

FAMILY SHOE STORE-Ritchie's Shoes at 14990 S. Crenshaw blvd., near Compton blvd., is the latest new, complete family shoe store serving the Torrance area. In operation for the past two months, the store makes a specialty of shoes for every member of the family from baby upward, according to Harry Ritchie, owner.

## **New Shoe Store Offers** Variety for Entire Family

A complete line of footwear for the entire family is the specialty of Ritchie's Shoe Store, 14998 Crenshaw Blvd., according to owner Harry Ritchie.

The modern, new store, which 9has been open for two months, Also at the service of his cusboasts such well-known brands of tomers, is his assistant, Jerry Silshoes as Florsheim, Buster Brown, vers. Air Step and Life Stride.

In addition to shoes the store Out of State wear, handbags, and bedroom slippers, Ritchie said.

He stated that the principal aim

years. He and his wife and two 1754 B. Cabrillo Ave., Torrance. children live in Los Angeles.

of the store is to fit the customer Mr. and Mrs. Lawrence Sterzingproperly in stylish shoes at modest er and Mr. and Mrs. Joe Sterzinger Ritchie has been associated with the shoe sales business for 20 of Ivanhoe, Minnesota were guests of Mrs. Regina Cunningham of



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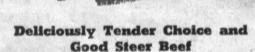
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