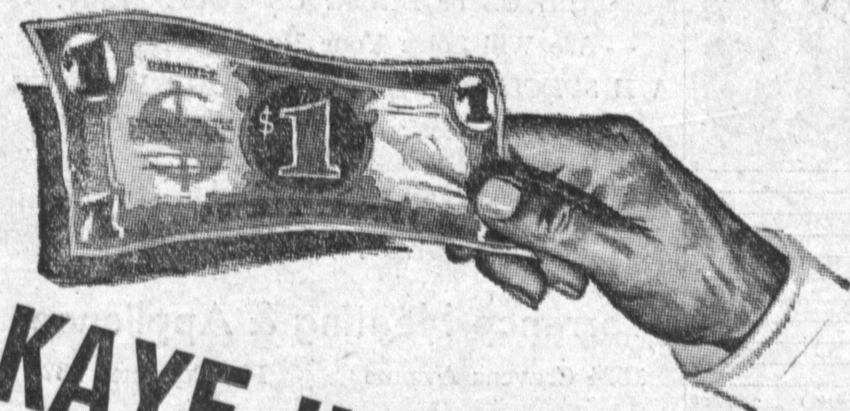




# Lloyd Dennee Says: \$5 FOR \$4

To celebrate TORRANCE DOLLAR DAYS, I have over 150 selected new and used television, refrigerators, washers, ranges, and major appliances — especially priced for this event. I will give \$5 of value for each and every \$4 spent at Lloyd Dennee's Corner for these items. Listed below are but a few examples. . . . Come in today and see the greatest display in the entire southwest.



THOR

WESTINGHOUSE

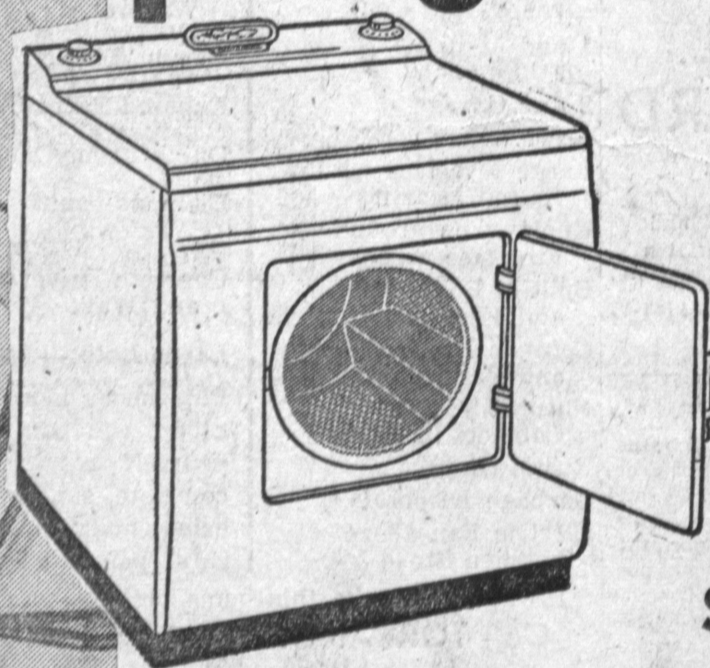
HOFFMAN

PACKARD BELL

BENDIX

RCA

KAYE HALBERT  
G. HOTPOINT  
PHILCO



\$5 for \$4

PRICE  
REGULAR

\$299<sup>95</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$239<sup>95</sup>

