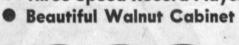






















Thurs., April 9, 1953

TORRANCE PRESS

Page 5