

LLOYD DENNEE says . . .



SOLID!

There's always one thing I want when I set out to buy something and that's solid facts. Not a lot of guff but the real, down-to-earth facts. That's what I'm giving you when I tell you this Philco model 1802 is the finest table model I've ever seen. Solid? Just let me tell you. It has that famous Colorado tuner, an exclusive Philco development that has made TV history . . . virtually eliminates interference. Gives the utmost tuning ease too . . . sound adjusts automatically when picture is correctly tuned. And you get a solid picture . . . one that doesn't blur or smear. It's perfectly in focus to the very edge of the screen. Then there's a cabinet that's a solid beauty. Finished in a dark, rich plum color that gives a quality appearance. And the price? Lowest yet. Better come out today. When you have this beauty installed in your home it'll put you in solid with the whole family....

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1802 with 17" screen

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