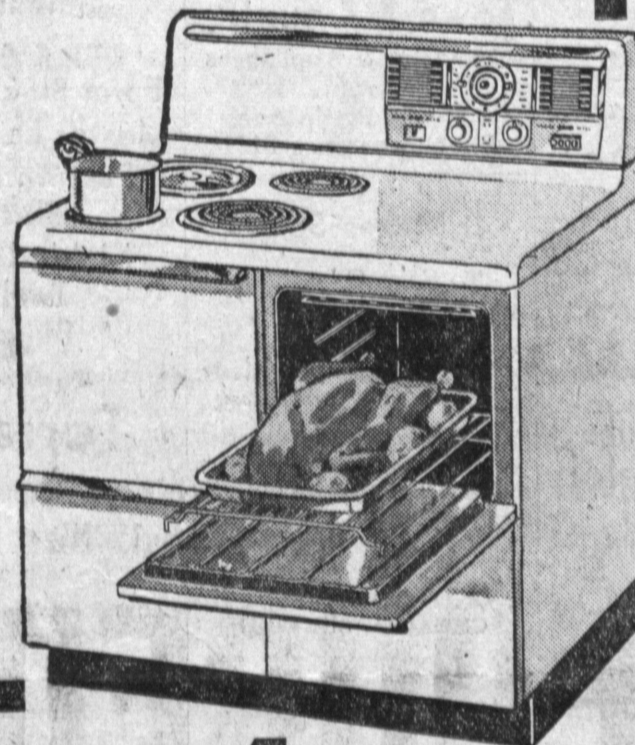
REGULAR  
PRICE

\$449<sup>95</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$359<sup>95</sup>

\$5 for \$4



REGULAR  
PRICE

\$419<sup>95</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$335<sup>95</sup>

\$5 for \$4

\$5 for \$4



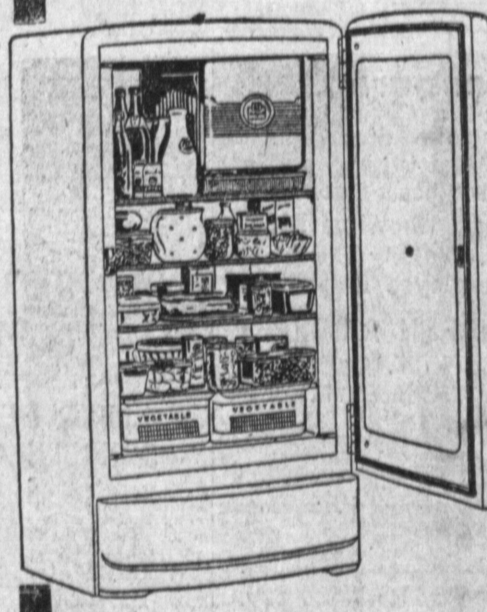
REGULAR  
PRICE

\$229<sup>95</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$183<sup>95</sup>

\$5 for \$4



REGULAR  
PRICE

\$392<sup>50</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$314<sup>00</sup>

\$5 for \$4

REGULAR  
PRICE

\$319<sup>95</sup>

DOLLAR DAYS  
SPECIAL  
PRICE

\$254<sup>95</sup>



## 3 DAYS ONLY — THURS. — FRI. — SAT.

FEBRUARY 19 - 20 - 21 — OPEN 9 A.M. TO 9 P.M. — DAILY  
OPEN 9 A.M. TO 6 P.M. — SUNDAY

EASIEST  
TERMS!

**FREE**  
HOME DEMONSTRATION  
CALL  
**OS 6-0155**  
18 Lines - Reverse Charges

### LLOYD DENNEE'S PRINCIPLES

- 1 To sell ONLY the highest quality merchandise at all times.
- 2 To sell no merchandise that is not new, and the best of its kind unless it is marked "Used", "Damaged", "As Is," etc., so clearly that there can be no deception.
- 3 To maintain adequate facilities to service what we sell.
- 4 To always have advertised merchandise.
- 5 To print no exaggeration, misleading statements, or half-truths under any circumstances.
- 6 To never tolerate employee dishonesty either monetarily or through misstatement of facts.
- 7 To treat all customers courteously and considerately.
- 8 To keep our promises to the customers.
- 9 To constantly strive to give maximum value at minimum cost.



# LLOYD DENNEE'S



## TELEVISION EXPOSITION

Over 15,000  
SATISFIED  
CUSTOMERS  
There Must Be a  
Reason!

## 110 E. EL SEGUNDO, HAWTHORNE