

# CREST FURNITURE CO. COMES TO TORRANCE

# GRAND OPENING

**MUSIC**  
BY  
Rudy Bowen's  
STUDENT  
BAND

**FREE ORCHIDS**  
for the  
LADIES

**GIFTS**  
for the  
CHILDREN  
BRING THEM  
ALONG

**PLENTY**  
of  
**FREE**  
PARKING

**EASY TERMS**  
AS LOW AS  
NO DOWN  
PAYMENT  
78 Weeks  
to Pay  
LIBERAL  
TRADE-IN  
ALLOWANCES

## WHY YOU SHOULD BUY AT CREST

Crest Furniture Co. is the only Los Angeles member of the West Coast Buying Syndicate—a group of 20 large independent stores, all buying as one, all out of high rent districts, all dedicated to the ideal of bringing to the working man the utmost in fine, quality furniture at the lowest possible prices.

● STANDARD BRANDS EXCLUSIVELY . . . All merchandise fully guaranteed.

● WE CARRY OUR OWN ACCOUNTS . . . No Finance Co. to deal with.

● WE WILL NOT BE UNDERSOLD . . .

Our low rent location and our vast buying power, because of our membership in the West Coast Buying Syndicate, makes our low, low prices possible.

**We Provide Full Insurance Coverage**

When you buy at Crest you are covered by an insurance policy that fully protects you, including the cancellation of any balance due on your contract should the head of the household be called by death.

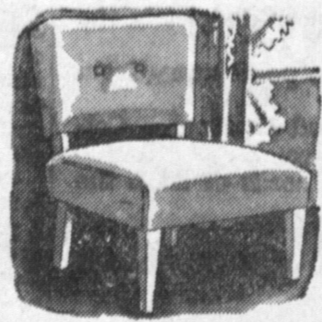
**Come in and Get Acquainted with JERRY BALDWIN AND ROD MARCHAND**

You will find them ready at any time to give you helpful, friendly and courteous service.

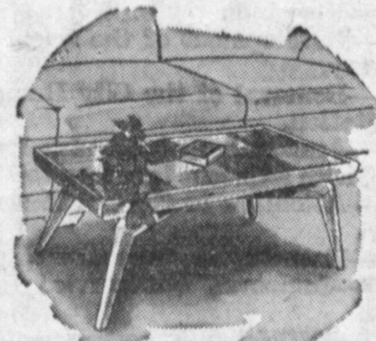
Follow the Lights!  
Bring the family, help us celebrate. Come to Our Opening Party Friday Evening . . .  
MUSIC - ORCHIDS - FREE GIFTS

# SALE!

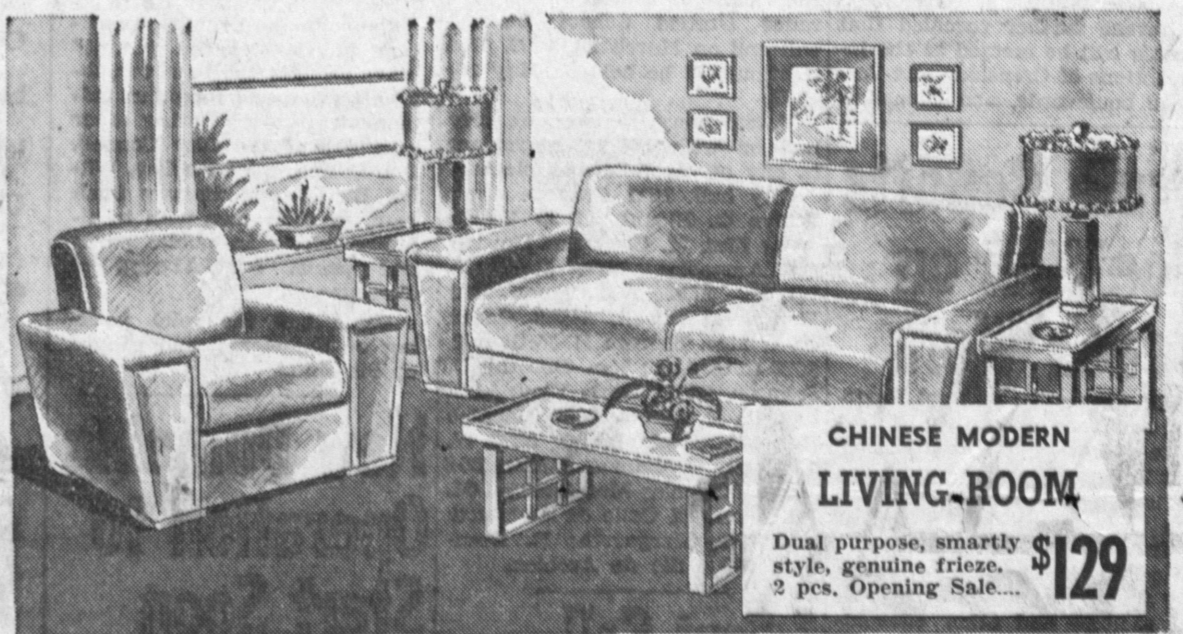
## FRIDAY, MARCH 14 . . . GALA CELEBRATION



