



LAWSON'S AMAZING JEWELRY AND GIFT VALUES • OPEN EVERY EVENING UNTIL XMAS!

# No Down Payment at Lawson's

## NO CARRYING CHARGES • NO EXTRAS • ALL NEXT YEAR TO PAY

LAWSON'S for EXTRA VALUES! EXTRA SAVINGS! EXTRA TERMS! IMMEDIATE DELIVERY!



**5-DIA. WEDDING RING**  
Our greatest diamond value in 14K gold. **39<sup>75</sup>**



**6-DIAMOND BRIDAL SET**  
6 fiery diamonds in 14K gold, real value... Both for— **89<sup>50</sup>**  
\$1.75 Weekly



**11-DIAMOND BRIDAL PR.**  
Exquisite creation with modern cut diamonds in 14K yellow gold. **\$225**  
\$3.00 Weekly



**14-DIAMOND BRIDAL SET**  
Exquisite creation with modern cut diamonds in 14K yellow gold. **\$250**  
\$5.00 Weekly



**DIAMOND BRIDAL SET**  
Exquisite design... 10 diamonds, in 14K gold, both for— **\$175**  
\$3.00 Weekly



**10-DIAMOND BRIDAL SET**  
Exquisite design... 10 diamonds, in 14K gold, both for— **\$200**  
\$4.00 Weekly



**10-DIAMOND BRIDAL SET**  
10 fiery diamonds... in 14K gold. Both for— **\$100**  
\$2.00 Weekly



**DIAMOND BRIDAL SET**  
Beautifully matched in 14K yellow or white gold. Solitaire styling. **59<sup>50</sup>**  
\$1.25 Weekly



**Diamond Eastern Star**  
14K Gold. Real Value. **29<sup>75</sup>**  
\$1.00 Weekly



**BIRTHSTONE RING**  
Ladies' birthmonth ring. Choice of simulated birthstone. 14K gold. **14<sup>95</sup>**  
50c Weekly



**MAN'S DIAMOND RING**  
Genuine diamond ring in 14K yellow gold. **\$75**  
\$1.50 Weekly



**DIA. ONYX INITIAL RING**  
Mounted in 10K gold. **24<sup>95</sup>**  
\$1.00 Weekly



**7-DIA. CLUSTER RING**  
7 diamonds, 1 carat spread in 14K gold. Real value. **39<sup>75</sup>**  
\$1.00 Weekly



**MAN'S 3-DIAMOND RING**  
Handsome ring for men with 3 diamonds in 14K yellow gold. **\$200**  
\$4.00 Weekly



**DIAMOND EARRINGS**  
Beautiful earrings, 14K gold. Pierced or non-pierced. **39<sup>95</sup>**  
\$1.00 Weekly



**Man's 7-Diamond Ring**  
7 sparkling diamonds in heavy 14K gold. Solitaire styling. **\$250**  
\$5.00 Weekly



**21-JEWEL BULOVA**  
Gents' 21 jewels. Yellow rolled gold plate case. Expansion band. **49<sup>50</sup>**  
\$1.00 Weekly



**WATER-RESIST WATCH**  
Water and shock proof. Radium dial, sweep second hand. **24<sup>95</sup>**  
75c Weekly



**GRUEN AUTOWIND**  
Self-winding "Leader." 17 jewels. Radium dial. Water, shock resistant. Leather strap. **\$55**  
\$1.25 Weekly



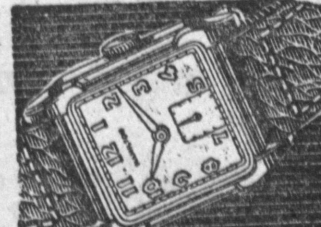
**HAMILTON DIA. WATCH**  
Exquisitely styled with 16 fiery diamonds, 17 jewels, 14K gold. **\$195**  
\$4.00 Weekly



**17-JEWEL GRUEN**  
Man's yellow gold, 17 jewel, with matching stretch band. **57<sup>50</sup>**  
\$1.25 Weekly



**17-JEWEL ELGIN**  
Man's 17 jewel Elgin. Yellow rolled gold plate case. Expansion band. **39<sup>75</sup>**  
\$1.00 Weekly



**17-JEWEL HAMILTON**  
Hamilton, the watch of accuracy, in gold filled case. **57<sup>50</sup>**  
\$1.00 Weekly



**MAN'S BULOVA**  
With extension band. **35<sup>75</sup>**



**15-JEWEL GRUEN**  
A beautiful 15 jewel, modern design in yellow gold. **33<sup>75</sup>**  
\$1.00 Weekly



**MAN'S BULOVA WATCH**  
"Hancock" 17 jewels. Yellow rolled gold plate case. Leather strap. **27<sup>50</sup>**  
75c Weekly



