

# NEW YEAR!

# ROTH'S

## 952

### ROTH'S QUALITY MEATS

EASTERN CURED CENTER CUT <b>Smoked HAMS</b>	WHOLE OR SHANK HALF	<b>55</b> c lb.
IOWA CORN FED <b>HAM SLICES</b>		<b>98</b> c lb.
RATH SUN VALE <b>RIB PORK CHOPS</b>		<b>69</b> c lb.
FRESH SLICED <b>SLICED BACON</b>		<b>35</b> c lb.
OSCAR MAYER'S BEST VAL <b>PORK LIVER</b>		<b>29</b> c lb.
<b>SLICED BACON</b>		<b>45</b> c lb.

HIT PARADE WHOLE PEELED

**APRICOTS** No. 2½ Can **19**¢

LADIES' CHOICE **Salad Dressing** Quart **39**¢

Olive Land—Large Ripe **Olives** No. 1 Can **19**¢ **HALFERTY RED SALMON** ½'s **45**¢

**Trim Paper Napkins** LARGE 80 CT. PACKAGE **10**¢

**OLEO** DURKEE 1-POUND CARTON **29**¢

### PRODUCE DEPARTMENT

**AVOCADOS** 8¢ each

**ARIZONA GRAPEFRUIT** 5 FOR **23**¢

**INDIAN PLANTS** 12 1/2¢ POT

<b>IRIS FANCY</b> FANCY SOCKEYE RED <b>SALMON</b> No. ½ Can <b>53</b> ¢
<b>IRIS FANCY</b> FANCY RED KIDNEY <b>BEANS</b> 16-oz. Can 2 for <b>27</b> ¢
<b>IRIS FANCY</b> FANCY BLUE LAKE CUT <b>BEANS</b> 16-oz. Can <b>21</b> ¢
<b>IRIS FANCY</b> FANCY CREAM STYLE GOLDEN <b>CORN</b> 16-oz. Can <b>19</b> ¢
<b>IRIS FANCY</b> FANCY SLICED <b>BEETS</b> 16-oz. Can <b>16</b> ¢
<b>IRIS FANCY</b> FANCY EASTERN <b>APPLE SAUCE</b> 16-oz. Can <b>19</b> ¢
<b>IRIS FANCY</b> FANCY SECTIONS <b>Grapefruit</b> 19¢
<b>IRIS FANCY</b> FANCY ARIZONA <b>GRAPEFRUIT JUICE</b> 46-oz. Can <b>25</b> ¢
<b>IRIS FANCY</b> FANCY <b>TOMATO JUICE</b> 46-oz. Can <b>28</b> ¢
<b>IRIS FANCY</b> <b>COFFEE</b> 1-lb. Can <b>79</b> ¢

<b>BELL CHOPPED OLIVES</b> 4½-oz. Can <b>9</b> ¢	<b>Glorietta TOMATO JUICE</b> Jumbo 46-oz. Can <b>26</b> ¢
<b>Weston's CHOC. PECAN COOKIES</b> 10-ounce Package <b>49</b> ¢	<b>Libby's PEAS AND CARROTS</b> No. 303 Can <b>19</b> ¢
<b>NU-MAID OLEO</b> 1-lb. Carton <b>27</b> ¢	<b>LIBBY'S PEAS</b> No. 303 Can <b>17</b> ¢
<b>Pacific 4 Pack SODA CRACKERS</b> 1-lb. Carton <b>25</b> ¢	<b>OLD DUTCH CLEANSER</b> Regular Can <b>12</b> ¢
<b>ARGO CORN STARCH</b> 1-lb. Carton <b>12</b> ¢	<b>Puss 'N Boots CAT FOOD</b> No. 1 Can <b>12 1/2</b> ¢
<b>Bell POULTRY SEASONING</b> 1-oz. Package <b>12</b> ¢	<b>ROMAN MEAL</b> 30-ounce Package <b>37</b> ¢
<b>Campana TOMATO PASTE</b> 6-oz. Can <b>10</b> ¢	<b>Sioux Bee CREAMED HONEY</b> 16-oz. Carton <b>31</b> ¢
<b>Campfire MARSHMALLOWS</b> 1-lb. Carton <b>31</b> ¢	<b>Sioux Bee HONEY</b> 16-oz. Jar <b>31</b> ¢
<b>DIAMOND WAX PAPER</b> 125-foot Roll <b>25</b> ¢	<b>Sunbrite CLEANSER</b> Regular Can <b>3</b> for <b>25</b> ¢
<b>Dunbar COVE OYSTERS</b> 5-ounce Can <b>45</b> ¢	<b>SUNSHINE CRACKERS</b> 1-lb. Carton <b>27</b> ¢
<b>Dunbar MEDIUM SHRIMP</b> 5-ounce Can <b>45</b> ¢	<b>Vermont Maid SYRUP</b> 12-oz. Jar <b>27</b> ¢
<b>French's INSTANT POTATO MIX</b> Regular Package <b>29</b> ¢	<b>Woodbury FACIAL SOAP</b> Bath Size <b>12</b> ¢

<b>Bennett Chili Sauce</b> 8-OUNCE GLASS <b>18</b> ¢	<b>C &amp; H Gran. SUGAR</b> 5-POUND BAG <b>49</b> ¢	<b>Star Olive Oil</b> 4-OUNCE GLASS <b>23</b> ¢
--	--	---

### HOLIDAY DELICATESSEN SPECIALS

<b>AMERICAN CHEESE</b> ..... <b>55</b> c lb.
<b>WHOLE LOAF</b> ..... <b>49</b> ¢
<b>HEAVY SALAD</b> ..... <b>59</b> ¢
<b>SHARP CHEESE</b> ..... <b>69</b> ¢
<b>OR MACARONI SALAD</b> ..... <b>29</b> ¢
<b>KAUNSCHWEIGER</b> , 8-oz. Package <b>37</b> ¢
<b>FT ROSHER KLES</b> ... LARGE JAR <b>29</b> ¢

**GIANT trend** Economy-size SPECIAL **49**¢

cuts grease so fast... dishes seem to do themselves

IT'S NEW! **VEGETABLE SALAD** Ready to Serve!

QUALITY HALL **Saladette's**

**PUREX** THE GENTLE LAUNDRY BLEACH

SAFER FOR LINENS BECAUSE IT'S PURE

AN EXCLUSIVE PUREX PROCESS REMOVES HARMFUL IMPURITIES

HALF GAL. **26**¢

<b>BILLOW BARDINES</b> Flat Can <b>10</b> ¢	<b>15-OUNCE Can</b> <b>21</b> ¢
<b>DOODLE DANDY PICKLES</b>	
WHOLE DILLS 24-ounce <b>31</b> ¢	
SWEET RELISH 16-ounce <b>27</b> ¢	
<b>MORRELL'S SNACKS</b> 12-ounce Can <b>47</b> ¢	
<b>STARKIST CHUNK STYLE TUNA</b> No. ½ Can <b>27</b> ¢	

# Roth's

**Hawthorne** 115 South Hawthorne Boulevard  
2713 E. MAIN STREET, VENTURA  
2412 PICO BLVD., SANTA MONICA

**Torrance** 1321 POST AVENUE  
340 EAST MANCHESTER, LOS ANGELES  
8240 E. FIRESTONE, DOWNEY

Taxes Added to All Taxable Items Rights Reserved to Limit Quantities