**OCCASIONAL OR TELEVISION CHAIRS**  
Wide choice of covers and colors. Grand Opening Sale... **\$14<sup>88</sup>**



**OCCASIONAL COCKTAIL, END TABLES**  
Choice of walnut or blond finish. Grand Opening Sale... **\$3<sup>88</sup>**



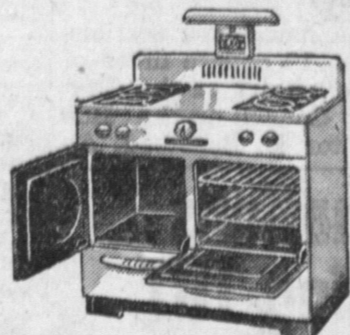
**CHINESE MODERN LIVING ROOM**  
Dual purpose, smartly style, genuine frieze. 2 pcs. Opening Sale... **\$129**



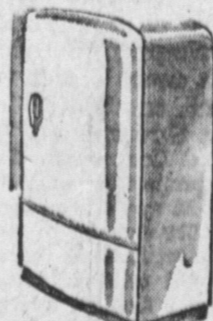
**MODERN HOLLYWOOD 14-pc. Bedroom Group**  
Includes 2 Mr. & Mrs. Chests, headboard, large mirror and 10-pc. vanity set. Grand Opening Sale... **\$89**

**FULL-LENGTH FRAMED DOOR MIRRORS**  
Ivory, Gold, Mahogany... **\$1.88**

**CONVERSATION TELEPHONE BENCHES**  
Mahogany or blond... **\$8.88**



**MODERN CONSOLE GAS RANGE**  
All white porcelain, automatic top burners... **\$99**  
Lamp and Timer Extra



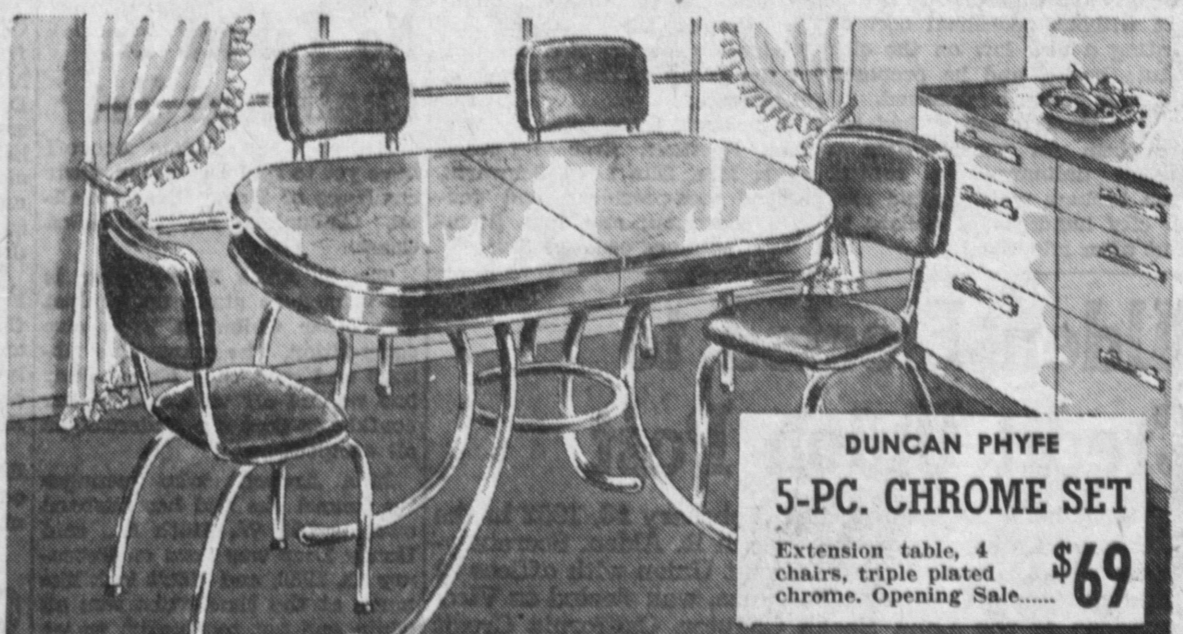
**SPECIAL . . . 7 CU. FT. REFRIGERATOR**  
Low price prohibits use of the name... **\$169**

**HEAVY, CHROME DINETTE CHAIRS**  
Plastic seats and backs... **\$4.88**

**CHEST OF DRAWERS**  
4 drawers, roomy. Walnut or maple... **\$14.88**



**MODERN BEDROOM 5-PC. OVERSIZE SUITE**  
Solid ash, including beveled mirror. Opening Sale... **\$129**



**DUNCAN PHYFE 5-PC. CHROME SET**  
Extension table, 4 chairs, triple plated chrome. Opening Sale... **\$69**

**REGISTER FRIDAY EVENING AND ALL NEXT WEEK FOR OUR GRAND OPENING PRIZES**

**YOUR CHOICE** {  
● LIVING ROOM SUITE  
● BEDROOM SUITE  
● CHROME KITCHEN

# Crest FURNITURE CO.

**1413 CRAVENS AT POST, TORRANCE**

PHONE TORR 1044

**OTHER CREST STORES** ● 4515 SOUTH BROADWAY, LOS ANGELES ● 1565 WASHINGTON AT VERMONT, LOS ANGELES