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• 13—ANNOUNCEMENTS

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Classified Ads

Messinger Takes Over Dealers Display 1952 Mercury Managership of Firm

beach city position.

began his career with Western has served as an assistant scout-Auto Supply three years ago. master. First, he served as assistant manager in Ventura, and then was appointed head of the Redondo Beach store, he informed the Press.

Messinger and his wife, Faye, who is assistant to a Hermosa Beach physician, live in Redondo Beach.

Off the job Messinger spends his time at his favorite hobby, photography.

"I have a motion picture camera and also shoot color films," he told the Press phtographer who snapped his picture.

Scholastically, the new manager stood near the top of his

Narbonne Gir **Gets Award**

LOMITA, Marilyn Spaan, A12 at Narbonne High School, received a scholarship award at a tea put on by the Alpha Beta Chapter of Delta Kappa Gamma in San Pedro.

The scholarship is presented annually to a girl from either annually to a girl from either Narbonne High School, Banning Business Boom High School, or San Pedro High School, to be used in furthering For New Firm a career in teaching.

Joseph Keeps Local Address

Former City Engineer Jacob son. revealed today. Joseph, ousted from his position by the City Council on the Re- Coolerators since we went into commendation of City Manager business Jan. 3." Mrs. Isbell said. George Stevens, dropped in at She pointed out that while the the Press office, this week.

"I've been maintaining my re- sold the 10. 131/2, and 181/2 cubic sidence at 1507 El Prado and am feet freezers. looking around for a piece of "We sell a six month's supply

Joseph is employed for Holmes by buying in this manner." A) contracts,

New body styling, greater engine power and major mechanical changes characterize the 1952 Mercury which is on display rance, located at 1269 Sartori, As a result, he received a schol- at South Shore Motor Co., Linhas a new manager — 23-year- arship to the University of Cali- coln-Mercury Dealer for the old Everett K. Messinger. For- fornia at Berkeley, where he ma- South Bay area, located at 800 merly manager of the Redondo jored in business, and lettered in So. Pacific Coast Highway, Her-Beach store, he traded places tennis. He was elected president mosa Beach, and Pascal Dilday, with Hugh Allen who took the of the California Scholarship Lincoln-Mercury Dealer for the Federation while in high school. Harbor area, located at 345 W.

The new Torrance manager He is also an Eagle Scout and Anaheim St., Wilmington. Available in eight different colors or color combinations, the new Mercury introduces a dis- Announcements . tinctive new style trend in automobile design, it is reported.

The new Mercury offers a roomier and more luxurious interior and a smart, "big car" exterior, and at the same time is easier to handle and more economical to operate.

In addition to a two-door sedan and two four-door sedans, Mercury for 1952 has two sport coupes with "hard-top" styling. plus a convertible and two fourdoor station wagons.

A simulated air-scoop on the low flat hood is a distinctive mark of the new models. A double bumper bar in front combines in one piece the functions of the grille and bumper. Parking lamps are recessed into the ends of the bumper bars. Other features include a one-piece curved windshield and sharp angled rear window, and narowed windshield pillars.

The gasoline tank filler cap is located beneath the rear license plate centered at the rear of the car.

This year, for the first time, Mercury cars are equipped with brake and clutch pedals suspended from a bracket between the instrument and dash panels. This unique features gives more foot room for the driver and pany at 1103 Sartori has been eliminates the necessity for slots doing a landslide business in the in the floor. The master brake selling of Coolerator deep freezcylinder is mounted on the dash panel, where it is completely away from road dirt, icing passibilities and can be easily serviced.

Refinements to the Mercury V-8 engine have boosted its power to 125 horsepower. The firm only has an office, they compression ratio has been increased to 7.2 to 1.

Moose club members attended property in the Hollywood Rivi- of food at wholesale prices." said a sub-district meeting in San era area," said Joseph. "That's Mrs. Isbell, "to show the cus- Pedro, recently. Starting in Febwhere I want to build my home." tomer what he can actually save ruary, the first Monday meeting will be for business and the secand Narver, he revealed, a con- Among local customers who ond Monday for social purposes, sulting engineering firm that have purchased Coolerators are the third meeting business, and handles classified government William F. Fulton, Mrs. Don Da- the fourth Monday - enrollment



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PACIFIC FINANCE



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