**LADIES' 17-J. WATCH**  
Beautifully styled for women. A top value! **19<sup>95</sup>**  
50c Weekly



**LADIES' BULOVA**  
New! Bulova bracelet watch, in natural gold color. **49<sup>50</sup>**



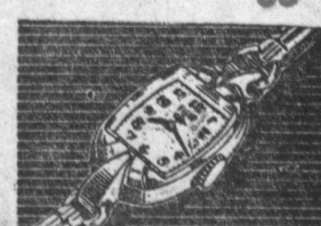
**17-JEWEL HAMILTON**  
"Fay," 17 jewels. Yellow gold filled case. Cord band. **57<sup>50</sup>**  
\$1.25 Weekly



**MEN'S 17-JEWEL WATCH**  
Smart, handsome Man's watch. A real value. **19<sup>95</sup>**  
50c Weekly



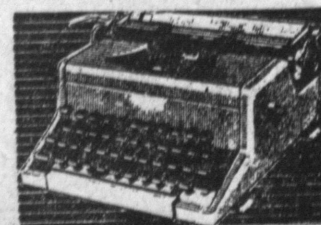
**LADIES' 17-J. BULOVA**  
Ladies' 17 jewel, with expansion band to match. **35<sup>75</sup>**  
\$1.00 Weekly



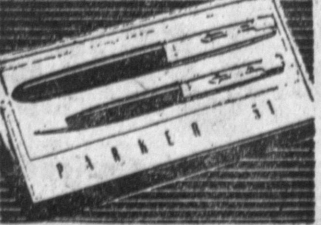
**17-JEWEL ELGIN**  
Ladies' 17 jewel Elgin yellow rolled gold plate case. Expansion band. **39<sup>75</sup>**  
75c Weekly



**BIRTHSTONE RING**  
Man's birthstone ring. Choice of simulated birthstone. 10K gold. **15<sup>95</sup>**  
50c Weekly



**REMINGTON PORTABLE**  
"Miracle Tab" portable typewriter and carrying case. Fed. tax extra. **94<sup>50</sup>**  
\$2.00 Weekly



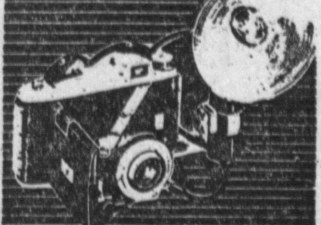
**PARKER '51' SET**  
Famous Parker "51" Pen and Pencil Set... Lustrous finish. **\$15**  
50c Weekly



**WIDE WEDDING RING**  
Ladies' or men's white or yellow gold. Orange blossom design. From— **24<sup>95</sup>**  
\$1.00 Weekly



**BRIDE & GROOM SET**  
14K gold. For "Her"— for "Him." **9<sup>95</sup>**  
50c Weekly



**FOLDEX '20' CAMERA**  
Complete with films, bulbs, flash unit batteries, case & inst. book. **29<sup>95</sup>**  
\$1.00 Weekly



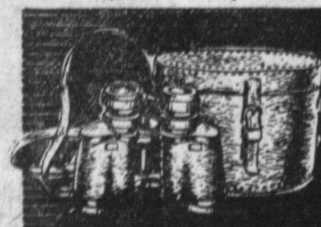
**LOCKET and CHAIN**  
Natural gold color. **3<sup>95</sup>**  
50c Weekly



**ELEC. HAIR CLIPPERS**  
Save on haircuts. **9<sup>95</sup>**  
50c Weekly



**MEN'S JEWELRY**  
Tie Cravat, cuff links & key chain, in yellow quality metal. From— **3<sup>95</sup>**  
50c Weekly



**8x30 BINOCULARS**  
Ideal for sports... Exceptional value. **29<sup>95</sup>**  
\$1.00 Weekly



**RONSON LIGHTER**  
Ronson Pocket Lighter with one-finger action. Chrome finish. **6<sup>95</sup>**  
50c Weekly



**DELTA PEARLS**  
In 1, 2 or 3-strand pearls. Beautifully gift boxed. From— **3<sup>95</sup>**  
50c Weekly



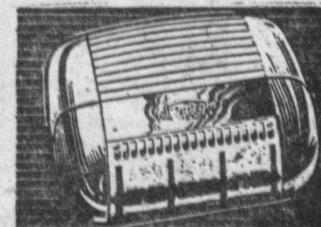
**MUSICAL POWDER BOX**  
Ideal gift for "Her." Various colors. **4<sup>95</sup>**



**LEATHER BILLFOLDS**  
Ladies' and Men's... Leather billfolds, from— **3<sup>95</sup>**  
50c Weekly



**ELGIN-AM. COMPACTS**  
Beautiful assortment of Elgin American compacts. **4<sup>95</sup>**  
50c Weekly



**SUNBEAM ELEC. SHAVER**  
For a quick, easy shave. **26<sup>50</sup>**  
\$1.00 Weekly



**G.E. ELECTRIC IRON**  
Electric iron with full fabric control. **12<sup>95</sup>**  
50c Weekly



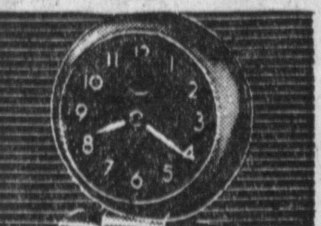
**TOASTMASTER**  
Automatic "pop-up" toaster. Perfect toast every time. AC-DC. **\$23**  
\$1.00 Weekly



**UNIVER. COFFEEMAKER**  
Automatic. For the home. **29<sup>95</sup>**  
\$1.00 Weekly



**DORMEYER FRI-WELL**  
Automatic Electric Fryer. **29<sup>95</sup>**



**BIG BEN ALARM**  
Deep-toned intermittent alarm. Metal case. By Westclox. Plain dial. Plus Tax. **5<sup>50</sup>**  
50c Weekly



**ELECTRIC URN SET**  
Big, handsome Chrome Coffee Urn, sugar, creamer and tray. **29<sup>75</sup>**  
\$1.00 Weekly



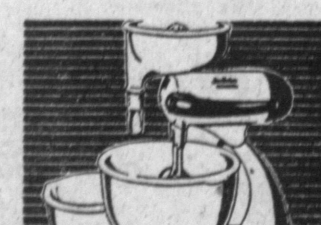
**WESTING. ROASTER**  
Cooks whole meals... Electric, automatic... Thermostat control. **42<sup>95</sup>**  
\$1.00 Weekly



**SCHICK 20 EL. SHAVER**  
Complete with case. **24<sup>50</sup>**  
\$1.00 Weekly



**DRESSER SET**  
Ideal gift for "Her." Dresser sets in various colors. Values for— **9<sup>95</sup>**



**MIXMASTER**  
Sunbeam "Mixmaster," with Mix-finder dial... Juice extractor. AC-DC. **46<sup>50</sup>**  
\$1.00 Weekly



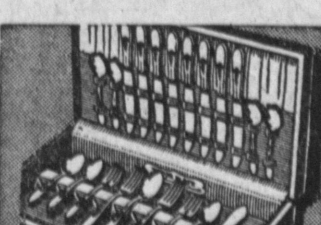
**SUNBEAM WAFFLEBAK'R**  
Gift for the home. **28<sup>50</sup>**  
\$1.00 Weekly



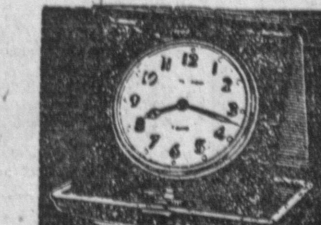
**SUNBEAM COFFEEMAK'R**  
Chrome top. **37<sup>50</sup>**  
\$1.00 Weekly



**SUNBEAM DEEP FRYER**  
\* cooks, fries electrically. **31<sup>95</sup>**  
\$1.00 Weekly



**49-PC. WM. ROGERS**  
Beautiful design. Service for 8. **29<sup>75</sup>**  
\$1.00 Weekly



**TRAVELING CLOCKS**  
7-jewel leather case. Alarm, asst'd. colors. **13<sup>95</sup>**



**REM'GTON '60" SHAVER**  
You'll never believe it until you try it! Shave in 40 seconds or less with the new "Remington 60". **27<sup>50</sup>**  
\$1.00 Weekly

NO WAITING • NO RED TAPE • IMMEDIATE DELIVERY



1317 EL PRADO — TORRANCE

**UNIVERSAL**  
*Electric Blanket*  
For Years of Perfect Sleep  
From **47<sup>50</sup>**  
\$1.00 Weekly  
Ideal Gift for the Home

**V-M**  
**PHONOGRAPH**  
Plays 7" - 10" and 12" RECORDS  
**29<sup>95</sup>** Complete With Case  
\$1.00 Weekly

See Our Windows For Other GREAT VALUES

OPEN EVERY EVENING UNTIL CHRISTMAS  
PHONE 3181